

How enterprise video can
BRING YOUR NUMBERS INTO
FOCUS

8.9M

unique viewers for live stream
of keynote speaker



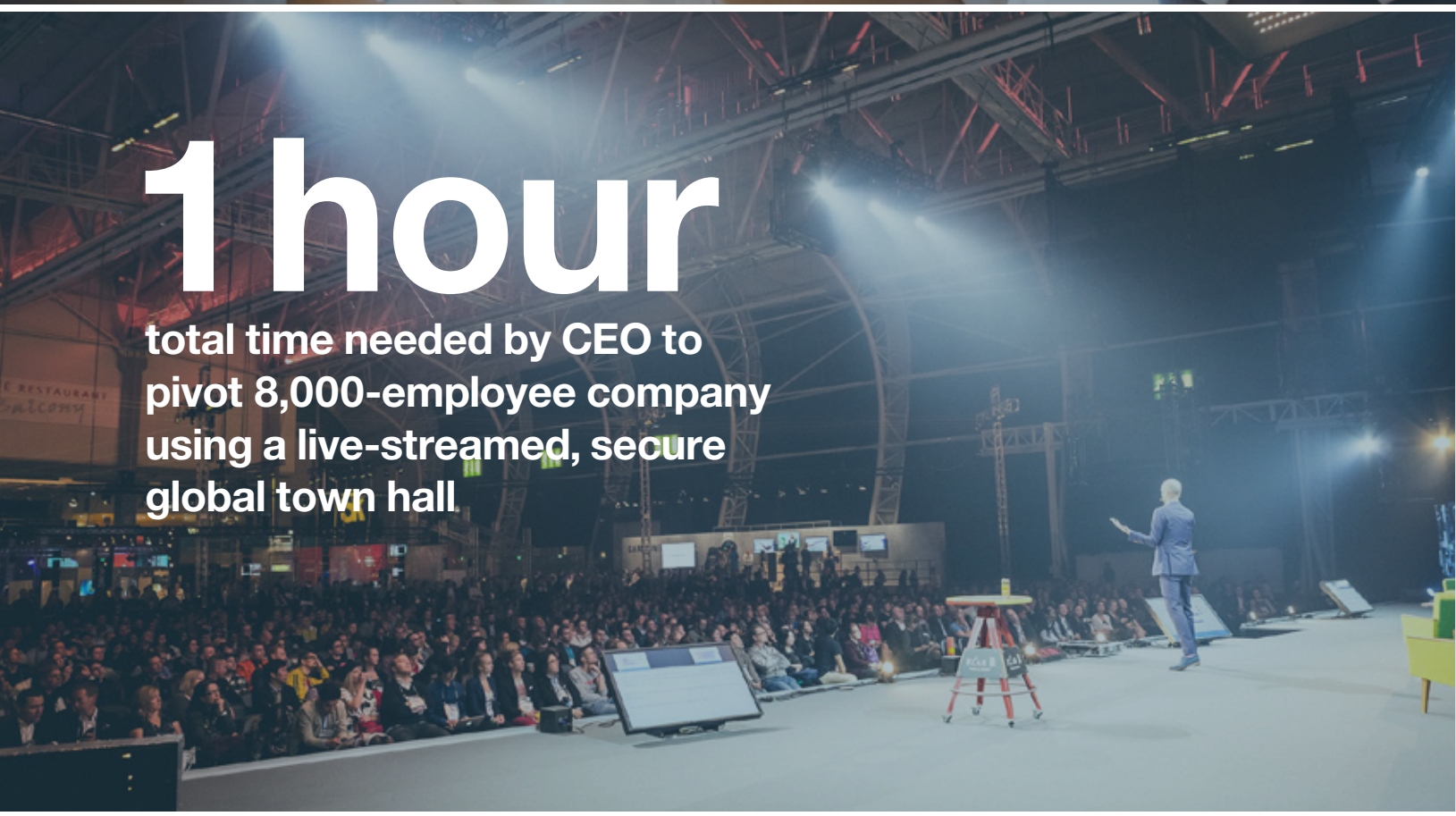
100x

more prospects watched a
live-streamed product launch



1 hour

total time needed by CEO to
pivot 8,000-employee company
using a live-streamed, secure
global town hall



\$billions

in pre-sales when a manufacturer
live-streamed its product intro



82%

of Internet traffic predicted
to be video by 2020



Streaming video moves people.
See what it could do for your numbers in:

The Definitive Guide to Enterprise Video



For more information visit [IBM Watson Media](#) or [contact us](#).