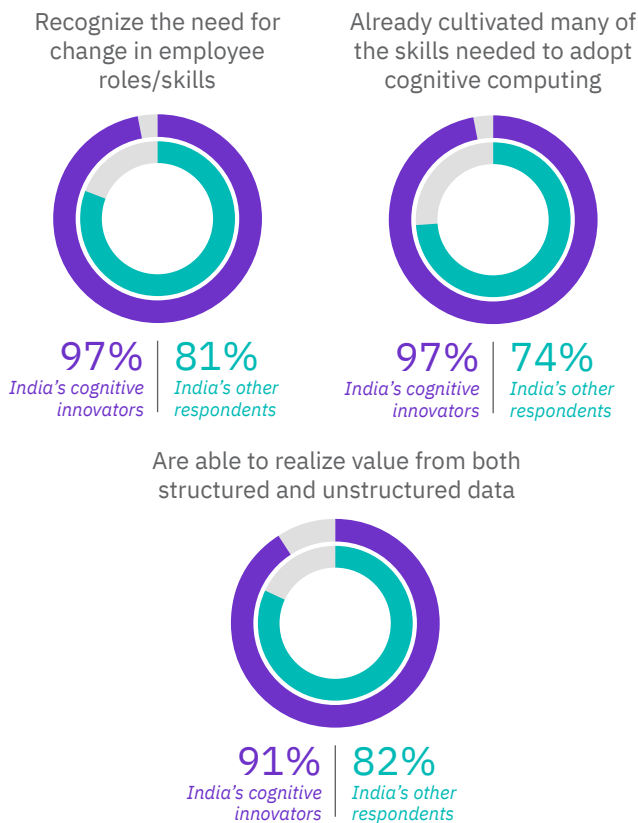


# Cognitive India

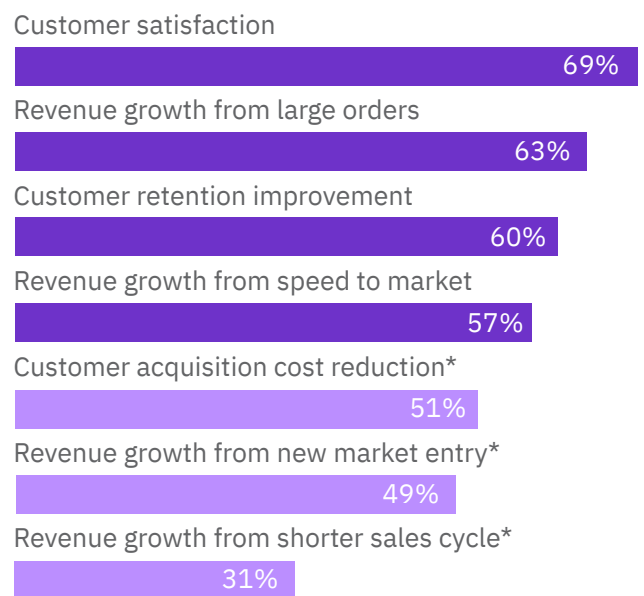
## Creating a blueprint for an AI-enabled India

### Cognitive innovators in India view cognitive computing primarily as a growth play



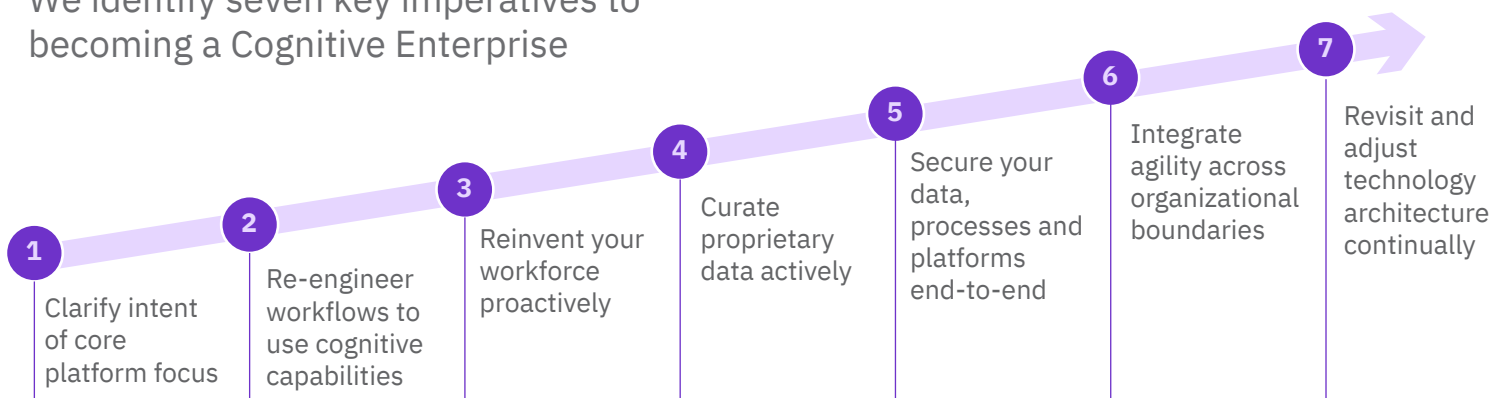
### India's cognitive innovators are expanding AI skills, capabilities and roles

#### Value drivers of cognitive computing



\*n count is less than 20.

### We identify seven key imperatives to becoming a Cognitive Enterprise



Are you ready to start using cognitive technologies?  
To learn more, visit: [ibm.biz/cognitiveindia](http://ibm.biz/cognitiveindia)