

Chouinard & Myhre, Inc. – Addresses a critical customer need with powerful, scalable SoftLayer bare metal server infrastructure

Meets customer demand

for scalable, easy-to-provision infrastructure and powerful cloud technology

Provides competitive edge

for its customer by significantly enhancing agility

Guards intellectual property

for the customer with the SoftLayer® solution's security capabilities, including server scrubbing



Solution component Services

- SoftLayer®



Business challenge: IBM Business Partner Chouinard & Myhre, Inc. (CMI) needed a robust cloud hosting solution to help a customer in the film industry quickly expand its infrastructure, meet stringent security requirements and accommodate fluctuating workloads.

Solution: Experienced with leading cloud solutions, including the Amazon Web Services platform, CMI knew that only SoftLayer technology met the visual effects organization's specific requirements. CMI provisioned a SoftLayer bare metal server infrastructure to provide its customer with a quick, powerful boost in computing power. The visual effects firm runs up to 350 SoftLayer bare metal servers during the busiest nine months of its operations, scaling back as needed during the remainder of the year.

“The low-latency SoftLayer solution was attractive to our customer right out of the gate, and it’s perfect for the company’s use case.”

—Jeff Guenther, senior director of solutions architecture