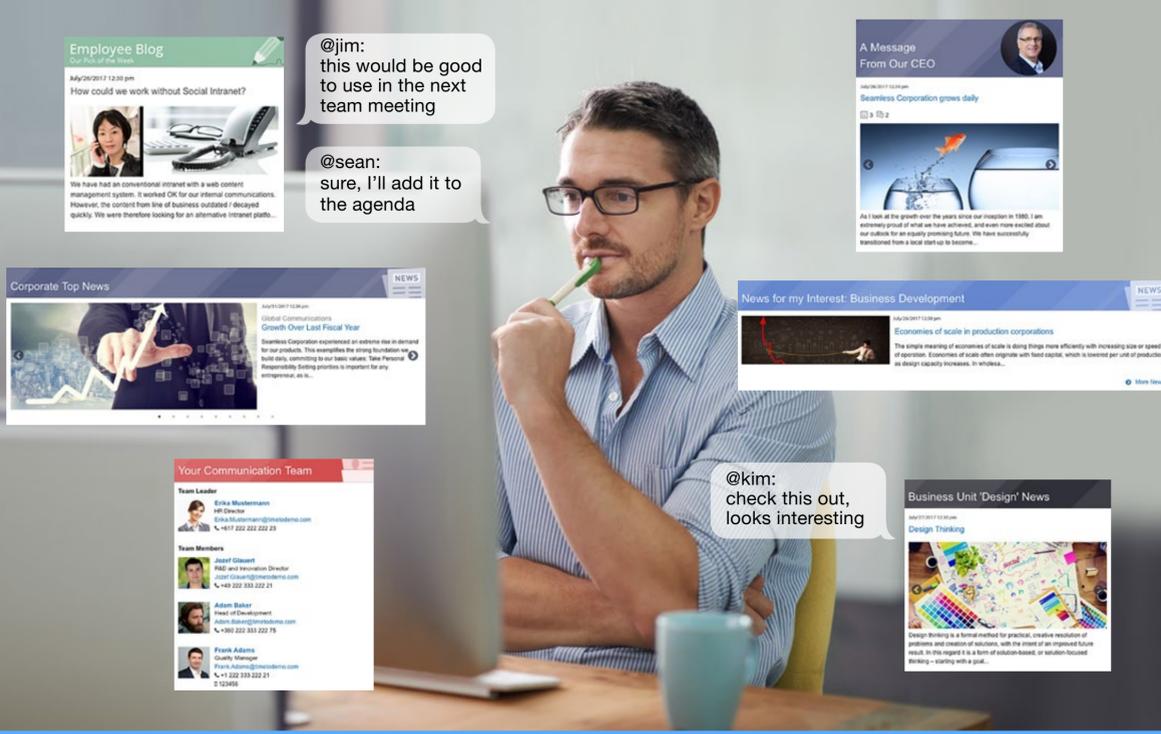


# YOUR NEW MODEL FOR EMPLOYEE ENGAGEMENT: EVERYTHING THEY NEED—ALL IN ONE PLACE.



## How many of your employees are truly engaged with their work?

In the United States, only **33 percent** of employees are engaged in their job.<sup>1</sup>



Why is engagement important? Engaged employees mean...

- Lower absenteeism
- Fewer product defects
- Lower turnover
- Higher sales
- Fewer safety incidents
- Higher profitability

## What are some of your barriers to engagement?



### Disconnected information

Employees must navigate to too many places to find news and important information. New HR policies, changes in strategic direction, updates from the local team—all are shared different ways and in different places.



### Complicated processes

Authoring content, sharing information and participating in conversations can require complicated, multistep processes.



### Time-consuming implementation

Deploying new platforms for intranet communication can be too complex, costly and time-consuming.

## Break through the barriers with IBM Connections™ Engagement Center



### Personalized interface designed for ease of use

Enable employees to stay connected, interested and involved by aggregating all the tailored content they need in one place. Embedded social features from IBM Connections make it easy to engage.



### Single content repository

Simplify and democratize content creation for all with access, authoring and sharing designed for ease of use. No more searching for redundant content spread across multiple websites or copying content from one system to another.



### Simple setup

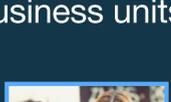
Point to your existing IBM Connections installation and construct company-wide or departmental home pages with drag-and-drop ease.

## How can you use Connections Engagement Center?

Help increase engagement with experiences and content tailored for individual roles, business units and locations



**Executives** can easily author posts and communicate directly with selected teams.



**Managers** can foster collaboration and enhance productivity among team members.



**Internal communications teams** can delegate content creation and curation to line-of-business teams.



**Deskless workers** can quickly retrieve intranet content from a kiosk without authentication.

## Extend your IBM Connections implementation

Connections Engagement Center is a simple add-on for your IBM Connections implementation.

Get it now: [ibm.com/engagementcenter](http://ibm.com/engagementcenter)



<sup>1</sup> Gallup, "State of the American Workplace," 2017, <http://www.gallup.com/reports/199961/state-american-workplace-report-2017.aspx>

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