

# IBM Hybrid Multicloud Business Value Assessment



## The cloud should be simple

Many companies have started, but not completed their journey to the cloud. Why?

- Applications are not ready for the cloud
- Data is not accessible or organized for analysis on the cloud
- Operations are hindered by lack of governance and automation

IBM offers a no-charge technical and financial assessment of your IT environment to help you simplify and accelerate cloud implementation.

## Hybrid Multicloud Assessment

A hybrid multicloud assessment helps you

- Analyze enterprise requirements for hybrid and multicloud solutions
- Examine workloads for placement in public, private and hybrid cloud environments
- Examine costs and quantify business value benefits for cloud versus non-cloud environments
- Identify areas for innovation and optimization with IBM Cloud Paks™

## Assessment Outcomes

An IT Economics consultant will provide an on-site workshop to learn about your cloud strategy, capture objectives for the assessment, gather information about your IT environment, and share best practices.

Your consultant will develop a business case with the following:

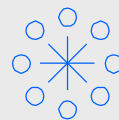
- Detailed analysis based on your customized scenarios
- Quantified business values
- Recommendations to achieve technical and business requirements
- TCO, ROI and payback period for each scenario

## Get started

Send a request to the IBM IT Economics team at [IT.Economics@us.ibm.com](mailto:IT.Economics@us.ibm.com) or ask your IBM Client Representative or IBM Business Partner.

Visit: [ibm.com/iteconomics](https://ibm.com/iteconomics)

## IBM Cloud Paks can help you build, move and manage your core business applications in any cloud



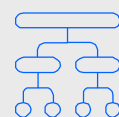
### IBM Cloud Pak for Applications

Accelerates the build of cloud-native apps



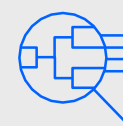
### IBM Cloud Pak for Data

Helps unify and simplify the organization and analysis of data



### IBM Cloud Pak for Multicloud Management

Provides consistent visibility, automation, and governance



### IBM Cloud Pak for Integration

Enables speed, flexibility, security and scale required for digital transformation initiatives



### IBM Cloud Pak for Security

Helps uncover hidden threats and respond faster while leaving data where it is



### IBM Cloud Pak for Automation

Deploy on your choice of clouds, with visibility for business managers



**Business values (KPIs)** like time to market, return on investment and total cost of ownership



**Infrastructure savings** Platform resiliency, auto-provisioning and scaling

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