Project Ripasso

Make better decisions faster with extraordinary AI-powered analytics

Enhances clarity and trust with transparent reasoning

Provides effortless insights with smart alerts and prompts

Delivers deeper understanding with AI designed for business

Boosts confidence with a proactive partner founded on trusted data and AI

Despite a major investment in reporting and business intelligence (BI) platforms, a mere 25% of employees actively use analytics tools in their daily workflows.[1] The challenge? Most business users don't want to learn new analytics tools; they just want insights. Traditional BI tools and dashboards, although powerful, often require a steep learning curve and considerable time to generate actionable insights. Additionally, preparing data for analysis is a complex endeavor that requires specialized skills. Business decision-makers need insights tailored to their specific business context, not another complex dashboard to navigate.

Project Ripasso brings extraordinary analytics powers to ordinary business users. The platform is equipped to assess your data and the business context of your questions as well as provide insights you can dig into, act on and share. It interprets your key metrics and proactively raises alerts when anomalies are detected. No need to learn another BI tool—simply ask a question and Project Ripasso will provide the answer, tailored to your business context. Within seconds, the platform also shares the reasoning behind the answers and recommends next steps, guiding you toward the most impactful decisions.

The powerful combination of descriptive, diagnostic, predictive and prescriptive analytics provides real-time insights into your business operations. Go beyond understanding past events and their causes by analyzing drivers, predicting future trends and gaining actionable strategies to grow your business and reverse unfavorable trajectories.

IBM

75%

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Enhances clarity and trust with transparent reasoning
Transparent reasoning provides a clear, understandable path from data input to insight output. Project Ripasso interprets your question and its intent, the data sources identified for analysis and the data fields on which the analysis was run. This transparency allows you to verify the logic and reasoning at each step and be confident in the answers the platform gives you.

Address the elusive "you don't know what you don't know" challenge to foster a comprehensive understanding of your business landscape. As Project Ripasso reveals the process behind conclusions, you might uncover new patterns and insights within the data that were previously hidden. For instance, you might discover that certain product sales peak unexpectedly during specific minor holidays, a pattern that traditional analysis might not highlight without this deeper dive into dashboards and reports.

Project Ripasso not only builds trust in the provided insights but also deepens your understanding, helping you use data more effectively in your business decisions. Seeing how the solution processes and responds to queries encourages you to refine or expand your questions based on initial insights, gradually uncovering deeper layers of your business landscape. With a clear understanding of how data is analyzed, you might anticipate potential issues or opportunities within your business environment even before they manifest.

Provides effortless insights with smart alerts and prompts
Project Ripasso monitors your mission-critical data 24x7 without requiring your constant attention. The solution assesses what's vital for your business's success and keeps a watchful eye on these key metrics. Instead of digging through data to spot changes, the platform proactively notifies you of significant fluctuations or updates. Whether there are surges in customer demand, potential supply chain issues or shifts in market trends, Project Ripasso can help you maintain timely awareness.

The intelligence behind the alerts is not "one size fits all." It can be calibrated to contextualize the specific thresholds and indicators that matter most to your business. These personalized insights mean you'll be alerted only to changes that are truly significant while being spared unnecessary noise. With this early warning system, you can capitalize on emerging opportunities or move quickly to address potential issues before they escalate. It's not just about staying informed but being empowered to take timely and informed actions that can steer your business in the right direction.

Additionally, Project Ripasso offers tailored prompts that encourage a deeper exploration and analysis of your data. The platform prompts you with questions and guides you through logical steps to ensure you're not just analyzing data but truly understanding it. Through this step-by-step exploration, you can spot hidden opportunities and tackle challenges in your business by identifying key patterns and focusing on essential information for more accurate and insightful conclusions.

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Delivers deeper understanding with AI designed for business
The solution's natural language interface offers a space to collaboratively create engaging, insightful narratives about your business performance. Powered by generative AI (gen AI), Project Ripasso can be finely tuned to classify your specific data and domain, transforming complex information into compelling, tailored stories.

The platform is built with IBM's large language models (LLMs) that are trained on enterprise-relevant content that meets rigorous data governance, regulatory and risk criteria. By grasping your questions in the natural business language that you use every day, the platform makes interacting with business data more intuitive than ever, allowing you to dive deeply into complex business queries with confidence. Answers are not just relevant but tailored to fit your business context.
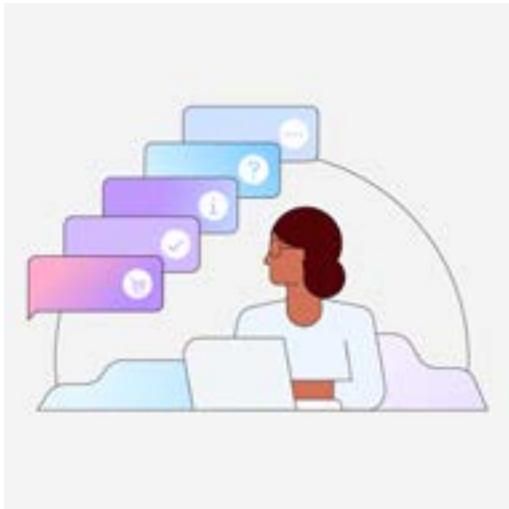
Furthermore, Project Ripasso automates the generation of business semantics to add depth to your data story, clarifying the meaning of your data within the context of your business. This enhancement makes it easier for you to understand the significance of each data point and see how it fits into the bigger picture of your operations. The platform makes complex analysis accessible and meaningful—helping you grasp the full scope of your business landscape with ease.

Boosts confidence with a proactive partner founded on trusted data and AI
Project Ripasso is built on pillars of governance, reliability and transparency across all AI workflows. The platform streamlines your analytics journey by aggregating insights from various tools and data sources. Its data semantic layer provides enterprise-level governance, a metrics catalog for cross-organization consistency and an open interface to promote interoperability.

This integration means no more toggling between applications to piece together information. Instead, Project Ripasso brings everything to you, making it simpler and quicker to understand your business performance and trends.

Using gen AI and seamlessly integrating into your business operations, Project Ripasso empowers you to ask questions in everyday language and receive personalized and contextual insights in seconds. AI innovations, including semantic automation and reasoning, let the platform sift through your data and analytics content, assess its business meaning, discern patterns and uncover relationships. Whether you're making tactical business decisions or exploring strategic opportunities, you can rely on Project Ripasso for actionable insights governed by high standards of data integrity and privacy.

For more than a decade, IBM has provided trusted AI tailored for business along with the expertise to help clients put it to work. IBM gen AI is built with data governance, transparency and ethics to meet increasing regulatory demands. AI innovations are applied to a suite of IBM business analytics software to help clients forecast, plan, monitor, optimize, close, consolidate and report financial and operational business results. To address needs across business functions and throughout the business cycle, the portfolio includes Project Ripasso, IBM Planning Analytics, IBM Cognos® Analytics, IBM Controller and IBM Cognos Analytics Content Hub. The software is also available from a global partner ecosystem of business planning and analytics solution experts.

To learn more about Project Ripasso, contact your IBM representative or IBM Business Partner, or visit ibm.com/products/project-ripasso.

1. Infographic: Strategies for Driving Adoption and
   Usage with BI and Analytics, BARC, 30 March 2022.

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