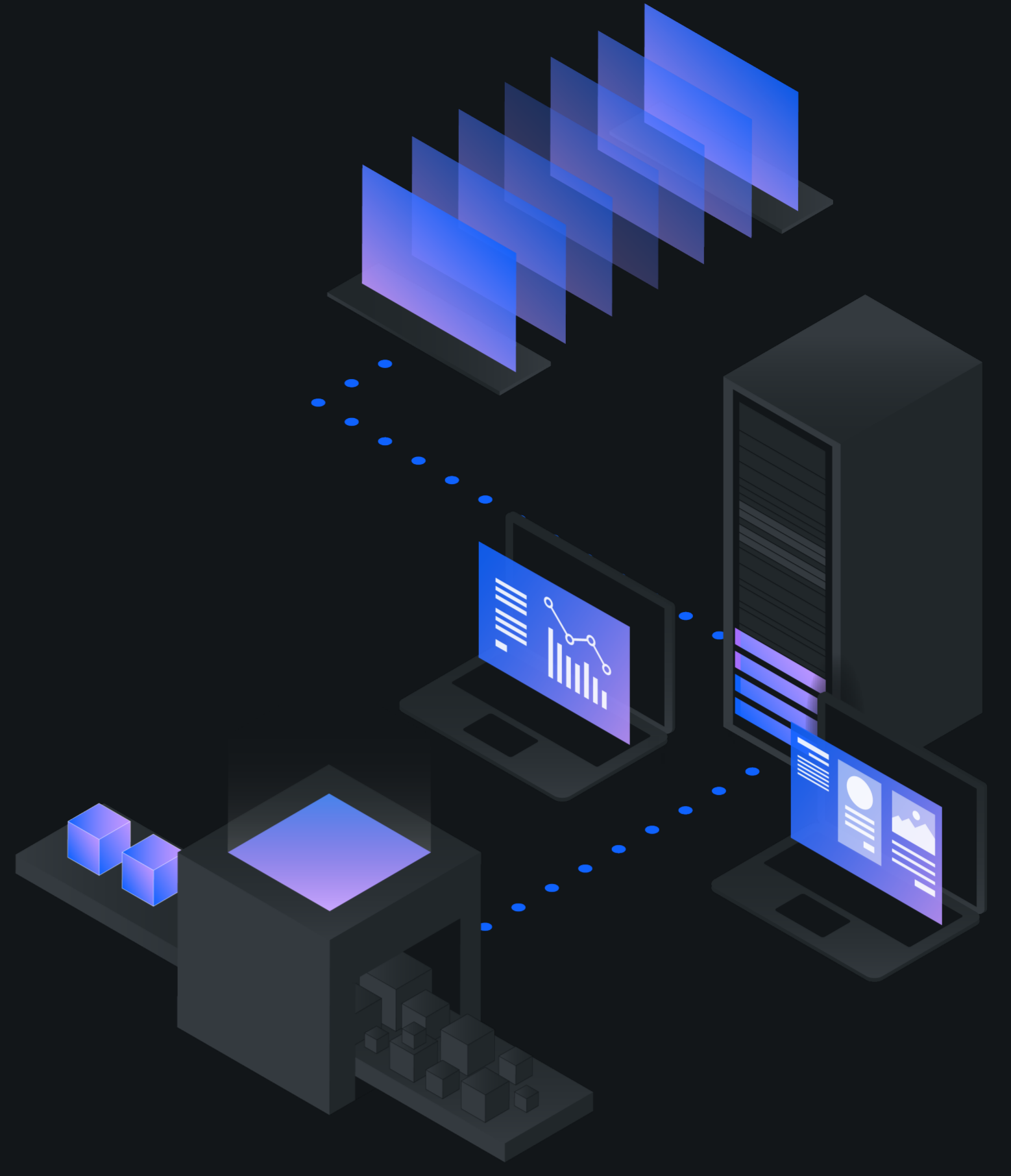


Top 5 reasons to modernize your data integration

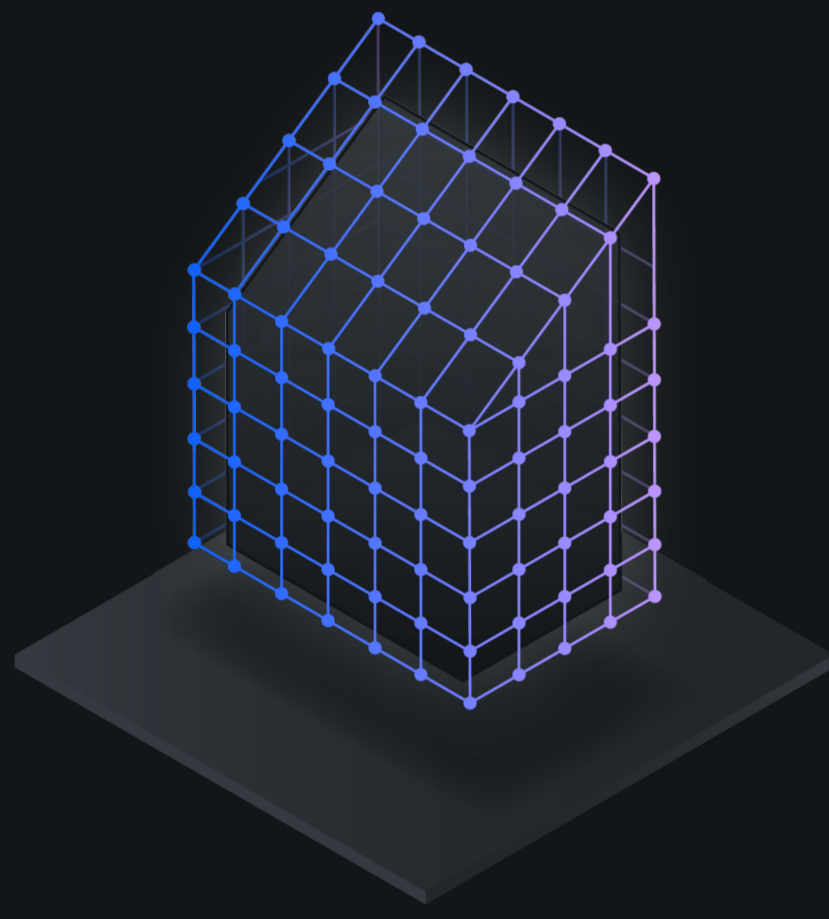
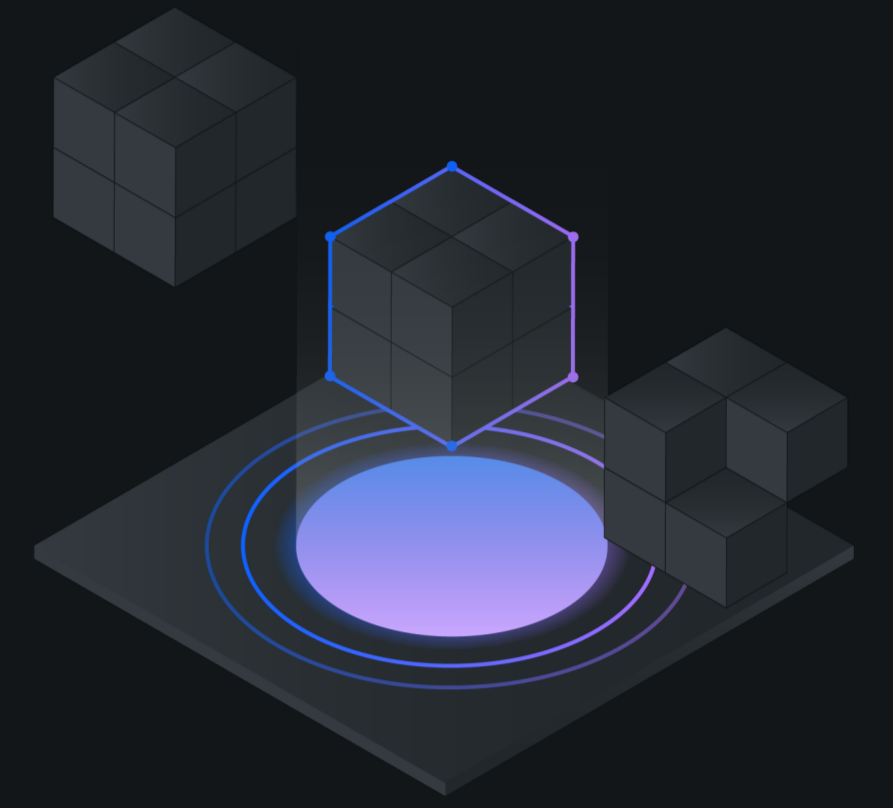
IBM® DataStage® on IBM Cloud Pak® for Data now allows users to keep their existing entitlements and gain the added benefits of containerization. Choose to upgrade and modernize so you can speed time-to-value, lower costs, and seamlessly integrate DataStage with the core services included on the platform.



1 Virtually unlimited scaling with containerization

Handle any data volume, with a best-in-breed parallel runtime and built-in workload balancing to optimize workload execution.

30% faster workload execution over traditional DataStage



Millions in savings on license costs with a thin client

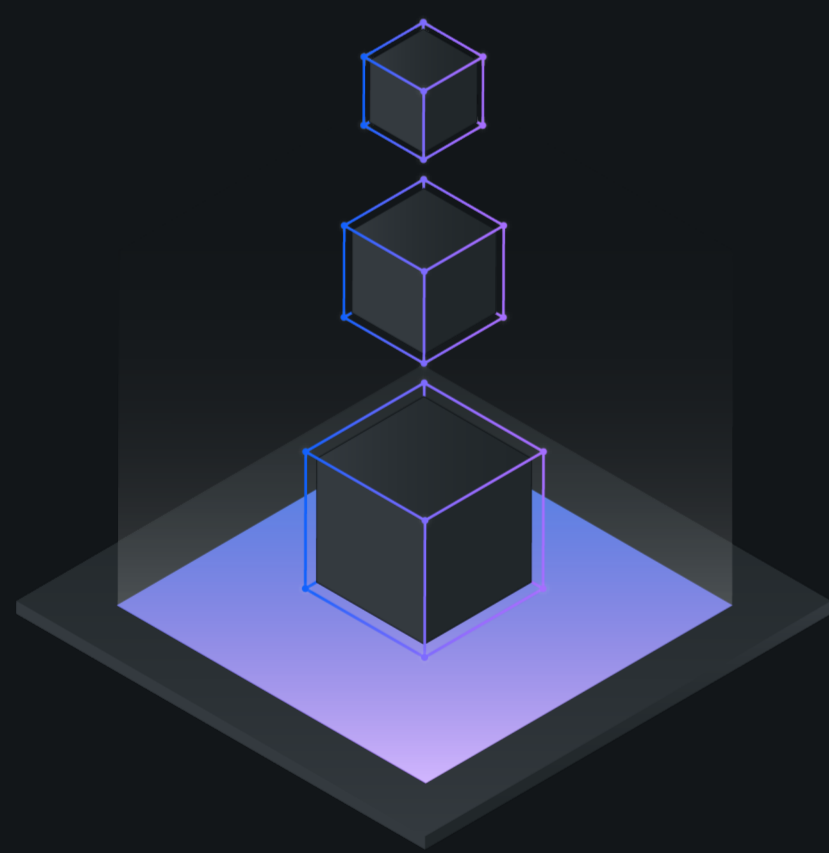
2 Leverage your existing investment

Potentially save millions on license costs by eliminating the need to purchase thick clients for job design. DataStage Flow Designer, a thin client, is a web-based version of DataStage on IBM Cloud Pak for Data that lets you leverage skills and assets without costly retraining.

3 Design once, run anywhere

With a container-based platform, you can avoid development costs and eliminate data latencies and egress costs by designing data integration jobs once and deploying runtime components on any cloud.

87% savings in developmental costs with automated job design



50% lower cost of operation with DataStage on IBM Cloud Pak for Data

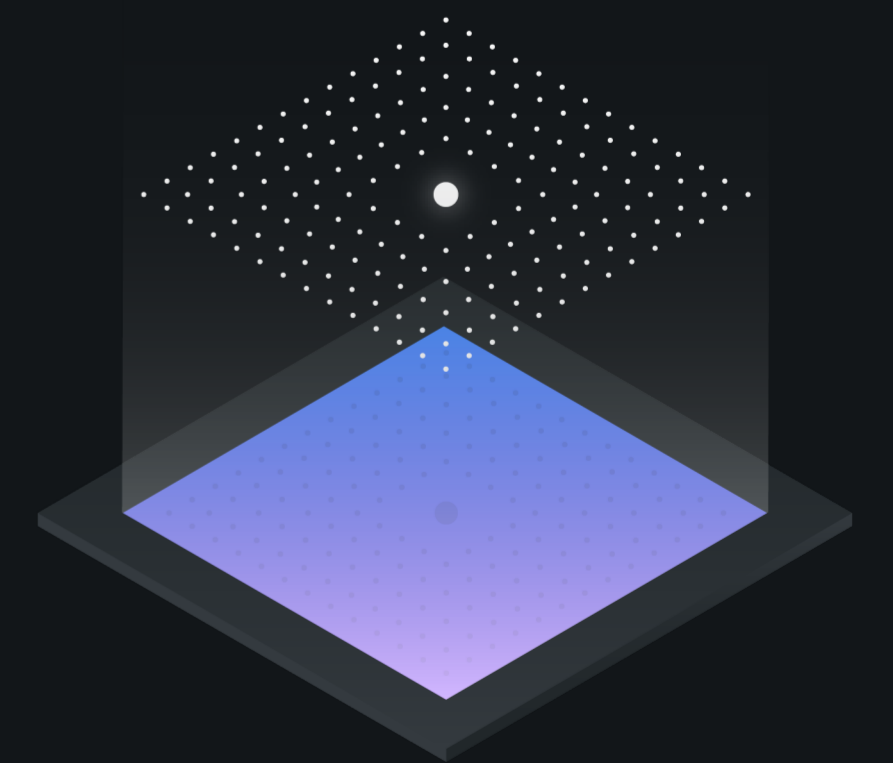
4 Reduce operations and maintenance management

Meet mission-critical SLAs and reduce overall management by automating backup, recovery, and patch management using cloud-ready data integration architecture for AI on containers and microservices.

5 Benefit from the included core services

Modernizing lets you seamlessly integrate with IBM Watson® Knowledge Catalog, IBM Watson Studio, Data Virtualization and streaming data sources that use a common user interface and pre-built integrations.

\$14.4 Million in net benefits possible with IBM Cloud Pak for Data



Learn more about DataStage on IBM Cloud Pak for Data and the modernization offers for current customers by reading the whitepaper or scheduling time with an expert.

[Read the paper](#) →

[Talk to an expert](#) →

