

# Alleyoop Inc. – Delivers a cost-effective web development and hosting solution with Drupal software and SoftLayer infrastructure

## Drives down costs

with SoftLayer® network bandwidth included at no additional charge

## Easily scales

to affordably accommodate fluctuating numbers of website visitors

## Provides flexible storage

including Internet Small Computer System Interface (iSCSI), storage area network (SAN) and EVault options



## Solution components

### Services

- SoftLayer®



**Business challenge:** A government organization in Japan tasked Alleyoop Inc. with creating a website designed to facilitate sports camps and, in anticipation of the 2020 Summer Olympic Games, to support visiting sports teams and tourists. The customer needed a multilingual, agile site to accommodate a fluctuating number of visitors from locations worldwide.

**Solution:** Alleyoop had previously used the Amazon Web Services cloud platform for website hosting but found it cost-prohibitive. An IBM Cloud technical sales team proposed a SoftLayer virtual server environment to cost-effectively host the customer site and run Drupal content management system (CMS) software. The IBM team also guided Alleyoop in creating and maintaining the customer website with the Drupal application.