

Payment plans for IBM Cloud Paks

Accelerate your modernization projects with flexible payment solutions

Organizations are adopting hybrid cloud, AI, and automation to accelerate innovation, speed time-to-market and meet evolving business demands. Oxford Economics reported that “77% of IT leaders say a unified platform for cloud, data and AI is critical to their organization’s success in the long term”.¹

To help advance your digital transformation, IBM Cloud Pak® built on Red Hat® OpenShift®, offers AI-powered software for hybrid clouds that are designed with prediction, security, automation and modernization capabilities.



Reduce upfront payments



Optimize cash flow



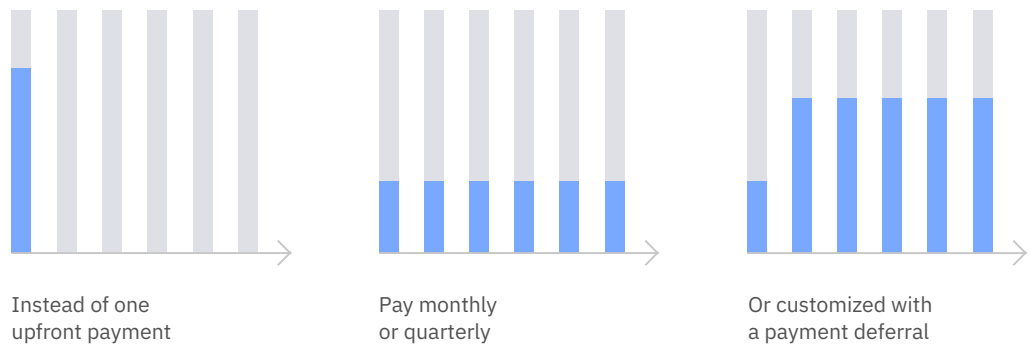
Enhance ROI

Integrating a flexible and innovative financial strategy may help fuel your IBM Cloud Pak solutions

Using a payment solution for your IBM Cloud Paks may help speed up your project approval and minimize upfront cash outlays to preserve cash and enhance return on investment (ROI).

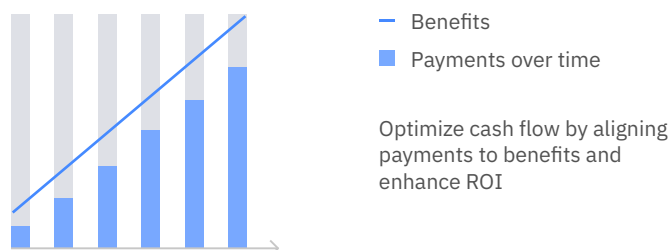
IBM payment plans could also help you defer potential cost increases when upgrading or renewing and spread costs over time with monthly or quarterly payments.

A health insurance company was modernizing and transforming to a hybrid cloud infrastructure model and needed to deploy IBM Cloud Paks. Instead of one upfront cash outlay, IBM was able to provide an innovative financing solution that helped flatten payments over two years. The company was able to benefit from enhanced cash flow and ROI.



IBM payment plans allow companies to optimize cash flow with a payment structure tailored to their specific budget requirements and preserve cash to invest in other projects. Aligning payments more closely with anticipated benefits or milestones could potentially help enhance ROI for the specific solution or project.

An electronics company deploying IBM Cloud Paks with IBM Garage™ chose a payment plan aligned to anticipated business benefits. This helped the company make smaller payments at the beginning of the project, and larger payments at the end of the project when benefits were fully realized.



Why IBM?

IBM provides flexible payment solutions for IBM software, IT infrastructure, services, and Red Hat subscriptions and services that may help you start projects sooner, achieve your business goals more quickly and gain increased flexibility and agility.

For more information

To learn more about payment plans for IBM Cloud Paks, [contact us](#) or visit: ibm.com/financing.

Explore IBM Cloud Pak solutions at ibm.com/cloud/paks.



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¹ [Greater than the sum of their parts, Oxford Economics](#), September 2020.