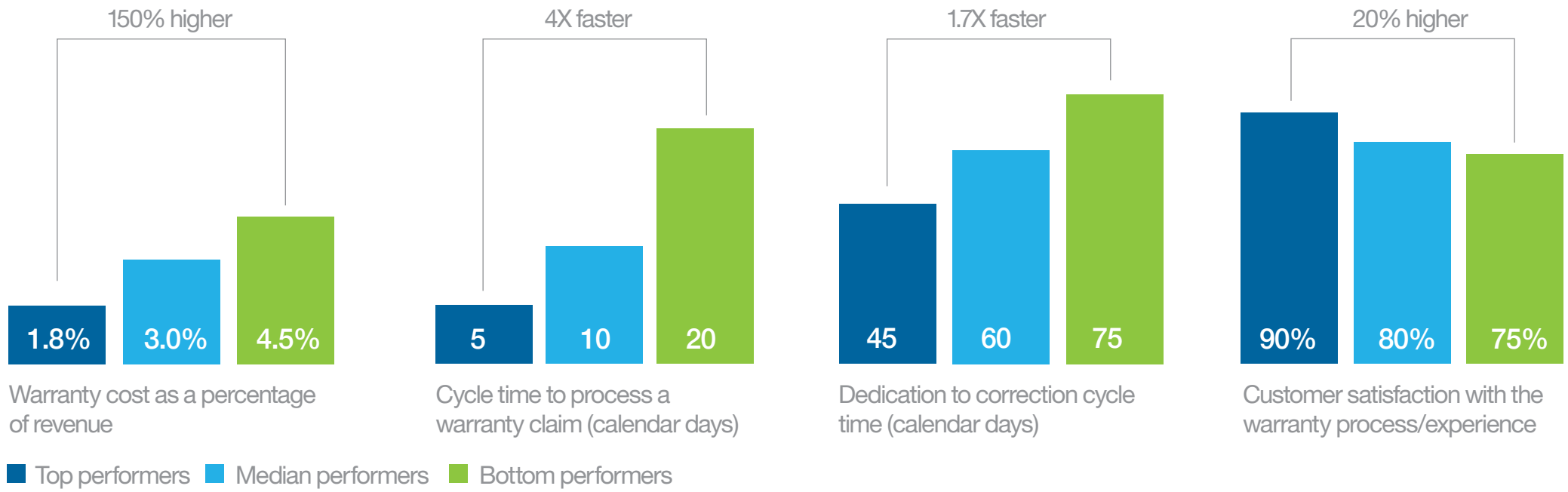


# Powering warranty reinvention

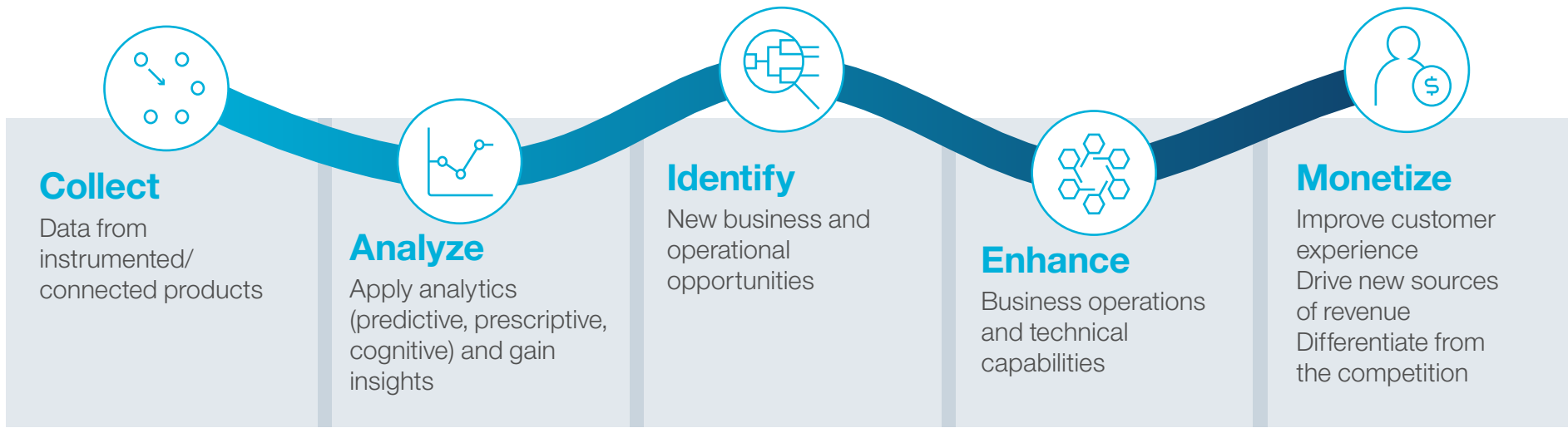
## How electronics companies leverage new technologies to improve warranty management

IBM analyzed electronics industry warranty performance and found significant potential for improvement

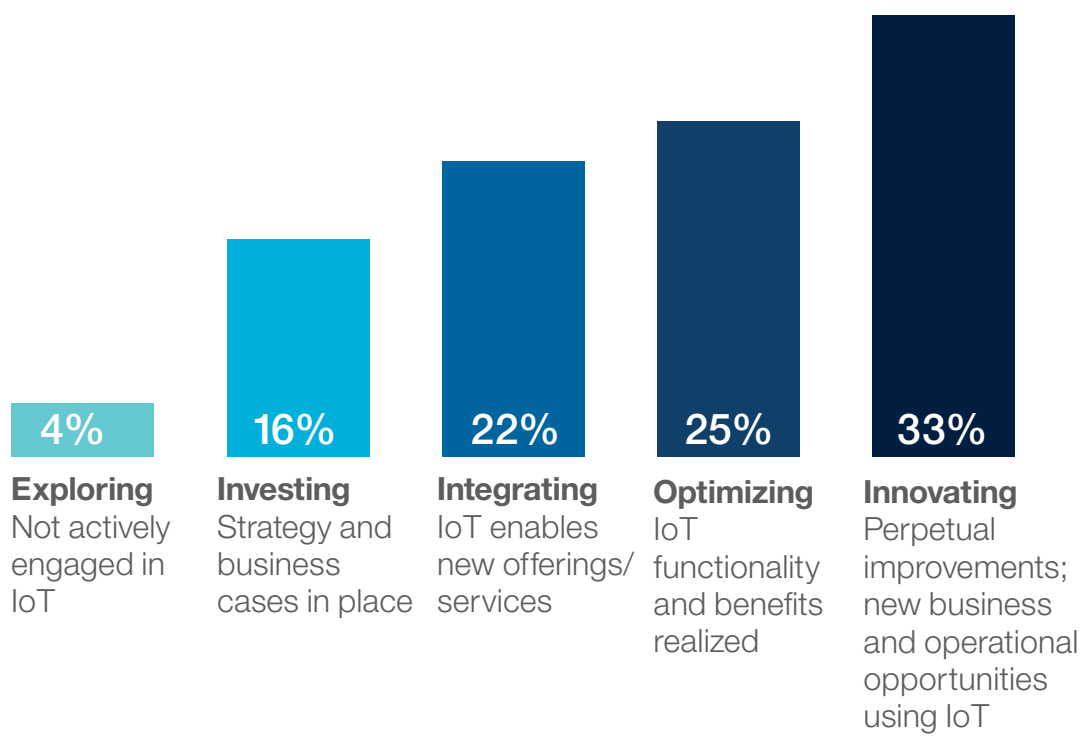
Performance gaps can be sources for new value creation. Benchmarks provide a view of the potential.



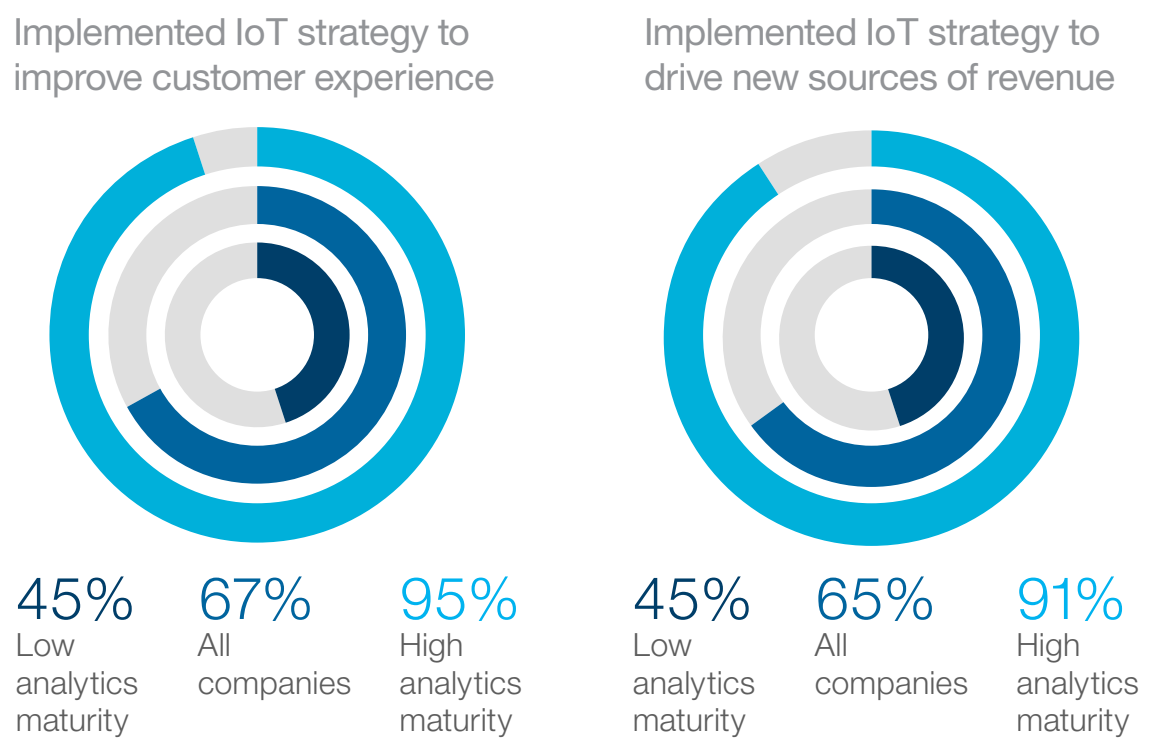
Advances in analytics, cognitive computing and IoT technologies offer an opportunity to transform traditional warranty processes



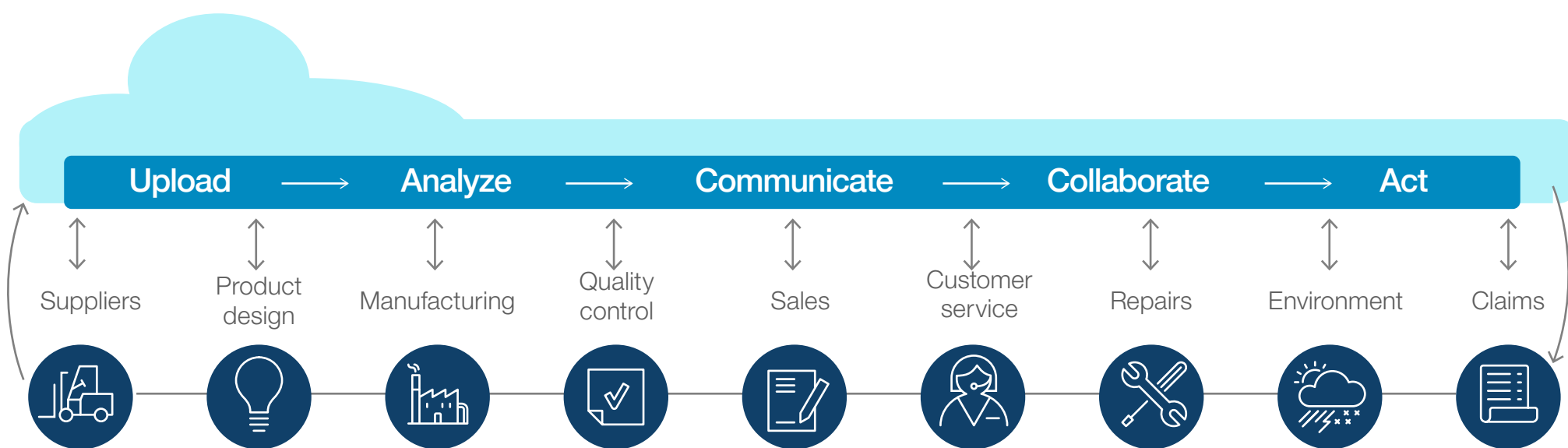
IoT integration can be a powerful competitive differentiator



Organizations with high analytics maturity are integrating IoT into warranty processes



New technologies can deliver unprecedented integration and collaboration



Is your warranty management powerful enough to transform your business? For more information, please visit [ibm.biz/warrantymgmt](http://ibm.biz/warrantymgmt)