

Drive innovation and reduce costs through a unified data and AI platform

In order to drive digital transformation while also reducing costs, enterprises need a modern information architecture (IA) that automates all their analytics and AI needs while providing choice and flexibility.

75%

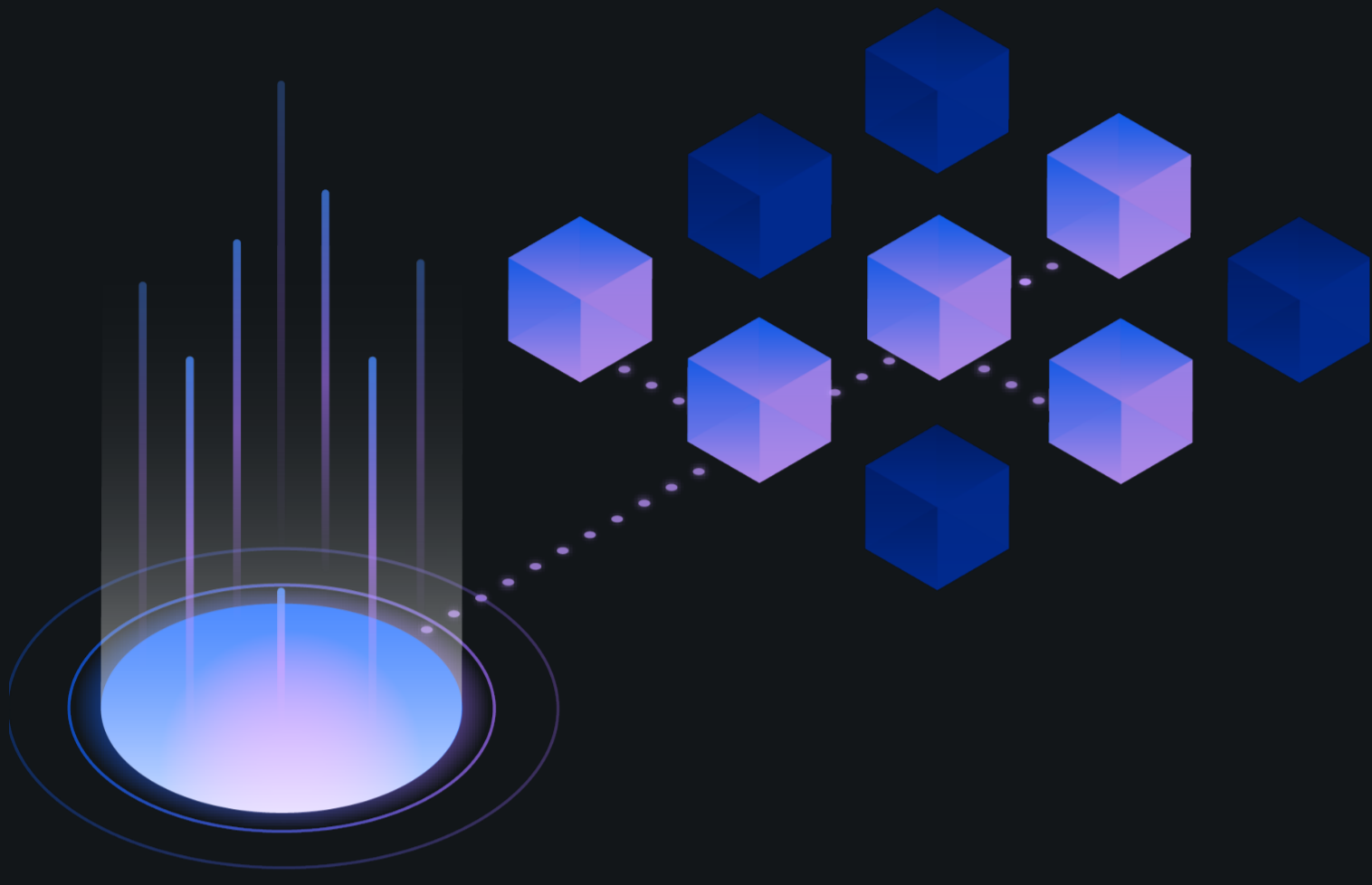
enterprises that will shift from piloting to operationalizing AI by 2024¹

5x

increase in streaming data and analytics infrastructures from that shift¹

47%

enterprise analytics platforms that are cloud-based today²



IBM Cloud Pak® for Data is an open, extensible data and AI platform that modernizes how you collect, organize and analyze data, and infuse AI throughout your business. Available on any cloud, the platform provides innovative IA to help accelerate digital transformation.

The latest release of IBM Cloud Pak for Data provides additional value to help customers drive innovation and cost effectiveness through an ecosystem of integrated services. It enables accelerated AI, optimized governance and security, and operational efficiencies.

Save on costs with automated operational efficiencies

Use Red Hat® OpenShift® Operators to simplify deployment lifecycle management through automated provisioning, configuration, upgrading and scaling.

Provide a collaborative, single view for teams to monitor and manage data and AI workloads and optimize performance of all databases.



65%–85%

reduction in infrastructure management efforts³



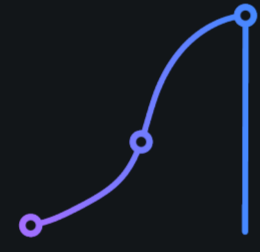
70%

reduction in the operational costs of gaining access to data⁴



459%

projected ROI over three years⁵



33%

projected total benefits from avoiding regulatory fines and penalties⁶

Accelerate business insights for digital transformation

Accelerate ML and AI training without disruption by scaling GPU usage up or down with dynamic reallocation of resources.

Align industry regulations and standards with precreated business glossaries to improve data classification, regulatory compliance, self-service analytics and governance operations.

Manage risk and regulatory challenges through AI-driven governance, risk and compliance (GRC) solutions.

Learn more

Take the initiative to streamline, consolidate and transform your information architecture for AI on any cloud, while also experiencing cost savings with IBM Cloud Pak for Data.

[View product details →](#)

[Watch the webinar →](#)

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1 Gartner, Top 10 Trends in Data and Analytics for 2020. <https://www.gartner.com/smarterwithgartner/gartner-top-10-trends-in-data-and-analytics-for-2020/>
2 2020 Global State of Enterprise Analytics. <https://www3.microstrategy.com/getmedia/db67a6c7-0bc5-41fa-82a9-bb14ec6868d6/2020-Global-State-of-Enterprise-Analytics.pdf>
3 Forrester, Projected Total Economic Impact of IBM Cloud Pak for Data. <https://www.ibm.com/account/reg/us-en/signup?formid=urx-43258>
4 Cabot, Total Value of Ownership (TVO) Assessment of the IBM Cloud Pak for Data Solution for Analytics. <https://www.ibm.com/downloads/cas/X8NAZPLK>
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