How is Lenovo driving up the efficiency of its global supply chain with AI?

- Lenovo is a leading manufacturer of computer hardware
- Must orchestrate its complex supply chain cost-effectively
- Took part in the Watson™ Supply Chain Fast Start program
- Completed its first analyses with IBM® Supply Chain Insights in 5 weeks
- Uncovered cognitive insights that optimize decision-making
- Helps Lenovo cut costs and find opportunities to boost revenues