

# Use SAP in your business?

*Gain the high availability you require for your SAP systems at no added cost*

If you run your core business processes in SAP, you know that application availability is critical for successful operations. Downtime can mean not only loss of revenue but also a drop in productivity for your employees.

Now, when you simplify your journey to HANA with IBM Cloud for SAP Applications, you'll be positioned to reduce the cost of keeping your critical SAP systems up and running. With the High Availability for HANA-based systems promotion, IBM will include high availability (99.9% SLA) for our clients running SAP on Intel-based HANA—virtual or physical—at no charge for the first year!

## Get the details: High Availability for HANA-based systems promotion

- Designed for clients running SAP on Intel-based HANA, virtual or physical, in IBM Cloud for SAP Applications
- Production system plus high availability:
  - Must be active for 48 months during the contract term
  - Must be active within 12 months of contract start date
- Minimum of four new HANA databases per landscape on IBM Cloud
- Promotion applies to new clients
- Early termination will result in charges

## Promotion available only from IBM

IBM offers much more than just infrastructure availability. We understand that **SAP application availability** is business-critical. Indeed, just a small difference in availability—99.9% vs. 99.5%—can mean significant savings. Designed to address your needs, this promotion offers the potential for reduced costs for running HANA while you gain 99.9% availability for your SAP applications at no additional charge. What's more, this promotion is available worldwide.

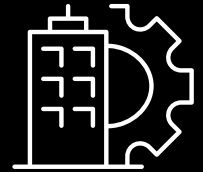
## Don't lose out on this winning offer!

Contact your IBM sales representative today—this offer is only available for contracts signed by December 31, 2018.

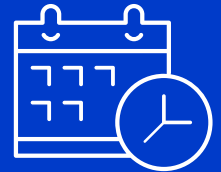
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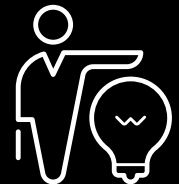
IBM Services



**Application availability is critical for successful operations.**



**Promotion ends December 31st of this year, hurry!**



**For more information** on IBM Cloud for SAP Applications, visit [ibm.biz/cloudforsap](http://ibm.biz/cloudforsap)

**Want to assess your possible ROI** for IBM Cloud for SAP Applications? Access our Cost Benefits Estimator at [ibm.biz/costbenefitsestimator](http://ibm.biz/costbenefitsestimator)

