How enterprise video can bring your numbers into focus

8.9M
unique viewers for live stream of keynote speaker

100x
more prospects watched a live-streamed product launch

1 hour
total time needed by CEO to pivot 8,000-employee company using a live-streamed, secure global town hall

$billions
in pre-sales when a manufacturer live-streamed its product intro

82%
of internet traffic predicted to be video by 2020

Streaming video moves people. See what it could do for your numbers in:

The Definitive Guide to Enterprise Video

For more information visit IBM Watson Media or contact us.