Data fabric

IBM Data Privacy Risk Assessment

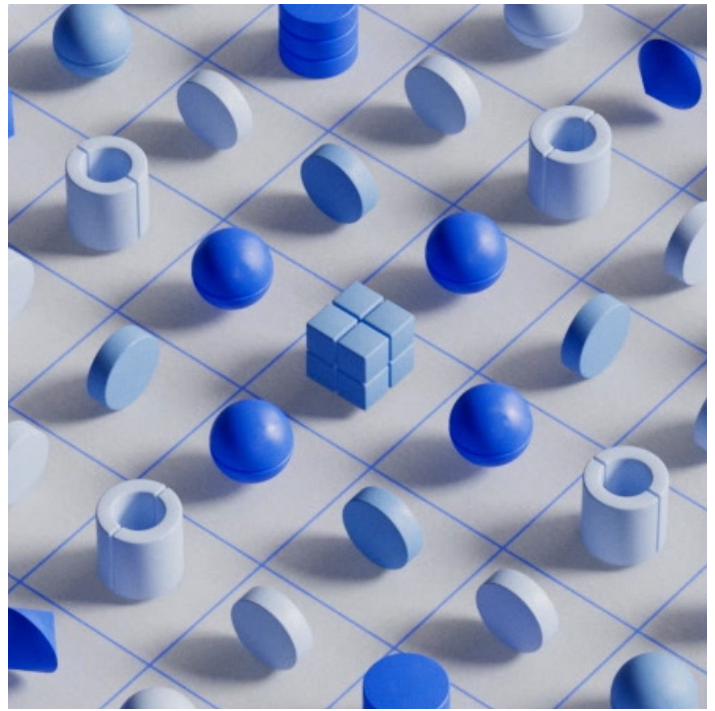Automate privacy risk analysis to operationalize privacy-protected data at speed

Privacy-centric thinking is steering the future of data analytics strategies. With the volume and value of data increasing, speed to insight and the ability to unlock untapped intelligence is critical. However, complex data privacy regulations and growing consumer concerns create a myriad of operational challenges and can slow down data processing.

IBM Data Privacy Risk Assessment provides a frictionless, enterprise-wide solution for performing standardized privacy risk assessments on data assets. Using advanced fingerprint technology, organizations can accurately assess and quantify privacy risk so that quick, confident decisions can be made about data use.

Specific benefits of IBM Data Privacy Risk Assessment:

– Run automated privacy risk assessments to streamline data workflows
– Access numerical risk scores based on GDPR-grade re-identification metrics
– Quickly establish an auditable library of risk-verified data assets
– View recommended transformation actions for risk mitigation

Automate and centralize your organization's risk analysis experience. IBM Data Privacy Risk Assessment delivers auditable evidence of data assessment and management while meeting the highest regulatory standards.

Automated risk analysis
Get risk insights fast by automatically scanning data assets for re-identification risks and removing subjectivity from the decision-making process.

Fingerprint technology
Use advanced fingerprint technology to find and surface hidden identifiers (quasi-identifiers) in datasets in addition to direct identifiers.

Streamlined data privacy protection
Use a centralized dashboard to foster effective cross-departmental collaboration and remove inefficiencies from manual risk assessment processes.

Intuitive mitigation recommendations
Access recommended actions for data transformation on a case-by-case dataset basis to enable teams to mitigate privacy risks efficiently.

Operationalize safe data
Incorporate standardized, quantitative risk scores into workflows for quick and informed decisions about data use.

IBM Data Privacy Risk Assessment for IBM Cloud Pak® for Data is a capability of IBM data fabric. Watch a demo:
mediacenter.ibm.com/media/t/1_hnn0crxa

Read the product documentation:
ibm.com/support/pages/node/6609750