

IBM Watson Explorer

Accessing the Right Information, Right Now

Watson Explorer combines cloud and on-premise enterprise search and analytics with unique cognitive computing capabilities to connect data across systems and silos. By fully leveraging Watson's ability to mine both structured and unstructured data, Explorer provides a 360-degree view of your business and your customers. Empower your employees, across teams, to make better business decisions, scale human expertise, drive ROI and help your company gain a competitive edge in a data-driven marketplace.



Connects and Explores Data Across Systems and Silos

Empower employees with the right data, at the right time. With Explorer, you can:

- Access a unified view of internal, external, cloud and publicly available data.
- Run searches in everyday language with Natural Language Query capabilities.
- Improve search results without manual oversight using machine learning algorithms.
- Gain a 360-degree view of all of your data in one place, in real time.

Seize More Opportunities for Disruption with Cognitive APIs

- Integrate Watson's cognitive APIs to build smarter, customer-centric apps.
- Choose from a suite of cognitive APIs to create next-gen solutions.
- Improve performance and innovation with cognitive technologies.



System-Level Security



Collection-Level Security



Document-Level Security



Encryption

Analyzes ALL Your Data to Reveal Usable Insights

- Analyze structured and unstructured data to enable more confident decision-making across teams.
- Reveal trends and patterns hidden in previously “dark” data like emails, social media posts, documents, images, audio recordings, manuals, etc.
- Enrich content with domain knowledge by using Watson Knowledge Studio.

Why Watson Explorer?

- Forrester named IBM's Watson Explorer (WEX) a leader in the “The Forrester Wave™: Big Data Text Analytics Platforms, Q2 2016” Report.
- Give your employees the tools to find and use data in context—to ultimately make better decisions, improve performance and increase customer satisfaction and lifetime value.
- Only Watson Explorer offers a natural, secure and cumulative foundation for advanced natural language processing (NLP) and cognitive computing.
- Explorer continuously learns with experience to scale expertise.
- WEX supports big data platforms like Apache Hadoop that process large volumes of complex data.

To learn more about Watson Explorer, contact your IBM sales representative or visit ibm.biz/WatsonExplorer.