

IBM SPSS Statistics Subscription Add-on: Forecasting and decision trees

This add-on to the Base subscription includes the following features:

Decision trees

- C&RT
- CHAID
- Exhaustive CHAID
- QUEST

Forecasting

- Auto regressive integrated moving average
- Autoregression
- Expert modeler exponential smoothing methods
- Forecast multiple series (outcomes) at once
- Temporal causal modeling
- Seasonal decomposition
- Spectral analysis

Neural networks

- Multilayer perception
- Radial basis function

Direct marketing

- Cluster analysis
- Contact profiling
- Control package test
- Propensity to purchase
- RFM analysis: recency, frequency, monetary
- Zip code response