

Scale AI workloads for all your data, anywhere

IBM watsonx.data is an open, hybrid,
and governed data store, optimized for
all data, analytics and AI workloads.

The cost of managing and serving data is rising rapidly as employees at all organizational levels become more comfortable using data. As costs rise, there is greater scrutiny and demand for a better ROI generated from data, analytics and AI investments. Nontechnical users, such as business stakeholders, increasingly drive the adoption of new analytics tools. And as AI becomes a standard addition to enterprise applications, analytical workload costs will increase even more. It's time for a change.

A new approach to modern data management

A data lakehouse is an emerging architecture that provides a high-performance query engine over a low-cost storage and a metadata governance layer. Watsonx.data is an enterprise-ready data store built on a data lakehouse architecture that enables hybrid cloud analytics workloads such as data engineering, data science and business intelligence, through open-source components with integrated IBM innovation.



50%

Reduction in cost of your data warehouse
through workload optimization across
multiple query engines and storage tiers.¹

Highlights

- Drive analytics costs down with lower cost storage and fit-for-purpose analytic engines like Presto and Spark
- Use an open and flexible approach to provide a unified view of your data across hybrid cloud environments
- Get started quickly and reduce time-to-insight with simple built-in governance and automation

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1. When comparing published 2023 list prices normalized for VPC hours of watsonx.data to several major cloud data warehouse vendors. Savings may vary depending on configurations, workloads and vendors.