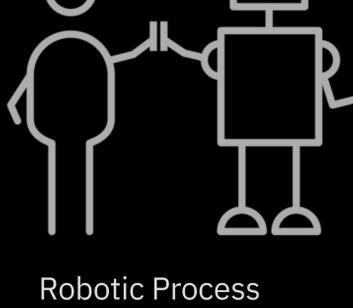




# RPA: The Quick Win vs. The Big Win



Robotic Process Automation (RPA) is known for its low cost of entry and quick win potential. But to get the most value from RPA, especially when scaling beyond your first couple of wins, you'll need more.

RPA

Repetitive tasks



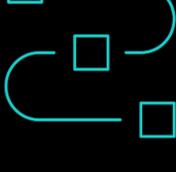
## The Quick Win

**RPA is optimized for task automation, designed to attain quick wins with low complexity tasks to help position you to:**

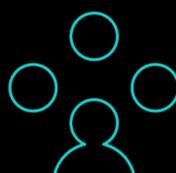
- Reduce operational costs*
- Employ 24/7 operations*
- Increase operational speed*
- Accelerate payback period*
- Mitigate errors in your work*
- Refocus skilled*

Automation platform

Orchestrate workflows



Business rules and decisions



Content management



Data capture



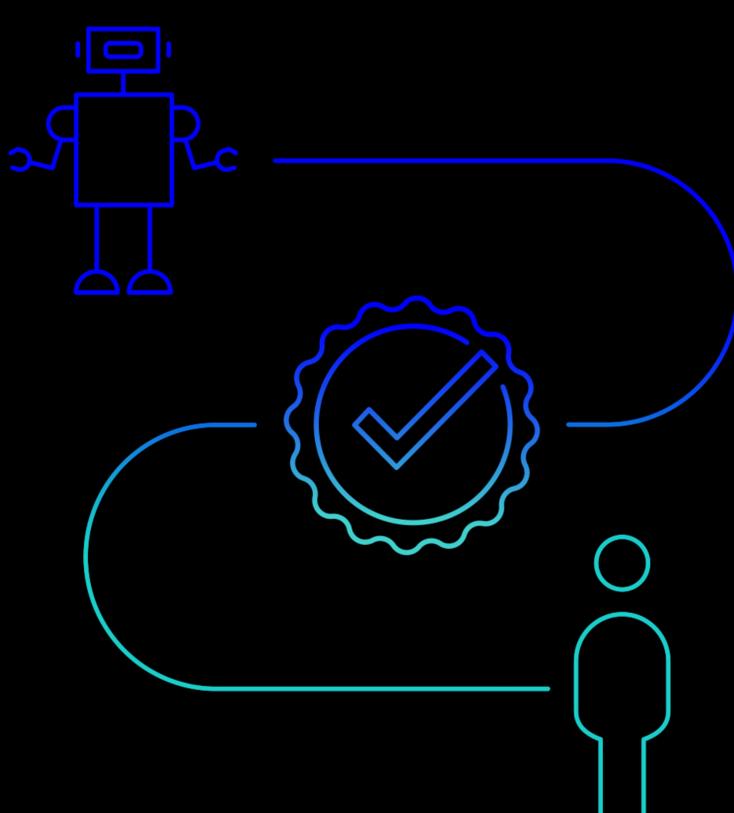
## The Big Win

**To move beyond the quick win and unlock greater value from automation, you may need your bot to...**

- ...coordinate its work with humans to run start-to-finish processes*
- ...be a bit more agile, leveraging the decision-making skills of an expert*
- ...organize and store content for easy retrieval by the business specialist*
- ...understand a wider range of unstructured documents to facilitate data-rich scenarios*

## Don't let the possibilities overwhelm you.

With IBM RPA as a Service with WDG Automation, you can address your immediate task automation needs for a quick win and, when ready, use the additional automation tools to help achieve the big win.



Read our "no-hype" RPA buyer's guide

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