

In the race to serve mobile users, will you be left behind?

Most shoppers say they will **leave a web page that takes more than 3 seconds** to load.*

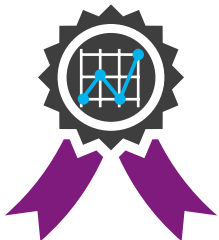
Typical online retail page takes **more than 7 seconds** to load.*

Supporting online commerce requires speed, speed and more speed.



Deliver winning performance.

With IBM Edge Delivery Services, e-commerce firms can deliver highly-responsive and fast web experiences to keep customers engaged. Our online performance solutions provide:



High performance:

Accelerate feature-rich web experiences to meet customer performance expectations.



Scalability:

Scale to meet increased volume with solutions that allow faster data access and application performance.



Availability:

Avoid site failure in order to consistently deliver fast, responsive online experiences.



Intelligence:

Leverage device and network intelligence for insights into your users' mobile consumption.



Security:

Protect transactions and data to ensure a safe online experience for your customers.

Learn more: Read the IBM white paper

Read the IBM white paper, "Online performance seriously impacts the bottom line," to learn how to deliver fast, reliable performance across web and mobile platforms—and achieve e-commerce success.

Download now!

