



“SoftLayer offers cost and performance leadership. The platform is prewired, preinstrumented and prestaged for worldwide solution delivery.”

—Stew Skomra, President and Chief Technology Officer, TeMeDa

Business challenge

To support a global subscription-based telematics offering, TeMeDa needed to team with a world-class infrastructure provider offering a highly scalable cloud hosting platform.

Transformation

With hybrid SoftLayer® infrastructure, TeMeDa offers high-performance, cost-effective telematics capabilities for a monthly subscription fee. The company delivers its cloud-based offering to over 300 North American customers and anticipates expanding throughout the Americas, Europe and Asia.



Stew Skomra
President and Chief
Technology Officer
TeMeDa

Business benefits

USD 1.4 million

capital savings

with SoftLayer cloud resources

USD 205,000

annual savings

in operating expenses

99% faster

provisioning

to speed time to market

TeMeDa

Launching a scalable telematics offering with SoftLayer cloud technology

Headquartered in Naperville, Illinois, TeMeDa provides telematics solutions that deliver real-time actionable intelligence from mobile and fixed remote machine assets. Serving a customer base that ranges from sole proprietors to global multinational enterprises, the business helps organizations free valuable time and resources spent on status reporting.

Solution component

- SoftLayer®

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