IBM Industrial Design and Human Factors Services

The award-winning industrial design and human factors group can become part of your team.

IBM has an experienced team of highly skilled industrial design specialists to help you create products with an iconic visual appearance balanced with optimal accessibility and usability for any set of requirements.

**Services**

**Design studies**

- User research studies;
- Anthropometric studies;
- Ergonomic design and analysis;
- Participatory design development;
- Explorations
- Design reviews to safety standards and country deltas
Design reviews in support of environmental declarations

• Support
• Interface to engineering and manufacturing;
• Color and finishes review;
• Product follow-on/end of life review;
• Product photography;
• Patent drawings

Design development

• Brainstorming sessions;
• Conceptual product design;
• Usability design and testing;
• Industrial design and testing;
• 2-dimensional renderings;
• 3-dimensional mock-ups;
• Photo-realistic 3-D models;
• Product graphics;
• Materials and finishes review / recommendations

For more information

For more information about IBM industrial design and human factors services, visit: https://www.ibm.com/it-infrastructure/services/product-engineering