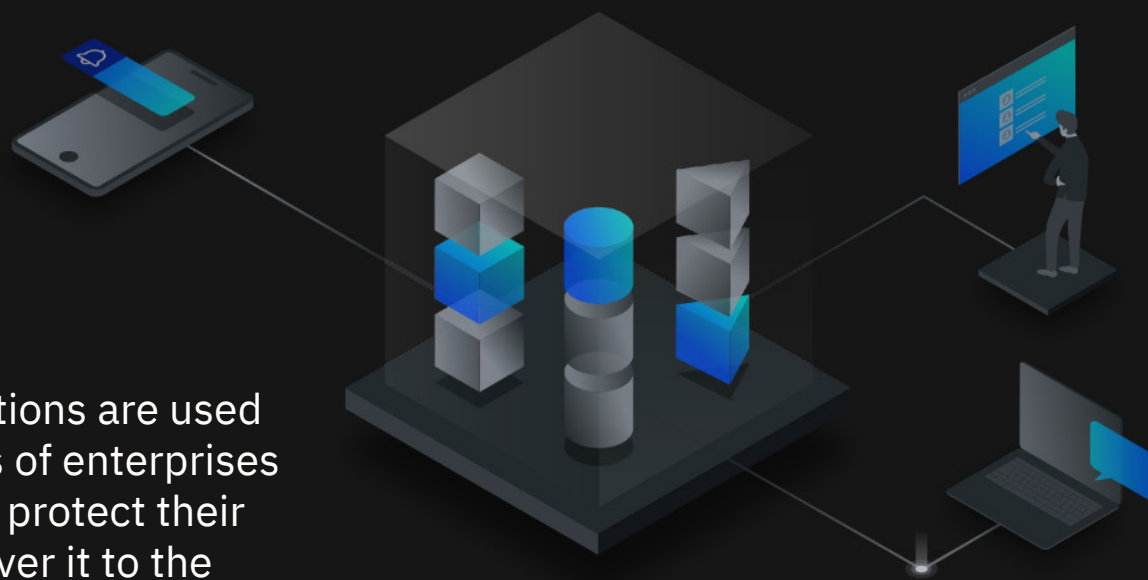




Support business growth with data availability and integrity with the IBM MQ Appliance.



IBM MQ solutions are used by thousands of enterprises worldwide to protect their data and deliver it to the right place at the right time.

Challenges:



IT environments continue to expand at a rapid pace, with software and applications deployed across multiple clouds, data centers and architecture.



Widespread labor and skills shortages can inhibit IT teams' ability to support business needs in a fast-moving world.



As stated by Forrester, the world of payments is becoming increasingly complex; billions of customers pay millions of firms using hundreds of payment methods¹.

Without a secured, reliable messaging solution, business growth can be at risk.

80%

of data center managers and operators surveyed experienced some type of outage in the past 3 years.²



IBM has driven innovation in the MQ technology over 25+ years in the market, continuing to provide businesses with a secured integration solution.

The IBM MQ Appliance acts as a messaging center, moving messages between applications, services and systems across cloud and on-premises environments at scale.

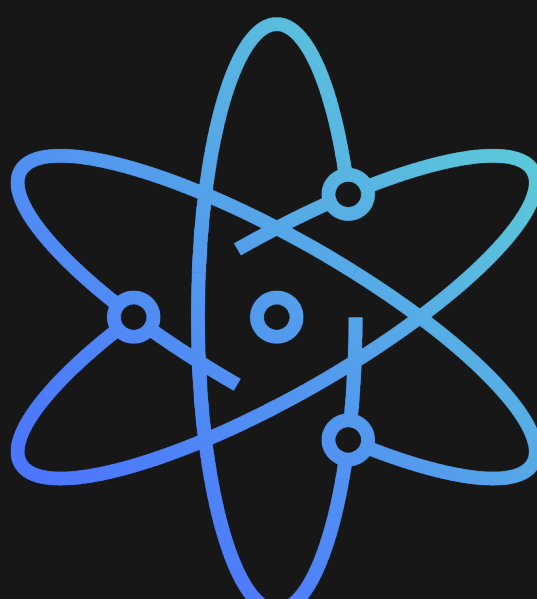
The IBM MQ Appliance is designed for...

- **Simple Set-Up:** IBM MQ firmware is pre-installed on dedicated, secured hardware and has a UI optimized for ease-of-use so teams can get started rapidly.
- **Maximize Performance:** Engineered to handle demanding high volume workloads through greater processor power, improved storage and networking capacity, compared to previous IBM MQ Appliances.
- **Business Resiliency:** Easily create a highly available, resilient architecture for access to message data in the event of outages.
- **Cost Efficiency:** Simplify your estate and help save on hardware and maintenance costs by reducing the need for teams to spend time installing, patching, or maintaining complex, multi-stack environments.
- **Data Insights:** Harness mission-critical data as it flows around the enterprise with streaming queues to seamlessly power Analytics and AI.
- **Help Protect Against Threats:** Encrypt highly sensitive and valuable business data in the stages of its journey without writing complex code or modifying applications.



Thousands of businesses worldwide integrate applications and data across the enterprise with IBM MQ.

IBM MQ is designed for reliability and security to help businesses deliver orders, payments and customer interactions seamlessly.



[Learn more](#)

<https://www.ibm.com/products/mq/appliance>

¹ Forrester, The Future of Payments: Simplicity Underpins Future Payment Fabric, Feb 2022

² Uptime Institute, 2022 Outage Analysis Finds Downtime Costs and Consequences Worsening as Industry Efforts to Curb Outage Frequency Fall Short, Jun 2022