Maximize multi-cloud benefits

59% of IT decision makers report that their companies have already integrated cloud computing and storage from two or more vendors.

Multi-cloud strategy pays off for early adopters

A recent IDG survey reveals that organizations that have integrated a multi-cloud strategy are realizing greater benefits than those that have not.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Considering multi-cloud</th>
<th>Integrated multi-cloud</th>
</tr>
</thead>
<tbody>
<tr>
<td>Better IT/business alignment</td>
<td>20%</td>
<td>64%</td>
</tr>
<tr>
<td>Improved agility to react to changing business demands</td>
<td>34%</td>
<td>61%</td>
</tr>
<tr>
<td>Improved competitive advantage</td>
<td>32%</td>
<td>61%</td>
</tr>
</tbody>
</table>

Benefits aren’t without challenges

Survey respondents say the main roadblocks when deploying and managing workloads in a multi-cloud environment are:

- 37% Adapting IT processes to work with dynamic demand
- 32% Providing financial transparency to line of business leaders
- 31% Managing data created by the multi-cloud environment

IBM has a smarter way to transform with cloud

We provide multi-cloud management services that allow simplified integration and increased agility for cloud native innovation.

- Agnostic, open multi-cloud management platform
- Microservices architecture with container support for workload deployment

Learn how to simplify your multi-cloud management

Read the whitepaper
Learn about solutions

IBM Services