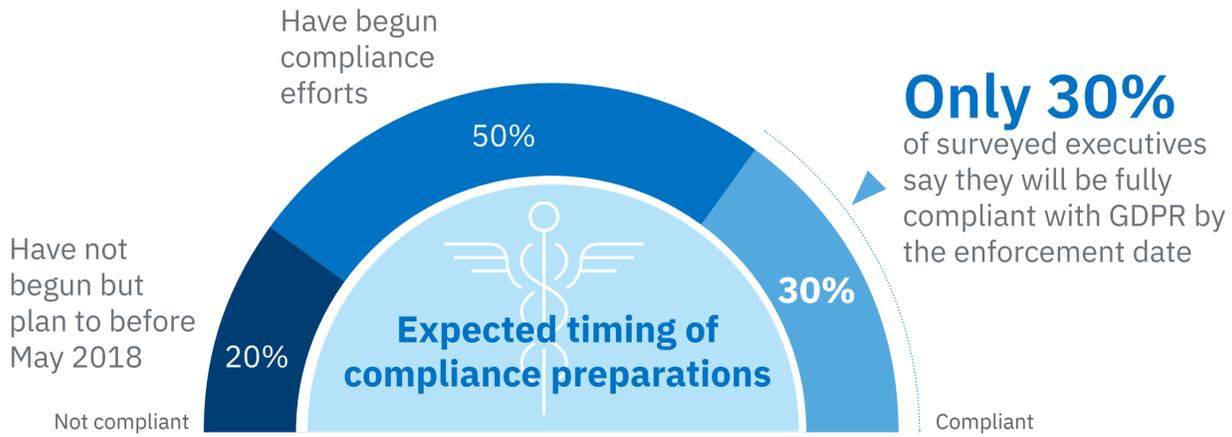


The end of the beginning

Unleashing the transformational power of GDPR for healthcare and life sciences

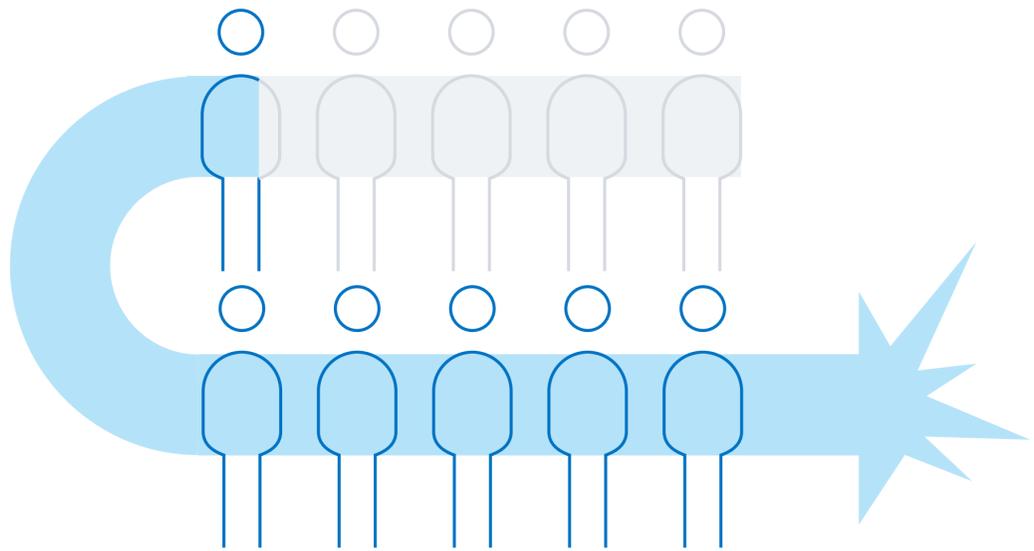
There is still work to do



However...

57%

of executives see GDPR as an occasion for transformation or a spark for new data-led business models



A group of Healthcare and Life Sciences leaders, the Sparked, see GDPR as a catalyst for transformation



75% of the Sparked see security and privacy as key business differentiators and sources of competitive advantage



93% of the Sparked have unified their data strategies to improve performance and efficiency because of GDPR



88% of the Sparked agree GDPR will enable more trusted relationships and new business opportunities

Find out how you can spark a new beginning with GDPR

To learn more, visit:
ibm.biz/powerofGDPR

