

# Financing IBM Cloud Private

## Invest in essential, modern, secure technology—with flexible financing options

---

### Highlights

- Speed deployment of private cloud while reducing upfront payments
  - Gain greater financing flexibility with customized funding options
  - Finance your entire solution—infrastructure, software, and services
  - Consult with IT financing experts who offer global experience
- 

As organizations continue to deploy cloud-based technologies to remain competitive, many IT executives have deployed or are considering deployment of private cloud solutions such as IBM Cloud™ Private. A transformative platform designed to help companies create on-premises cloud capabilities similar to public clouds, IBM Cloud Private addresses the need for enhanced security, speed, and control. With IBM Cloud Private, clients can build open, cloud-native apps with public services and run them anywhere—on a public cloud or on existing on-premises systems.

To get started quickly while preserving cash and improving cash flow, IBM offers flexible financing options for IBM Cloud Private solutions.

In a more interconnected global economy, innovation that creates transformational change requires acquiring the best technology and the most optimal financing to fund it. As IT financing specialists, IBM Global Financing helps business leaders in more than 20 industries finance innovation through solutions that are adaptable and flexible enough to meet changing needs, address all stages of projects from concept to execution, optimize cash flow, and eliminate budget obstacles to accelerate project deployment.

IBM Cloud Private helps you deploy on-premises, containerized cloud applications behind your firewall to empower your teams to build cloud-native applications and modernize existing ones in days or hours, not weeks or months. The potential to unlock so much value from investments in core data and applications through cloud-based solutions creates plenty of opportunities. And a cost-effective way to take advantage of these opportunities is a customized approach to financing that reduces the budgetary challenge of making upfront payments.

For example, funding can be designed so that payments vary, smaller at the initial stages of a project, and gradually rise as business benefits are fully realized—an approach that:

- Allows cash to be used to meet other high priority needs
- Speeds project approvals by avoiding delays based on requests for upfront capital
- Offers more flexibility to make changes to financing terms as project needs change

With so much at stake, the help of dedicated IT financing specialists can add significant value to your IBM Cloud Private investment.

## One resource to finance all your technology needs

Call on IBM Global Financing to help fund IBM solutions and services. Our range of financing solutions include:

- **Loans at competitive rates** to preserve capital to meet other expenses
- **Deferred payments** to accommodate budget challenges
- **Flexible leases** that align to accommodate specific timeframes and enhance cash flow
- **IBM Project Financing™** to finance IBM software, infrastructure, and services—so you can rely on one resource for a comprehensive and integrated funding solution
- **IBM Certified Pre-owned** servers and storage solutions can provide an optimized solution for on-premises infrastructure needs

## Don't delay your private cloud initiatives. Contact us today.

As new solutions such as IBM Cloud Private become more essential to sustaining innovation, make sure you leverage your investment in a way that takes full advantage of the most affordable and cost-effective financing solutions.

Bring us your vision. We'll help you finance it—from concept through execution and across the entire IT lifecycle.

## Why IBM?

IBM Global Financing has been in operation for more than 35 years and serves clients in over 60 countries, spanning more than 20 industries. With a global reach and expertise in IT financing, working capital and credit, IBM Global Financing offers flexible payment plans and leasing solutions for IBM software, services and IT infrastructure including pre-owned servers and storage. Non-IBM content which is part of an overall IBM end user client solution may also be eligible for financing through IBM Global Financing.

## For more information

To learn more about Financing IBM Cloud Private, please contact your IBM Global Financing representative or IBM Business Partner, or visit the following website:

[ibm.com/financing/cloud](https://ibm.com/financing/cloud)

---

© Copyright IBM Corporation 2019.

IBM, the IBM logo, and [ibm.com](http://ibm.com) are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the Web at <https://www.ibm.com/legal/us/en/copytrade.shtml>, and select third party trademarks that might be referenced in this document is available at [https://www.ibm.com/legal/us/en/copytrade.shtml#section\\_4](https://www.ibm.com/legal/us/en/copytrade.shtml#section_4).

This document contains information pertaining to the following IBM products which are trademarks and/or registered trademarks of IBM Corporation:  
IBM Cloud™, IBM Project Financing™



IBM Global Financing offerings are provided through IBM subsidiaries and divisions worldwide to qualified commercial and government clients. IBM Global Financing lease and financing offerings are provided in the United States through IBM Credit LLC. Rates and availability are based on a client's credit rating, financing terms, offering type, equipment and product type and options, and may vary by country. Non-IBM content which is part of an overall IBM end user client solution may also be eligible for financing through IBM Global Financing. Non-hardware items must be one-time, non-recurring charges and are financed by means of loans. Other restrictions may apply. Rates and offerings are subject to change, extension or withdrawal without notice and may not be available in all countries. IBM and IBM Global Financing do not, nor intend to, offer or provide accounting, tax or legal advice to clients. Clients should consult with their own financial, tax and legal advisors. Any tax or accounting treatment decisions made by or on behalf of the client are the sole responsibility of the client. For IBM Credit LLC in California: Loans made or arranged pursuant to a

California Financing Law license.

All statements regarding IBM's future direction and intent are subject to change or withdrawal without notice, and represent goals and objectives only.