

# Data Privacy Management

Meet data privacy challenges head-on with IBM OpenPages

## ■ Highlights

- Automate privacy monitoring
- Real-time view of private data
- Privacy assessments
- Demonstrable compliance

In today's regulatory environment, you must bring risk and compliance together with your data governance strategy. GDPR, CCPA and other regulatory frameworks around the world virtually demand that organizations integrate these functions to safeguard the organization and its stakeholders.

CDOs, CPOs, CROs, CCOs and other leaders must have a holistic view of all sensitive data that lives throughout the organization's information architecture, while at the same time, understand how that data is being used, where it's being used, by whom and for what purpose. Leaders must be able to readily turn that information into demonstrable proof of compliance that can be presented to regulators.

Running data Governance, Risk and Compliance (GRC) efforts as distinct functions is a recipe for violations, which can lead to hefty fines or a catastrophic loss of consumer trust. You need a solution that can embed GRC management across the entire organization.

This democratizes the GRC function, so that line-of-business leaders can partake in ownership of the GRC effort and contribute their unique understanding and proximity to their domains.

A new solution for total data visibility, IBM OpenPages, is now equipped with Data Privacy Management, a new module within the OpenPages platform that enables organizations to meet new data privacy challenges head-on.



With IBM OpenPages Data Privacy Management, you can fully understand how private data is used throughout your organization. This module provides a complete, real-time view of how sensitive data is used, stored and accessed throughout your organization with embedded AI, automation and security. See what data is accessed, and when, to accelerate the risk-monitoring process. Automate private data reporting to improve accuracy, reduce audit time and accelerate initiatives across the organization.

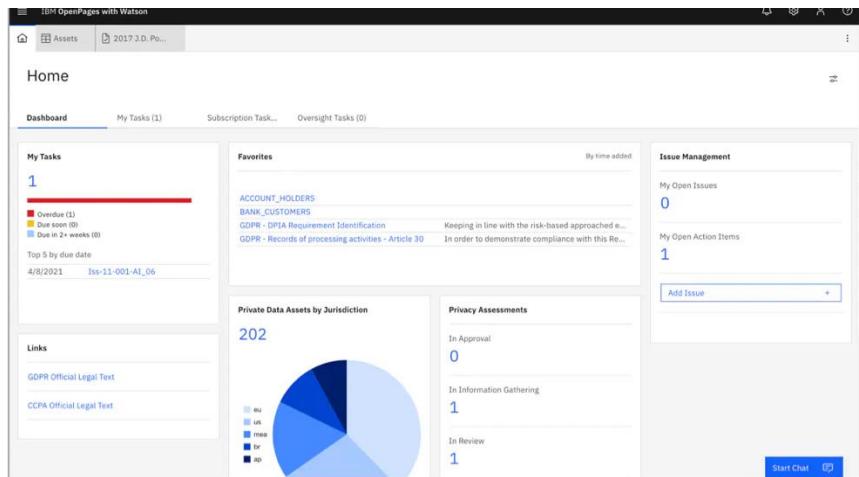
#### **Automate privacy monitoring**

OpenPages Data Privacy Management automates private data reporting to improve accuracy, reduce audit time and accelerate initiatives across the organization. It enables model builders and data scientists to maintain trust in compliance efforts relative to specific regulatory frameworks.

This module will give users a unified view of all private data assets being stored across their organization, and it will enable users to run privacy assessments and reports. To assist with this, OpenPages has built an integration with IBM Watson Knowledge Catalog, a cloud-based data catalog and data governance platform, which enables the loading of asset metadata into OpenPages. Working together, both products cover the spectrum of discovery and usage scanning to identify sensitive and private data. Users can also manage private data to build AI models without sacrificing privacy compliance.

#### **Real-time view of private data**

Create and maintain a complete inventory of sensitive or private data across your organization. Integrates with IBM Watson Knowledge Catalog's asset repository to maintain an up-to date view of data assets using private data.



IBM OpenPages Data Privacy Officer Dashboard

## Privacy assessments

Use the questionnaire assessment feature to build and deploy privacy assessments for all the relevant jurisdictions where private data resides in your organization.

## Demonstrable compliance

Maintain a record of completed privacy assessments performed on data assets that can be used to demonstrate compliance to auditors.

Ultimately, OpenPages Data Privacy Management brings a compliance focus to data governance, helping organizations take a proactive approach to risk and privacy by embedding GRC management across all teams.

## Why IBM OpenPages

IBM OpenPages transforms the way risk and compliance professionals' work. By providing core services and functional components on a scalable platform that spans operational risk, model risk, third party risk, regulatory compliance, IT governance, business continuity, internal audit, policy, financial controls management, data privacy and ESG IBM OpenPages delivers a holistic view of risk and regulatory responsibilities across the enterprise.

To learn more about IBM OpenPages Data Privacy Management, visit <https://www.ibm.com/products/openpages>.

## For more information

To learn more about IBM data and AI solutions, contact your IBM representative or IBM Business Partner, or [visit our website](#).

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