



Highlights

- Monitoring, reflecting and refining to enhance success
 - Leveraging IBM K-12 expertise to achieve desired results in a manageable timeframe
 - Providing evidence to share with stakeholders for continued commitment
-



Assessing Success: Monitor, Reflect & Refine

Increasing project success and sustainability

Although educators firmly understand the importance of Assessment As, Of and For Learning (AFL), it is quite often the case that this only extends to student learning. Rarely do K-12 districts apply the ideas behind AFL to strategic initiatives; but these same concepts are as key to improving and sustaining the success of an initiative as they are to improving student achievement.

Without close monitoring, initiatives often falter after the initial implementation, as other initiatives begin to overshadow and compete for resources. Given the pressures of supporting schools during the school year, there is little time left to monitor and reflect on the success of the many projects implemented each year.

Gaining Continued Commitment

We work with your stakeholders to develop goals and success criteria for your educational technology initiative(s) and create an assessment plan to monitor these goals over time. Stakeholder feedback through surveys and focus groups and opportunities for ongoing dialogue through online discussions and forums are extremely important.

We focus on monitoring subjective indicators of success such as stakeholder feelings and beliefs, as well as objective success criteria. In our consulting practice, these tools are in continuous use as you move through the change initiative to ensure that the division can create continuous improvement processes and ultimately realize your vision.

Leverage IBM K- 12 Expertise to Achieve Desired Results

Our Education Consultants use the Double Loop Learning methodology, for continuous monitoring, assessment and refinement. This methodology highlights the importance of revisiting the vision statement and goals of any initiative on an ongoing basis and refining it to ensure that the actions and strategies selected to achieve your goals continue to remain relevant and deliver the desired results. This concept, used in AFL, is transferable to the concept of sustainability of any district initiative.

In addition to skills and processes in the area of assessment, our consultants are also experienced in 'change management processes'. This enables them to help your stakeholder groups move through *the stages of change* associated with new initiatives.

Solution Offering

The IBM K-12 Assessing Success: Monitor, Reflect and Refine service includes the following components:

- Clear definition of the goals and objectives of the initiative
- Validation, confirmation and/or addition of indicators of success
- Determination of the evaluation and assessment tools used to measure progress against the indicators of success
- Pre and post assessments defined
- Delivery of an Assessment Plan containing the above items
- Creation of any new assessment and evaluation tools
- Execution of the assessment
- Ongoing monitoring
- Reporting
- Refinement of the assessment plan

Typical Length of Engagement: 4 months to a multi-year assessment and monitoring engagement.

Note: Districts may choose to use any combination of these offerings and duration is dependent on which are selected.

Why IBM?

IBM K-12 has worked hand-in-hand with Canadian school districts for over 25 years. Because of our K-12 exclusive industry focus, we have encountered many problems unique to the education industry and can solve these problems efficiently and effectively. Our IBM K-12 Education Consultants have the experience required to understand your vision, your organizational structure, your people, your technology, and your challenges.

For more information

To learn more about the IBM K-12 **Assessing Success: Monitor, Reflect and Refine**, please contact your IBM Marketing Representative. For more information on all our IBM K-12 Consulting and Professional Services, visit: www.ibm.com/industries/education/canada-k-12-service-briefs



IBM Corporation
3600 Steeles Ave. East
Markham, ON L3R 9Z7 Canada
July 2015

IBM, the IBM logo, ibm.com and IBM K-12 are trademarks or registered trademarks of International Business Machines Corporation in the United States, other countries, or both. If these and other IBM trademarked terms are marked on their first occurrence in this information with a trademark symbol (® or ™), these symbols indicate U.S. registered or common law trademarks owned by IBM at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of IBM trademarks is available on the web at "Copyright and trademark information" at ibm.com/legal/copytrade.shtml



Please Recycle
