



Highlight

Have IBM help ensure you don't spend too little or too much time and money on information security with a robust yet rapid assessment and set of recommendations that can help you more effectively manage resource allocation and risk.

Overcome complex and inefficient security management by examining and improving existing security policies, procedures and technology for your application portfolio

IBM Information Security Assessment

Achieve the right balance of centralized control and local autonomy to drive efficiency while providing consistent policy enforcement

- When was the last time that IT and application security adequacy and effectiveness were evaluated?
- Have you ever lost a laptop, sensitive data or had your network hacked? What is your recovery plan?
- Do you know where all your sensitive data is located?

In a world in which the proliferation of data continues to accelerate, information security has increased as a key enterprise priority. And with continually changing regulations that govern data security and privacy, you can't afford to be unsure whether your existing policies and procedures help support regulatory compliance for information protection.

How is the new economic environment affecting your business?

In a turbulent economic environment, many organizations may find it challenging to put the appropriate level of focus and resource on data protection. Hence, it is critical that the right amount of investment is made to adequately safeguard information within your application portfolio.

Did you know?

- The cost of a data breach continues to rise and is now over \$200 per customer record.¹
- CEOs believe that data protection and security can enhance brand and customer loyalty.²



What should you do?

Organizations should have a clear and comprehensive understanding of their existing organizational requirements for information security in the context of business imperatives, and determine to what extent they are meeting those requirements and the areas for improvement.

IBM is a leader in security and application management and can apply a tested approach to helping you achieve the right balance of centralized control and local autonomy to drive efficiency while providing consistent policy enforcement.

IBM Information Security Assessment

The IBM Information Security Assessment is centered on protecting the sensitive data within an organization.

The assessment identifies and documents the existing organizational requirements for information security. With these requirements as context, your current information security program will be analyzed to determine the adequacy and effectiveness of the program and the program resources.

IBM performs a gap analysis of security practices against industry standards of good practice and companies of a similar size, complexity, and industry, and provides a written report of the analysis and recommendations for mitigation of identified risks and threats as well as justification for those recommendations.

We work closely with our clients to tailor a customized report that addresses their key objectives, such as:

- Recommended improvements to security management to improve efficiency and reduce costs
- Access controls for sensitive application data
- Improved visibility and monitoring of sensitive data access
- Adherence to industry and state and federal regulations

What could the Information Security Assessment be worth to you?

If you are like most companies and organizations, balancing the cost and effort of information security with other priorities is a continual challenge. Knowing where your most critical gaps in information security are will help you ensure you direct the optimal amount of cost and time to information security to help you manage your data in a fast-paced business environment.

About the Security and Privacy practice within IBM Global Business Services

IBM brings a commitment to information security that is second to none. For over thirty years, our extensive background and expertise in information security has been used to help protect our clients' most important information assets.

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Contact us

To speak to an IBM security consultant to help you get started today, contact:

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- ¹ Ponemon Institute "Fourth Annual Cost of a Data Breach, February 2009"
² Ponemon Institute "The Business Case for Data Protection, July 2009".



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