Financing IBM Counter Fraud Management Solutions for Banking

Apply advanced predictive and cognitive analytics to anticipate, detect, and prevent banking fraud

As financial fraud schemes grow more sophisticated, the cost of fighting cybercrime grows higher—especially in a rapidly changing banking environment.

The pressure grows higher as your institution competes for customers that expect faster payments and innovative products. With higher transaction volumes through a more diverse set of channels, including online and mobile, your institution faces even more risk exposure and compliance issues.

And as financial criminals rapidly change tactics, detecting potential fraud and responding on a real-time basis is essential to preventing losses. Yet many banks continue to operate single-point solutions for separate business units, delaying access and analysis of data across multiple channels and lines of businesses.

Quickly deploy one integrated anti-fraud solution through affordable financing

IM Counter Fraud Management for Banking offers one integrated solution to meet fraud prevention needs across your entire institution. Through advanced predictive analytics, cognitive computing and big data technology, this solution:
Expands analysis to dramatically improve detection and interception of fraud across multiple channels

Provides a sharper view of potential fraudulent activity through layered analytics, identity resolution, entity link detection, profile anomaly identification, and both forensic and social network analysis

Fully leverages advanced predictive analytics and IBM’s deep financial industry expertise

Generates new or revised models using less data and faster update cycles to combat payment fraud in specific channels

Enhances operating environments to eliminate departmental silos that can delay fraud detection

Helps compliance officers meet various requirements, including know your customer (KYC) standards and anti-money laundering (AML) reporting

IBM pioneered this holistic, integrated fraud prevention architecture now used in organizations worldwide. IBM Global Financing offers customized IT financing options to acquire this solution in a way that meets your strategic and business objectives, while improving operations and reducing total cost of ownership.

**Deter fraud across multiple channels while reducing cost and complexity**

IBM Global Financing can help you strengthen defenses against financial crime. Deploy the IBM Counter Fraud Management for Banking solution through flexible financing options that include:
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<th>Financing option</th>
<th>Benefits</th>
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<tr>
<td>Loans</td>
<td>• Get competitive rates to affordably acquire the technology you need now</td>
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<td>• Predictable scheduled payments to match targeted deployment milestones</td>
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<td>• Additional funding sources to conserve cash</td>
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<td>Fair Market Value (FMV) leases</td>
<td>• Lower cost of ownership for IT hardware and appliances</td>
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<td>• More flexibility to add capacity as your needs change</td>
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<td>• Shifts obsolescence and disposal risk to IBM Global Financing</td>
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<td>IBM Project Financing™</td>
<td>• One dedicated funding source to avoid project delays</td>
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<td>• Integrated financing for IBM hardware, software and services and non-IBM</td>
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<td>content which is part of an overall IBM end user client solution may also</td>
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<td>be eligible for financing through IBM Global Financing.</td>
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**Why IBM?**

Don’t wait. Call on IT financing experts to fund your possibilities today.

The IBM Counter Fraud Management for Banking solutions offer one integrated approach to intercept fraud and prevent losses. To get started, contact IBM Global Financing. We can help you finance transformational technologies through strategies that are affordable today and flexible enough to meet your needs tomorrow.

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**For more information**

To learn more about IBM Global Financing, please contact your IBM Global Financing representative or IBM Business Partner, or visit the following website: [ibm.com/financing](http://ibm.com/financing)
IBM Global Financing
Solution Brief

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