

IBM Hybrid Multicloud Business Value Assessment

Maximize your investment with the right hybrid multicloud strategy using the best open technology and platforms that scale

Enterprises are leveraging cloud to accelerate digital transformation and gain competitive advantage – while seeking new ways to use data, AI and other emerging technologies.

Are you looking for help to advance your cloud initiatives?
Planning to modernize your enterprise business?
Updating your technology platforms?

IBM offers a no-charge Hybrid Multicloud Business Value Assessment to help you quantify the potential efficiencies, productivity gains, cost reduction, and increased business value attainable with an IBM hybrid multicloud solution.

Innovate, disrupt, and transform at scale

Modernize and extend legacy IT to cloud-enabled hybrid, open platforms to gain agility and flexibility.

Modernize applications with microservices, containers / Kubernetes and DevSecOps tools.

Build once, iterate rapidly, and deploy anywhere for lower costs, faster time to market and increased revenue growth.

Quantify the Business Value of your hybrid multicloud journey

Accelerate innovation with a next-generation hybrid multicloud platform

IBM Cloud™
IBM Cloud Pak™ for Applications
IBM Cloud Pak for Data
IBM Cloud Pak for Integration
IBM Cloud Pak for Automation
IBM Cloud Pak for Multicloud Management
Red Hat® OpenShift®
and more



Who are we?

The IBM IT Economics Consulting & Research team is specialized in examining the economic impact of IT solutions in client environments.

We are focused on identifying areas of cost reduction and avoidance, efficiency and productivity gains, and increased business value.

We assist clients with developing quantified business cases from which financially based IT investment decisions can be made.

What do we offer?

We provide a no-charge IBM Hybrid Multicloud Business Value Assessment to help clients estimate the potential business value and Return on Investment (ROI) attainable through cloud transformation.

We frequently work in partnership with the IBM Cloud Garage™ and IBM Services™ to ensure that IBM clients realize the maximum return from their hybrid multicloud investment.

What do we ask?

To ensure a successful outcome we ask that you:

- Participate in a workshop on-site, or another location, to discuss your current IT environment, concerns and objectives
- Provide business metrics and data for your use cases. This enables our team to quantify your business values and ROI calculations.

IBM Hybrid Multicloud Business Value Assessment

IBM IT Economics Consultants collaborate with you to provide a custom IBM Hybrid Multicloud Business Value Assessment for your IT and business needs.

The assessment delivers a financial business case that outlines potential efficiencies, productivity gains, cost reduction, and increased business value, including the Return on Investment (ROI) of such an investment. These findings are delivered in collaboration with your IT and business teams.

Methodology:

- Understanding your business initiatives and strategic priorities.
- Identifying, quantifying, and prioritizing possible cloud use cases.
- Capturing current state details and key business metrics.
- Estimating the business value for the cloud use cases.
- Building a business case and narrative.

Benefits:

- Quantifying the potential business value of your cloud investment.
- Stating what benefits the investment will bring to your business.
- Stating what will happen without the investment i.e. the cost of doing nothing.
- Helping you to understand where to invest in cloud resources.
- Prioritizing those use cases that deliver greater value sooner.
- Aligning the investment to your organizational imperatives.
- Tying the investment to a business outcome or strategy.
- Providing financial projections and justification.
- Ensuring that you are successful with your cloud journey.

Key stakeholders:

- Chief Information Officers, Chief Technology Officers, Business Leaders, and Technical Leaders that need to establish a business case.

Are you ready to embrace the next step of your cloud journey ?

Send a no-obligation request to the IBM IT Economics Consulting & Research team at IT.Economics@us.ibm.com or ask your IBM Client Representative or IBM Business Partner for a no-charge IBM Hybrid Multicloud Business Value Assessment.

IBM Hybrid Multicloud BVA Benefits



Maximize your Return on Investment (ROI)



Fully understand your cloud options and costs



Unlock new sources of value



Alignment with strategic goals and imperatives



Fully quantified business case



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