



Supply Chain Visibility Assessment

End-to-end supply chain insight for efficiency and growth



Highlights:

- Rapidly identify a visibility business model that optimizes and streamlines operations
- Identifies and prioritizes all visibility-based and visibility-enabled initiatives based on business value
- Enables your organization to immediately anticipate, communicate and address critical exposure to supply chain risk

While globalization has yielded improvements in market reach and operational efficiencies, it has also increased a firm's exposure to critical supply chain risk. Supply Chain Visibility, a top concern of supply chain executives, is a key enabler to combat the negative impact of supply chain variability and volatility.

Effective visibility will enable a firm to achieve greater functional and cross-entity collaboration and the ability to drive business optimization through the use of analytics. Furthermore, visibility will enable a firm to immediately anticipate, communicate and address supply chain risk spanning supplier, manufacturing, logistics, channel, customer and financial management activities.

Although we are in the era of global financial turmoil, Supply chain leaders have addressed operational and financial challenges by investing in visibility-enabled transformations, resulting in strong short- and longer-term returns.

Supply Chain Visibility integrates and synchronizes demand, supply and logistics to optimize performance



Supply Chain Visibility enables

- Bundle visibility and control of the supply chain into a synchronized portal view. Gather, process, analyze, display and disseminate planning and operational data.
- Consolidate events across the end-to-end supply chain – customer, distribution, manufacturing, multi-tiered supply.
- Manage by exception. Issue alerts, recommend action, and notify appropriate parties when key performance indicators are trending toward tolerance boundaries.
- Establish web-based collaboration with business partners as well as internally enabling sharing of event information – same information, personalized views.
- Initiate recovery responses either automatically or through decision feedback loops.
- Create agile operations with the capability to respond to shocks or shifts in supply, production, demand, and logistics.
- Uses advanced analytics for optimized cost, inventory and network alignment.



How can IBM help your organization?

Our accelerated 4-8 week supply chain visibility assessment is a proven approach to create a value-driven, prioritized implementation roadmap for visibility.

Key outcomes include:

Business Review - Aligns the corporate and supply chain strategies to visibility requirements

Capability Analysis - Assesses your current visibility capabilities across the end-to-end supply chain

Visibility Development - Establishes a foundational visibility model that is implementable and value-driven

Visibility Roadmap - Prioritized visibility implementation plan based on benefits realization

Supply Chain Visibility Benefits

▲ Revenue	- Higher revenue due to enhanced customer service - Better analytics to capture market opportunities and avoid downside risks
▲ Flexibility	- Provides a window into the future, thus enhancing decision making
▲ Speed	- Shorter customer order lead times and supplier lead times - Real time decision making enables faster response to market changes
▲ Efficiency	- Results in more stable production rates, resulting in higher productivity - Integrates historically separate systems - Reduces cycle time and costs for external business partners by automating transactions
▲ Service	- Fewer and shorter customer order backlogs - Quicker turnaround time with up to date information
▼ Cost	- Lower finished goods inventories - Reduced obsolescence - Reduced premium freight costs
▼ Risk	- Greater control of the business as a result of visibility, analysis and root cause identification

About IBM Strategy & Transformation

IBM Strategy & Transformation represents the management consulting capability within IBM. Our practice enables client success through executable strategies focused on business and technology-enabled transformation – from strategy to implementation – and increased efficiency in cross-functional collaboration

Why IBM?

IBM's supply chain consulting organization combines global scale and perspective with local expertise, accelerated by proprietary tools and methodologies developed by transforming IBM's own supply chain as well as our client's.

For more information

Please contact your IBM Strategy & Transformation representative or visit:

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Route 100
Somers, NY 10589
U.S.A.

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