

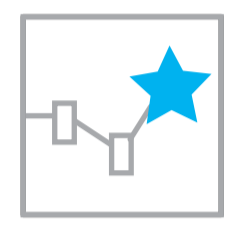
Welcome to the cognitive supply chain Striving for operational excellence



More than half of outperforming supply chain executives surveyed said their top investments in the next three years will be cognitive or cloud

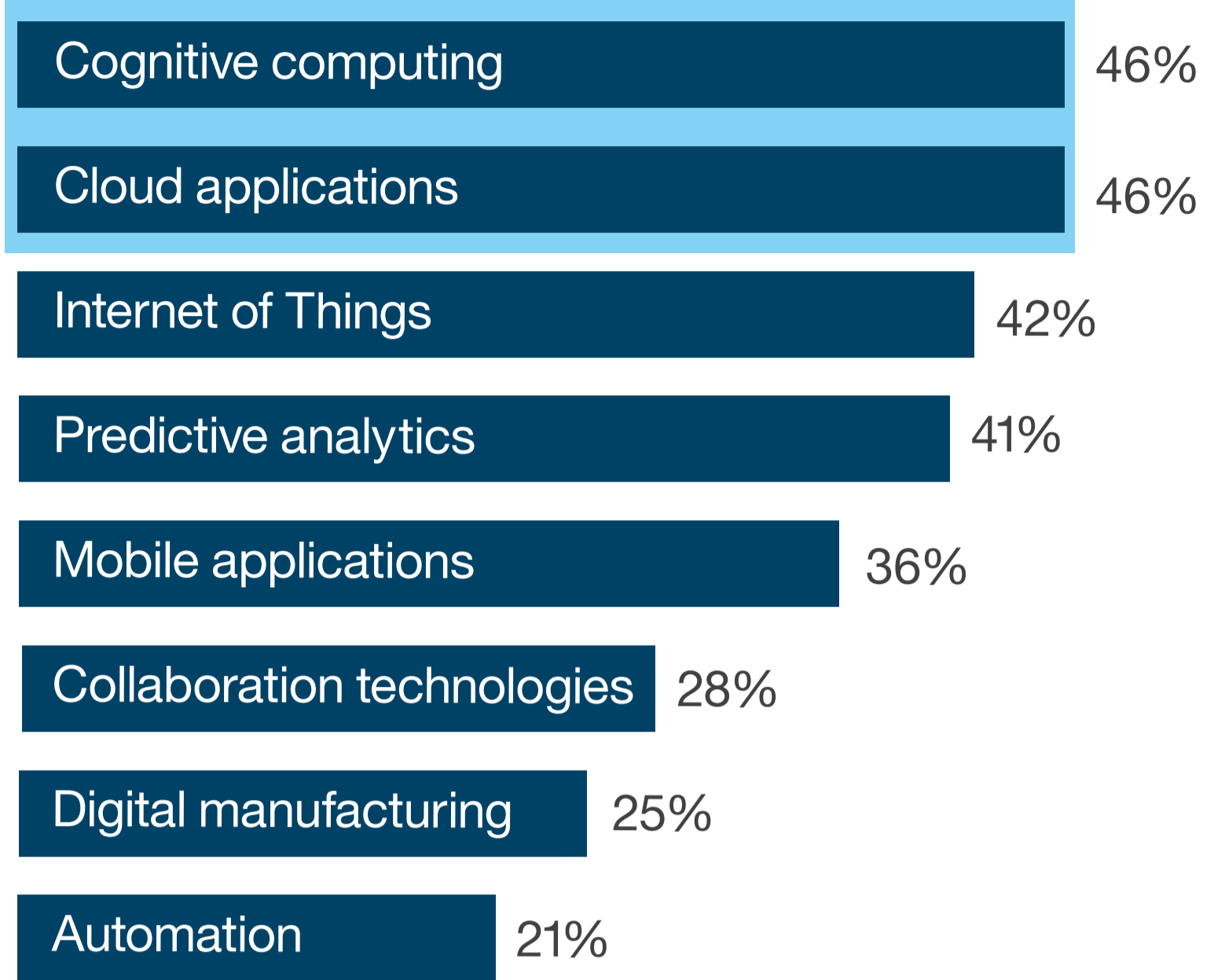


86% of outperforming supply chain executives surveyed said cognitive computing will transform their demand planning and forecasting capabilities

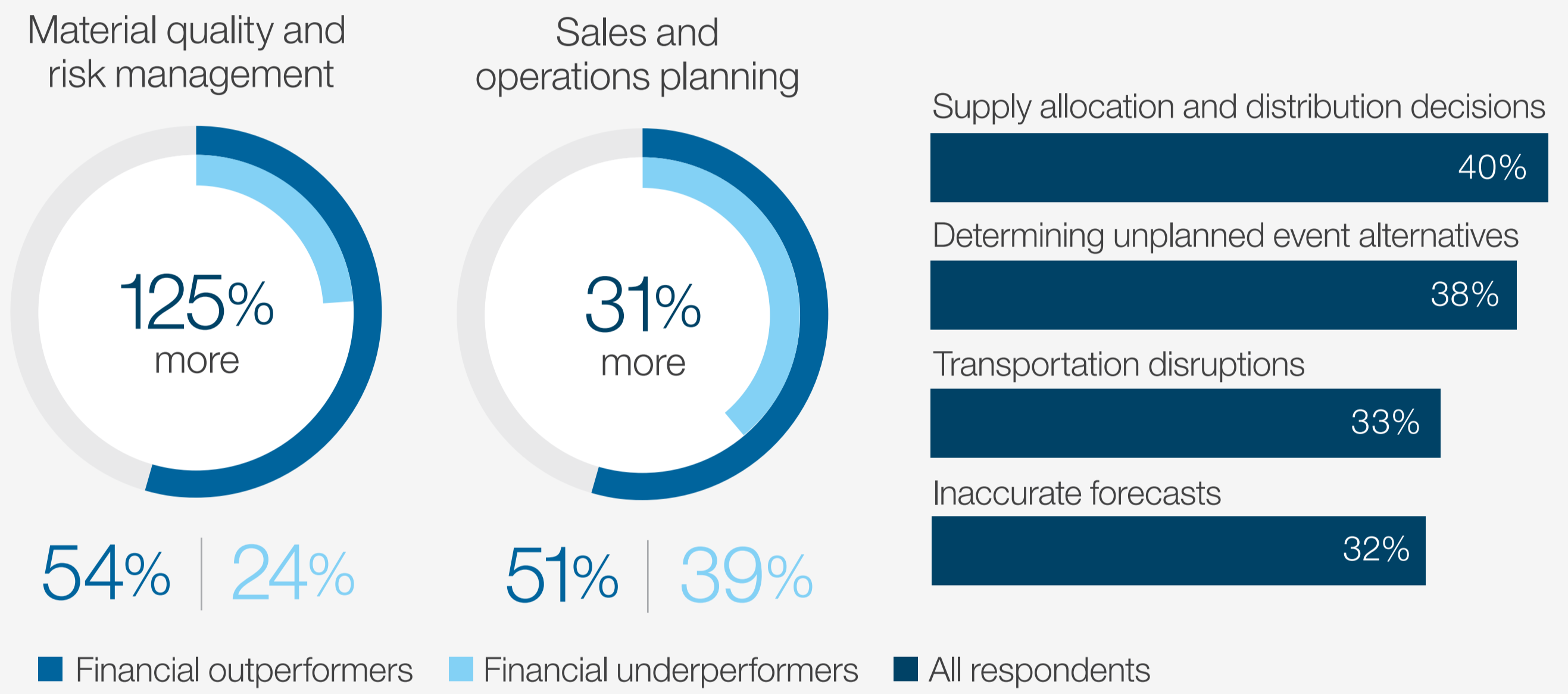


92% of outperforming manufacturing executives said AI and cognitive computing will enhance performance in production planning

Anticipated digital operations investments over the next three years



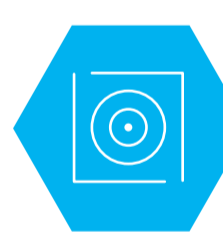
How AI and cognitive computing can resolve challenges



The returns that AI and cognitive computing are expected to deliver



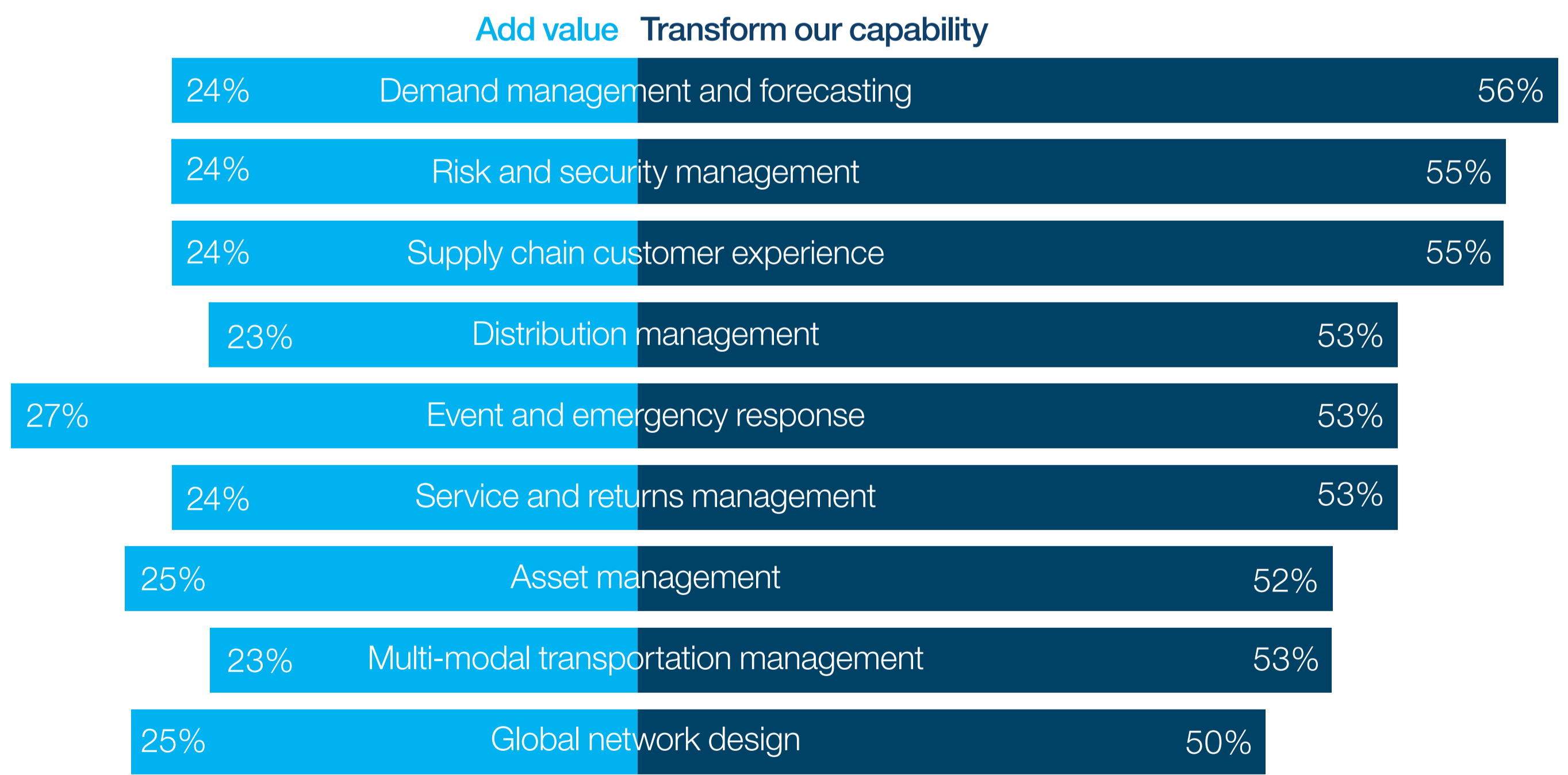
Product development
Intelligent product research and market analysis



Procurement
Real-time source-to-settle processes



Manufacturing
Learning and automated production



The cognitive supply chain journey

