



“IBM Bluemix is enabling us to tap in to an incredible range of built-in functionality so we don’t need to build it ourselves.”

—Jordan Cheng, Founder and Chief Executive Officer, Dragon Creative Enterprise Solution Ltd.

Business challenge

To speed time to market and gain a competitive edge, Dragon Creative Enterprise Solution Ltd. (DCES) sought high-performance infrastructure and advanced cognitive technology.

Transformation

After evaluating platforms from leading global IT providers, DCES chose IBM® Bluemix® technology and cognitive services from the IBM Watson™ Developer Cloud portfolio. With the IBM solution, the company can create groundbreaking new apps customized for specific industry use cases.



Jordan Cheng
Founder and Chief Executive Officer
Dragon Creative Enterprise Solution Ltd.

Business benefits

70% faster

time to market

with an open standards development environment that speeds project delivery

Develops

innovative offerings

with cognitive services from the IBM® Watson™ Developer Cloud portfolio

Drives

business growth

with data centers worldwide to support expansion to Europe and North America

Dragon Creative Enterprise Solution Ltd.

Accelerating time to market by 70 percent with IBM Cloud and cognitive technologies

Founded in 2013 and based in Hong Kong, DCES is an IT corporation that specializes in developing augmented reality (AR) software and devices. The company launched its MAD Gaze brand in 2015, targeting business and consumer markets with products designed to deliver an exceptional AR user experience.

Solution components

- IBM® Bluemix®
- IBM Watson™ Developer Cloud
- IBM Watson Conversation Service
- IBM Watson Language Translator Service
- IBM Watson Natural Language Classifier Service
- IBM Watson Text to Speech Service
- IBM Watson Speech to Text Service
- IBM Watson Visual Recognition Service

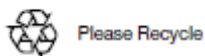
Share this





© Copyright IBM Corporation 2016. IBM Cloud, Route 100, Somers, NY 10589.

Produced in the United States of America, December 2016. IBM, the IBM logo, and ibm.com are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at ibm.com/legal/copytrade.shtml. This document is current as of the initial date of publication and may be changed by IBM at any time. Not all offerings are available in every country in which IBM operates. The performance data and client examples cited are presented for illustrative purposes only. Actual performance results may vary depending on specific configurations and operating conditions. THE INFORMATION IN THIS DOCUMENT IS PROVIDED "AS IS" WITHOUT ANY WARRANTY, EXPRESS OR IMPLIED, INCLUDING WITHOUT ANY WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND ANY WARRANTY OR CONDITION OF NON-INFRINGEMENT. IBM products are warranted according to the terms and conditions of the agreements under which they are provided.



WUC12557USEN-00