

3

reasons why business continuity management should be part of your data breach response

Findings from the Ponemon Institute 2018 Cost of Data Breach Study: Impact of Business Continuity Management

BCM can reduce the **cost** of a data breach.

Cost per record

Without BCM

\$157

With BCM

\$139

Cost per breach

Without BCM

\$4.24M

With BCM

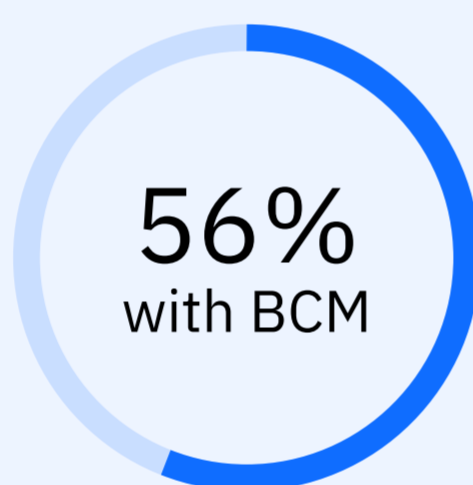
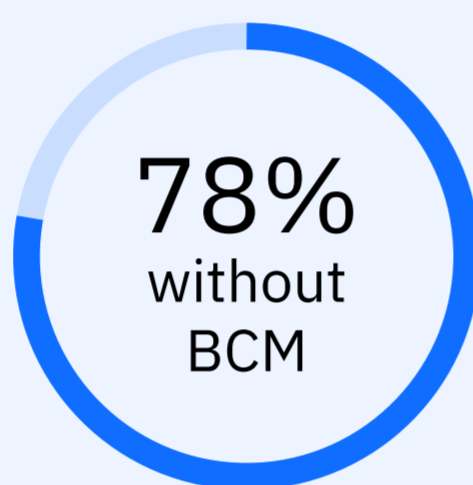
\$3.55M

BCM saved 82 days on average to identify and contain a breach, saving a total of

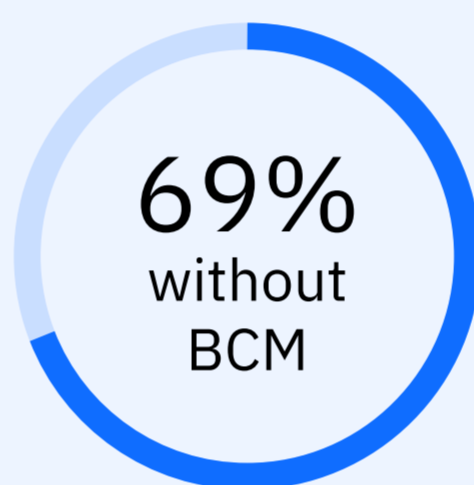
\$467,657

BCM can reduce the **impact** of a data breach.

Disrupted business processes



Disrupted IT processes

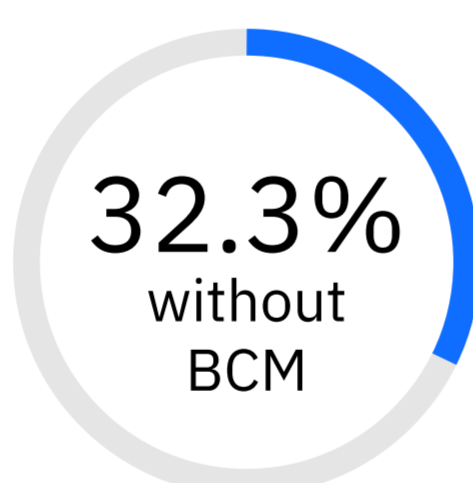


Negatively affected reputation

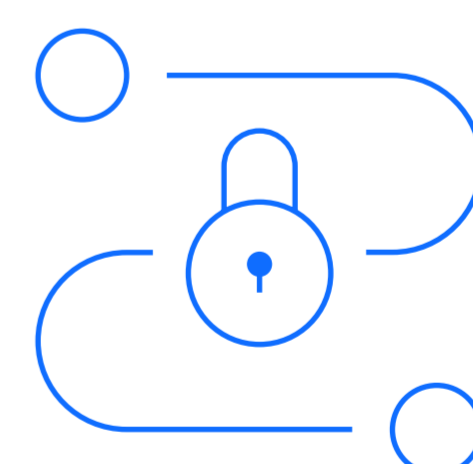
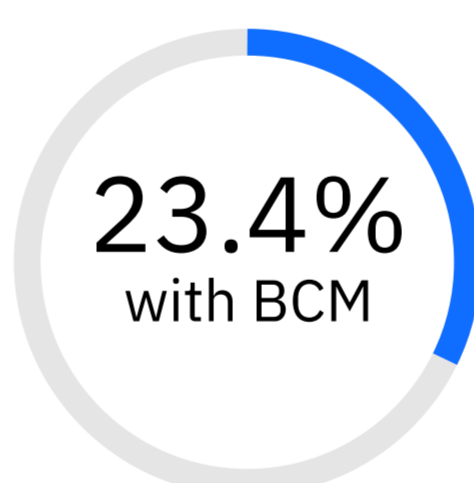


BCM can reduce the **likelihood** of a data breach*.

Likelihood to experience a breach



Likelihood to experience a breach



*Over next two years

Get all the findings of the Ponemon Institute 2018 Cost of Data Breach Study: Impact of Business Continuity Management.

[Read the full report](#)

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