

# IBM Cognitive Enterprise Business Platform for Oracle Cloud

## Oracle ERP Cloud for Retail

The retail industry continues to face many competitive pressures from adapting to new and evolving business models, delivering operational efficiencies or reducing cost and improving margin.

Ensuring the business delivers on these strategic objectives is critical to helping it achieve its ambitions.

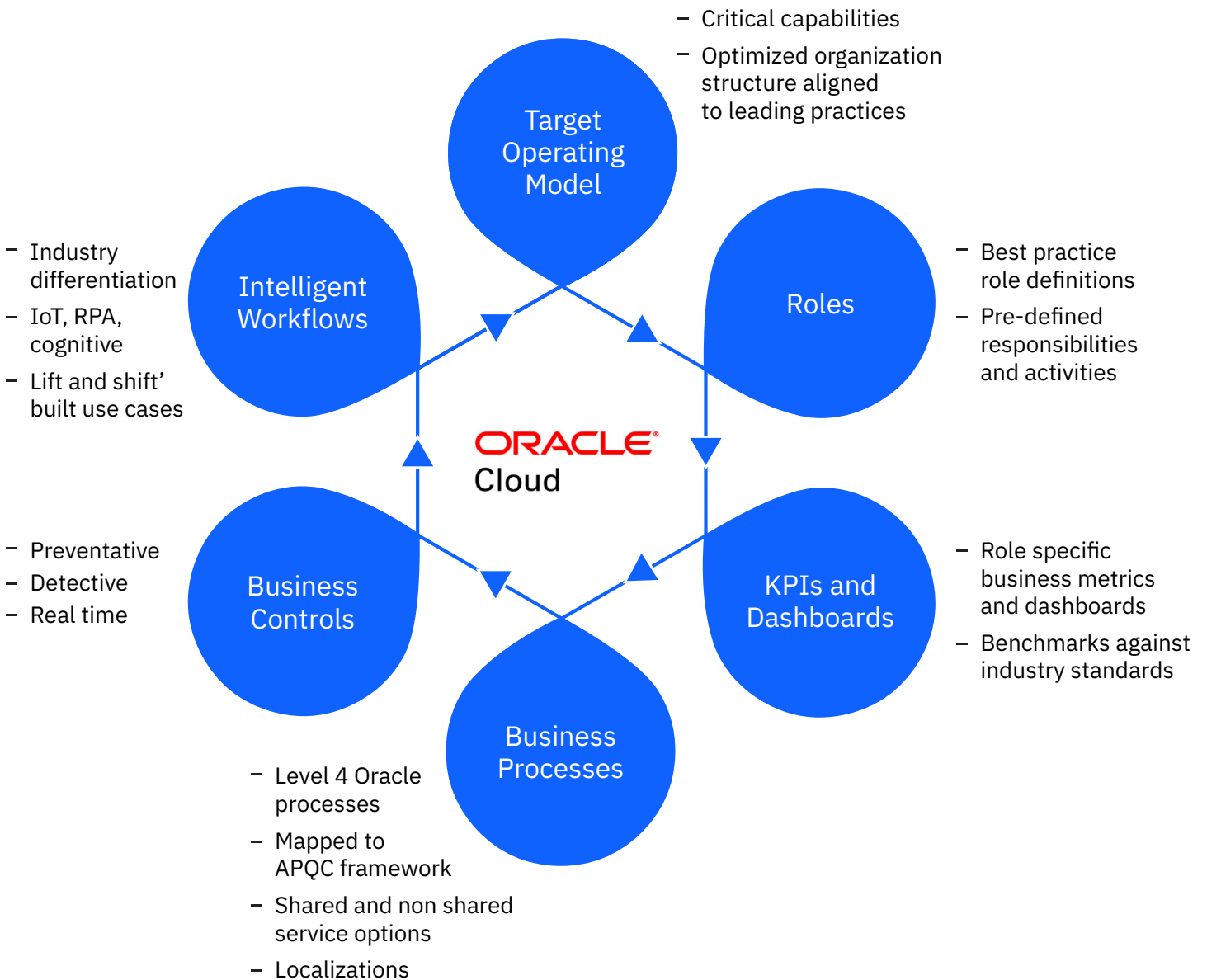
CFOs and finance teams play a critical role in helping the business rise to the challenge.

# To help retail businesses with their finance goals, IBM has developed a next-generation business model.

IBM offers a business platform, centered around Oracle Cloud Applications, configured to maximize business performance.

Validated against your requirements, IBM can deliver your optimal target state from day one via a ready off-the-shelf model that is fully working and optimized for Oracle Cloud Applications.

The business platform provides a solution tailored to your industry based around a blueprint focused on delivering a best-in-class Target Operating Model (TOM) with critical business capabilities optimized to deliver the most value.



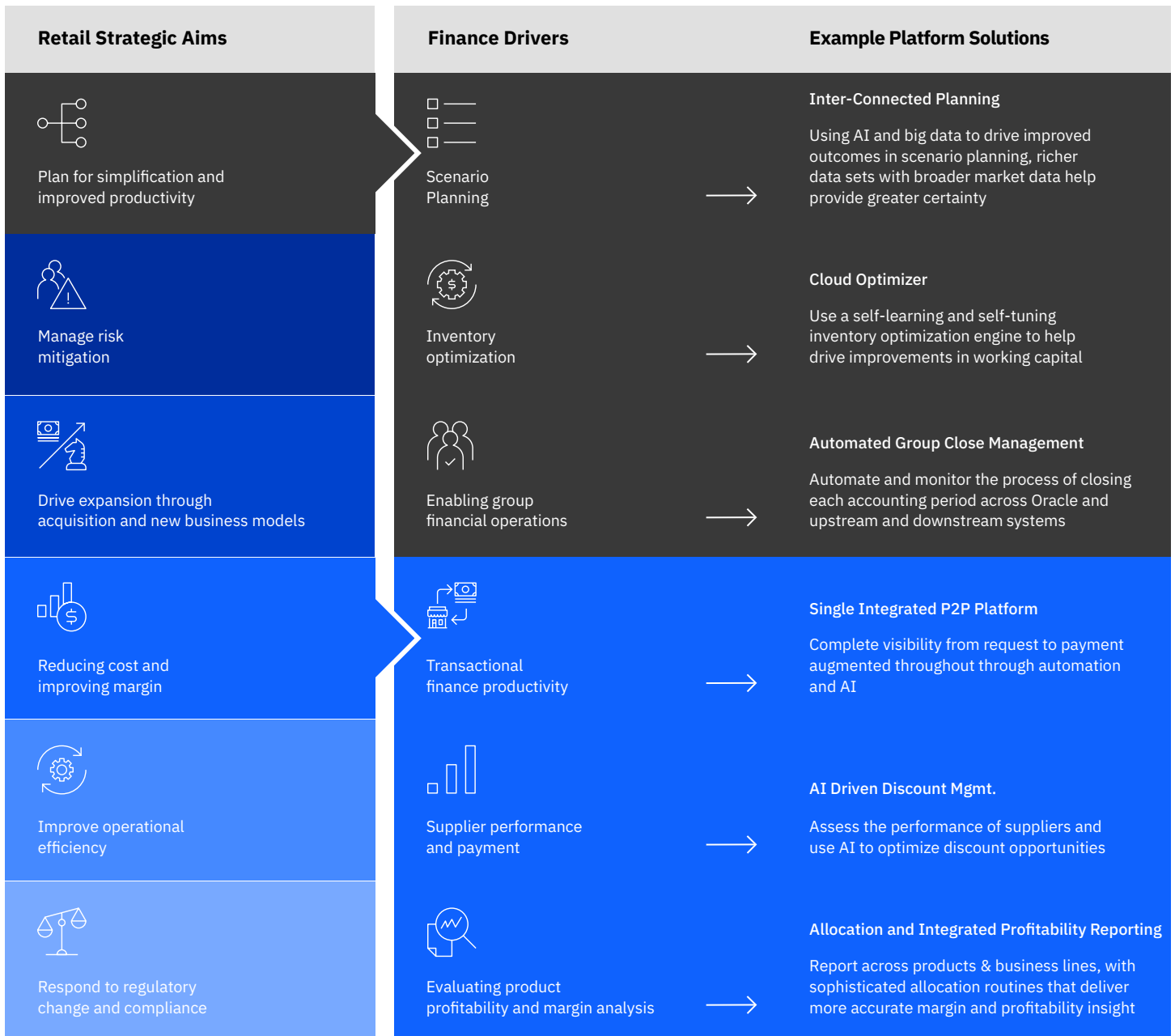
# Delivered through a pre-configured, best-in-class retail platform.

The platform recognizes that each industry faces its own distinct challenges and strategic objectives. The CFO and finance teams have multiple “levers” they can pull to help the business deliver against its aims.

The platform is aligned to ensure these drivers of change and competitiveness are embedded within the solution.

Industry specific solutions have been developed to help finance users take advantage of the deep features available in Oracle Cloud Applications augmented by pre-built Artificial Intelligence (AI), Robotic Process Automation (RPA), Internet of Things (IoT) or Platform as a Service (PaaS) extensions.

## Retail Industry Strategic Aims & Challenges

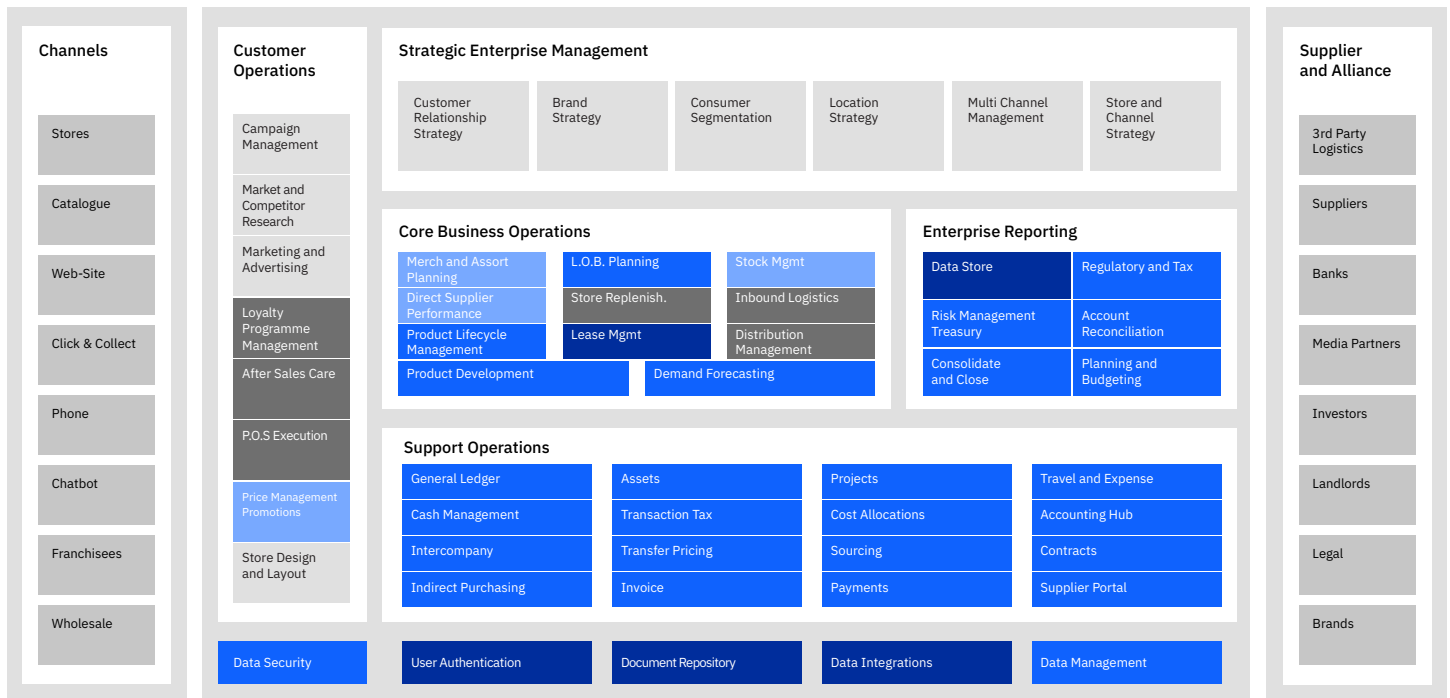


# Delivered through a retail-optimized architecture.

The business platform is pre-configured and aligned to retail industry specific architectures. For retail organizations, the solution and processes incorporate key industry specific considerations such as property and lease management delivered through a fully integrated property management solution.

Validated against your requirements, IBM can deliver your optimal target state from day one via a “lift and shift” model that is fully working and optimized for Oracle Cloud Applications.

The platform also details how broader retail data flows such as goods for resale (GFR) procurement and planning might feed from front office to back office systems in Oracle Cloud Applications.



■ Oracle Cloud Applications (SaaS)

■ Oracle Platform as a Service (PaaS)

■ Oracle Retail Merchandising System (RMS)

■ Industry Applications

Delivered and enhanced by more than 1,000 best-in-class assets.

The platform offers a deep and broad solution delivered through retail-specific level 4 processes, monitored through pre-built role-based dashboards and supported by business controls and localizations to meet legislative and governance requirements.

105

Operational KPIs

369

Level 4 Processes

529

Localizations

148

Business Controls

# Maximizing the use of emerging technologies.

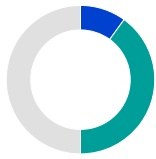
The platform is a unique solution — it delivers more through IBM’s proprietary intelligent workflows. Across your business’ processes, emerging technologies like Artificial Intelligence (AI) and Robotic Process Automation (RPA) are fully integrated into the platform.

The following diagrams depict, by each business function, how much of the process is delivered through these emerging technologies to attain greater efficiency, improve employee experience and achieve greater compliance and business insight.



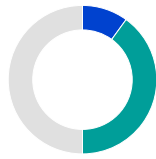
## Planning and Budgeting

- Smart Budget Load & Autocorrect
- Planning Insights



## Sourcing

- Intelligent Contract Creation
- Contract Leakage Manager
- Supplier Performance Monitor
- Smart Procurement



## Procurement Operations

- Auto Approval Status Check and Expedition
- Automated PO Buyer Assignment
- Vacation Rule Seal Heal
- Optical Recognition Procurement
- Cognitive PO Mgmt. Chat Bot



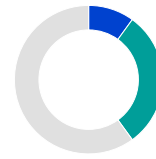
## Supplier Management

- Trust Your Supplier Blockchain
- Automated Supplier Tax Data Mgmt.
- Touchless Supplier Data Mgmt.



## Invoice Processing

- Smart Accrual Load & Autocorrect
- Cognitive AP Invoice & Payment Chatbot
- Auto Invoice Validity Check
- Intelligent Invoice Recognition
- Smart Invoice Load & Autocorrect
- P2P Invoice Mgmt. Blockchain



## Employee Expense and Payment Processing

- Automated Payment Approval Mgmt.
- Supplier Discount Recommendations
- Cognitive Expense Policy Monitoring
- AI Payment Optimization

Efficiency and accuracy > 20%

>70% Reduction in time to contract

Improved time to approval > 20%

Reduce effort in data collation by > 80%

Improve touch free management by up to > 40%

Application of payment discs. > 50%

> 30% Reduction in contract leakage

Efficiency and accuracy > 40%

Reduce effort to on board by > 60%

Efficiency and accuracy > 30%

Improve policy compliance > 30%

Efficiency and accuracy > 20%

Reduce bank rejections > 80%

■ Automation (RPA) — Automating tasks, typically improving productivity and compliance

■ Augmented RPA — Using AI, IoT and Machine Learning



**Receivables and Revenue Mgt**

- Virtual customer support
- Smart Invoice Load & Autocorrect
- Smart Receipt Load & Autocorrect
- Cognitive Customer Collections
- Smart Cash Allocations



**General Ledger and Asset Mgt**

- Enterprise Structure Maintenance
- Smart Journal Load & Autocorrect
- Automated Asset Management
- Intelligent Asset Definition



**Finance Operations**

- Predictive Project Insights
- Chart of Accounts Mapper
- Transformation Engine



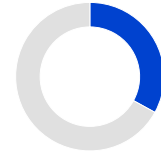
**Accounting Close and Consolidation**

- Touchless I/C Reconciliation
- Smart I/C Load & Autocorrect
- Touchless Close
- Touchless Account Reconciliation
- Touchless SubLedger Reconciliation
- Balance and Journal Insights



**Treasury and Investments**

- Smart Bank Transfer Load & Autocorrect
- Borrowing and Investment Insights
- Cash Insights
- Forex Insights
- Auto Daily Cash



**Tax Mgt**

- Smart Tax Preparation

Cash-flow improvement > 50%

Improved customer experience

Efficiency and accuracy > 20%

Efficiency and accuracy > 20%

Reduce risk of cost overruns or breaches in billing cycle by up to 20%

Reduced time to complete stock reconciliations > 30%

Reduce the effort associated with analysing balances and journal entries by 30%

Efficiency and accuracy > 20%

Cash forecasting accuracy improved > 30%

Reduction in risk of currency exposure > 30%

Preparing the tax return effort reduced by 50%

■ Automation (RPA) — Automating tasks, typically improving productivity and compliance

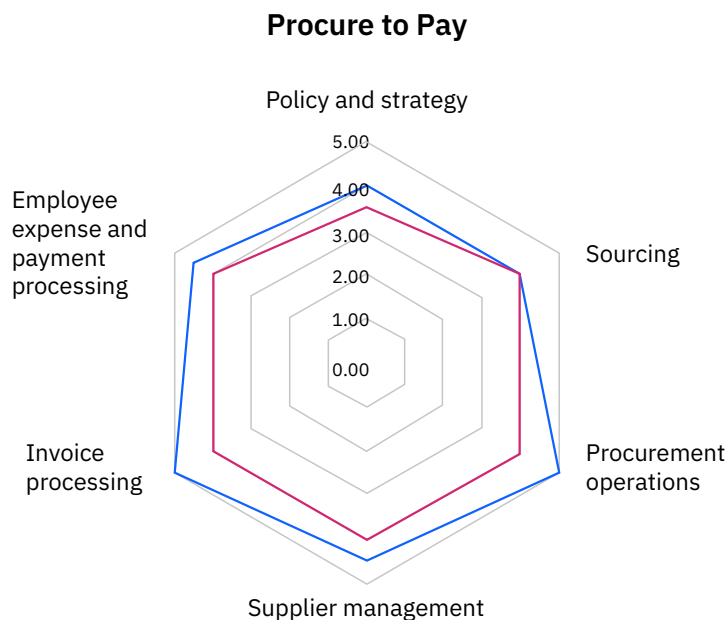
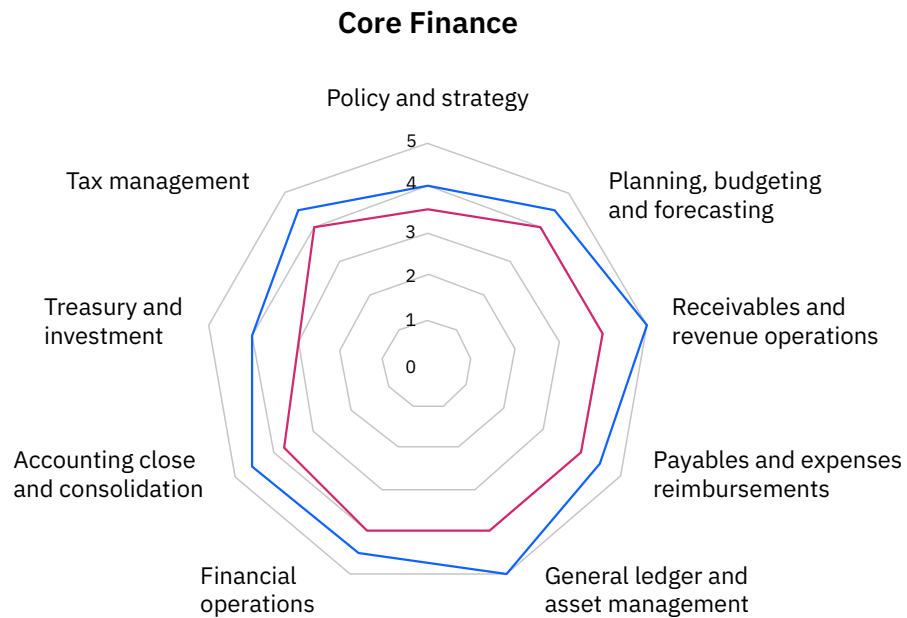
■ Augmented RPA — Using AI, IoT and Machine Learning

# Resulting in a greater process maturity solution for your retail business' financial needs.

This best-in-class industry-aligned Oracle Cloud solution is augmented through intelligent workflows which come together to deliver even greater process maturity resulting in greater business value.

The red line shows how moving to Oracle Cloud can deliver significant improvements for most clients. The blue line shows how the IBM Cognitive Enterprise Business Platform for Oracle Cloud can deliver even greater process maturity.

The following diagrams depict how that process improvement is measured by business function.



■ Oracle Cloud Applications (SaaS)

■ IBM Cognitive Enterprise Business Platform for Oracle Cloud



# Are you ready to become a Cognitive Enterprise?

## Start your journey to Oracle ERP Cloud for Retail today.

**Learn more:**

[ibm.biz/IBMOracle](https://ibm.biz/IBMOracle)

[ibm.biz/IBMoraclecloudmarketplace](https://ibm.biz/IBMoraclecloudmarketplace)

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