

How is telecoms provider A1 fostering collaboration to drive business growth?



Aimed to empower its sellers to work together to win new clients



Built a sales pipeline management application on IBM® Domino®



Automates reporting tasks and centralizes sales opportunity data



Boosts efficiency, helping sellers focus on value-added tasks



Improves collaboration across the sales cycle, facilitating successful negotiations



Support for IBM Domino Applications on iPad will enable anytime, anywhere access to sales tools, boosting the effectiveness of A1's teams

