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## Highlights

- Works for you, not the other way around, by delivering a solution for mail that understands you
  - Helps you prioritize and focus on the things that matter most for less clutter and more clarity
  - Opens up new ways to work together by means of a shift from me to we
  - Frees you to get more work done by connecting with virtually anyone, anytime and anywhere
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# IBM Verse: The reimagined view of what mail should be

## Overview

How are you coping with the emails that flood your inbox every day? Which tasks do you end up leaving undone because you are overwhelmed by messages and meetings?

IBM® Verse is a completely reimagined view of what mail should be. Designed with you in mind and built to handle the evolving world of work, IBM Verse helps address today's information overload and draws your attention to the messages, meetings and tasks that you care about. It is a game-changing, cloud-delivered, mobile-optimized personal assistant that helps you prioritize and offers personalization and features, all of which can free you up to get work done.

## Mail that understands you

Your needs, working style and priorities are entirely unique to you. That is why IBM has created a mail platform that identifies your personal communication patterns to anticipate exactly what you need, when and where you need it. IBM Verse delivers cloud-based capabilities designed for mobile devices. Powered by IBM's analytics and advanced search, Verse works for you, not the other way around.

## Less clutter, more clarity

When you have to make quicker, smarter decisions, you need the most important information in front of you—from messages and documents to status updates—and nothing else. Verse represents a major transformation of the way you look at and interact with your mail. A simple, see-only-what-you-need interface helps you prioritize and focus on the things that matter most.



## A shift from me to we

Work is a collaborative activity, and collaboration means more than sending and receiving. It calls for real-time understanding, cooperation and communication that spans your entire organization—especially for teams that are spread out or on the go. With an array of intelligent, security-rich and engaging social apps, Verse opens up new ways for you and others to work together.

## Connecting on practically any device

Verse is currently delivered on the cloud and is planned to be available later for installation on premises. It is designed to integrate with the business documents, applications and networks you have today, and will have tomorrow. And because it can be used on practically any device, you can work wherever you happen to be with virtually anyone at almost any time.

## Conclusion

Designed for you and built to handle the evolving world of work, IBM Verse is a completely reimagined view of what mail should be. It gets to know you—identifying the people and patterns in how you work—and then draws your attention to the messages, meetings and tasks that you care about. It introduces completely new possibilities for how you get work done. And it is social, bringing your community and network to you.

A better, smarter way to work is here. Verse enables you to put the focus back on what matters—you, your community and your work.

## For more information

To learn more, visit: [ibm.com/verse](http://ibm.com/verse)



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IBM Corporation  
New Orchard Road  
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Produced in the United States of America  
September 2015

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