

The IBM Microsoft Dynamics Value Assessment

Revolutionize digital transformation for your organization



Highlights

- Creates a new strategy for growth, around a new, high potential business application that is in line with your digital transformation vision
 - Enables a quick assessment of performance drivers to extend system capabilities
 - Reevaluates your business plan to help capitalize on emerging possibilities
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In today's digital era, your enterprise's commitment to digital transformation can elevate its position from that of a market player to an industry leader. Out of the 388 CEOs that participated in Gartner's 2017 CEO Survey, 42% say "digital first" or "digital to the core" is now their company's digital business posture.¹

However, digital transformation is not a one-step process and requires technology enablement. As new, disruptive technologies redefine the business landscape in the digital era, you need to keep up with advancements in digital innovation and build the requisite skills to unlock your strategic IT potential.

With the IBM Microsoft Dynamics Value Assessment, we create a strategic approach for developing an ERP/CRM strategy that integrates business, user and IT requirements and includes recommendations for application improvement potential as well as an implementation roadmap aligned to Dynamics for realizing your business vision. The workshop is custom-built to help you completely rethink and redesign your technology enablement for competitive differentiation and much more.

Creating a new strategy of growth around Microsoft Dynamics applications

The offering helps you build a digital transformation strategy that integrates your business, customer, and user requirements. It provides data-driven recommendations for application improvement and an implementation roadmap to help you realize your digital transformation vision.



A team of trained and experienced IBM consultants will engage with you and help you:

- Assess your IT infrastructure and identify gaps and offer recommendations tailored to your digital transformation vision
- Create tangible value around customer experiences and equip you with a clear roadmap
- Optimize your IT investments for strategic, competitive differentiation

Assessing performance drivers to extend system capabilities

The IBM Microsoft Dynamics Value Assessment workshop comprises clearly-defined phases and engagement models to assess your current and desired IT infrastructure, propose solutions, and map out the implementation plan for business transformation. Powered by IBM's industry-leading Design Thinking approach, the workshop lets you team up with our experts for a thorough assessment of your IT infrastructure, determine key pain points, identify gaps, and prioritize business needs — faster.

You can also leverage personalized metrics for key performance indicators to assess your progress against industry benchmarks, and adopt best practices based on data-driven comparisons and recommendations. The resulting data, and information regarding the organization's business objectives, is then used to align your Dynamics application in a manner that provides direct business value on investment.

Recommending and capitalizing on emerging possibilities

At the conclusion of the assessment phase, we compile and deliver interview findings, and provide Microsoft Dynamics application assessment and transformation assessment recommendations. Comprehensive financial, functional, technical, and timing information are included in the recommendations in a strategic roadmap, as is additional opportunities for leveraging the value of application transformation.

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¹ Smarter With Gartner, [Gartner 2017 CEO Survey \(Infographic\)](#), April 27, 2017, Contributor: Kasey Panetta



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