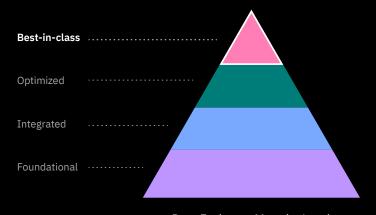


Your result: Best-in-class level

At this level of maturity your company is a role model in the industry. Your only challenge is to ensure that you remain ahead of the competition by leveraging your data exchange as a strategic function.

In order to remain a **best-in-class** company, you can take the following actions:

- Emerging Technologies: Explore emerging technologies such as cloud, AI and blockchain and how they can be applied to specific use cases within your environment. A hybrid-cloud approach allows you to get the most out of your existing onprem infrastructure while leveraging the advantages of public cloud. It also helps to lower your Total Cost of Ownership (TCO) and allows you to scale-in and scale-out as business needs change. Optimize resources and increase data exchange efficiencies by applying AI and blockchain to increase collaboration, enable end-to-end and multi-enterprise visibility, empower Line of Business (LOB) users with self-service capabilities, and proactively detect data anomalies.
- Center of Excellence: Data exchange provides your company with a competitive edge. Treat it as a strategic function by establishing a Center of Excellence (CoE) for your data exchange program. The CoE can help you focus on the best practice approach to data governance, emerging technology adoption, high-availability requirements, scalability and regulatory compliance. They can also be used to spearhead pilot projects for new initiatives before you begin a large-scale rollout.
- Growth Mindset: As you work strategically at the enterprise level to accommodate budget and volume requirements, focus on ironing out any process and efficiency gaps. This will help you modernize and globalize your data exchange efforts to meet the growing demands of your company.



Data Exchange Maturity Level

Read the complimentary IDC report to learn how IBM, a leader in the data exchange space, is helping its customers realize an average annual value of \$14.72 million per organization.



Contact an IBM expert and find the right data exchange solution for you.

