

# The Data Risk Imperative

Today, primary responsibility for securing data lies with business leaders. To protect their companies, they need data security visibility now.

## THE DATA ACCOUNTABILITY SHIFT

Fifty-eight percent have suffered from a breach of critical data recently, and **51% identify the CEO or BoD as accountable to external stakeholders – not IT.**



## PRIORITIZATION OF CRITICAL DATA TYPES



Corporate financial data



Customer data



Employee/HR data



Strategic business plans & intellectual property (IP)

## THE IT-BUSINESS COMMUNICATION GAP

These challenges prevent IT pros from giving business leaders timely, business-relevant, security insights.

**67%** Identifying the most useful data security and risk metrics

**66%** Translating data security and risk into business risk

**65%** Communicating real-time insight on critical data

**64%** Identifying and classifying the company's most critical data

## EXECUTIVE TOOLS BRIDGE THE DIVIDE



**Sixty-nine percent** agree that a purpose-built, visual dashboard with views of business risk and affected sensitive assets can improve executives' ability to proactively manage data risk.



Read the full study

### Methodology

**Source:** A study conducted by Forrester Consulting on behalf of Agile 3, an IBM Company, November 2017  
**Base:** 150 IT/information security and risk decision makers at organizations with 1,000 or more employees