

# A new option for storage capacity upgrades



Discover a smarter way to grow.  
Upgrade the capacity of your storage infrastructure without adding complexity.

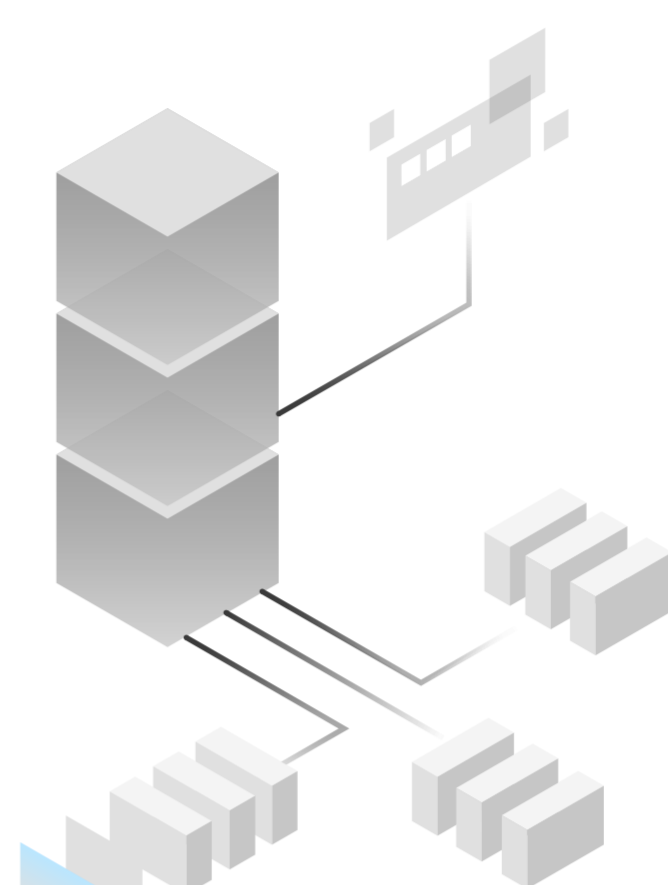
What solutions are you considering for expanding your mid-life storage array?

**Upgrading your storage system from the same vendor has some challenges:**

- You face a shortened write-down period in line with your mid-life array
- Your apps stay the same and there's no real performance improvement
- Your maintenance costs may increase with little benefit

**Investing with a new storage vendor presents some concerns:**

- New technology requires high-capital outlay
- Migrating your applications creates unnecessary disruption
- A multi-vendor storage infrastructure is often opaque and difficult to manage



Now it's easy to add to your storage while keeping costs under control.

Under the slogan “A Better Way to Grow with FlashSystem®”, IBM® provides reliable and cost-effective storage solutions to help you support the workloads and applications that are crucial to your business success.

**These solutions can be added on top of your existing storage and come with numerous advantages:**

- Low capital outlay and financial flexibility
- Uninterrupted extension and modernisation of existing mid-life storage systems
- AI powered autonomous data placement to improve performance for applications
- Extraordinary capacity with low latency times to new and existing storage
- Powerful external virtualization capabilities
- A single point of management for vendor-agnostic storage
- Hybrid cloud readiness for both new and existing storage

Discover the better way to grow your storage.

Every new purchase of a system enables you to modernize and accelerate up to two non-IBM storage systems, with no capacity limit, throughout the 3-year warranty period.

1

**Manage 1 single pool of all your storage**

2

**Across up to 2 non-IBM storage systems**

3

**For 3 years at no additional cost**

Explore more on the **IBM FlashSystem 7200** storage solutions or talk to a consultant today to learn more about our offer.

[Visit the website →](#)

[Check your eligibility →](#)

The offer refers to IBM FlashSystem 7200 systems with at least eight unique IBM FlashCore Modules, offering inline encryption and compression without performance impact. The offer is valid until December 31, 2020.

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