

Operations Dashboard for Ground Transportation

Advanced weather and traffic monitoring and alerting dashboard

To optimize workforce productivity and route selection, freight and logistics companies need a comprehensive, single view of the many factors that affect the planning and safety of their distribution, dispatch, and driving. Operations Dashboard for Ground Transportation from The Weather Company, an IBM Business, is the first comprehensive solution for traffic, weather, safety, and efficiency built specifically for ground transportation.

Operations Dashboard for Ground Transportation's comprehensive weather, traffic, and safety data includes live current weather conditions from radar and satellites, road-specific weather forecasts, high-resolution live traffic feeds, and user-reported traffic conditions. Operations Dashboard for Ground Transportation lets users review mapping, distance, and annotations for increased customization, and it helps keep field workers safe with customizable alerts of hazardous weather and lets drivers know of hazardous conditions along their route.

Role-Specific Optimization

Operations Dashboard for Ground Transportation offers benefits for multiple team members in ground transportation crews:

- **Distribution Executive** – The dashboard-level view of weather and traffic explains relevant impacts to the safety of personnel and facility operations.
- **Dispatcher** – The comprehensive network dashboard of the entire vehicle fleet and transportation locations combines and displays all relevant weather, traffic, and safety information in a single, simple UI. It includes configurable alerts to give decision-makers cushion time to make alternative plans.
- **Driver** – Live, location-based alerts for current locations and upcoming locations are based on the driver's current trajectory. The driver can check forecast and current weather and traffic conditions while planning the day's travel and during breaks.

This tailored weather, traffic, and safety dashboard for your high-value assets, operations, and employees will keep your crews moving and up to date on weather risks, reducing your downtime, boosting your productivity, and helping to ensure that your workers are safe.

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Disruptive Weather

- Creates trucking congestion
- Contributes to increased highway crashes and fatalities
- Causes delays

The Weather Company
An IBM Business

Produced in the United States of America
November 2018

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