Zumidian – Provides online gaming companies with scalable, high-performance cloud hosting in SoftLayer data centers worldwide

Scales easily
and cost-effectively as needed to facilitate fluctuating gaming workloads

Supports global availability
of customers' games with SoftLayer® data centers worldwide

Keeps costs low
with usage-based pricing for flexible, easy-to-provision cloud technology

ZUMIDIAN

Solution component
Services
• SoftLayer®

Business challenge: To support companies requiring hosting infrastructure for their online games, Zumidian needed to team with a cloud provider offering high-availability, high-performance technology. The business sought a flexible global cloud solution capable of easily scaling up and down to accommodate unpredictable gaming workloads.

Solution: Based on the SoftLayer cloud platform's performance, scalability, worldwide data center presence and fast, security-rich network, Zumidian provisions SoftLayer hosting environments for its gaming company customers. In addition to maintaining hybrid cloud infrastructure in SoftLayer data centers in the United States, Europe, Canada, Japan and Singapore, the firm plans to extend its environment to South America in the near future.

"SoftLayer is the best cloud hosting environment for gaming."

—Nicolas Zumbiehl, president and chief executive officer