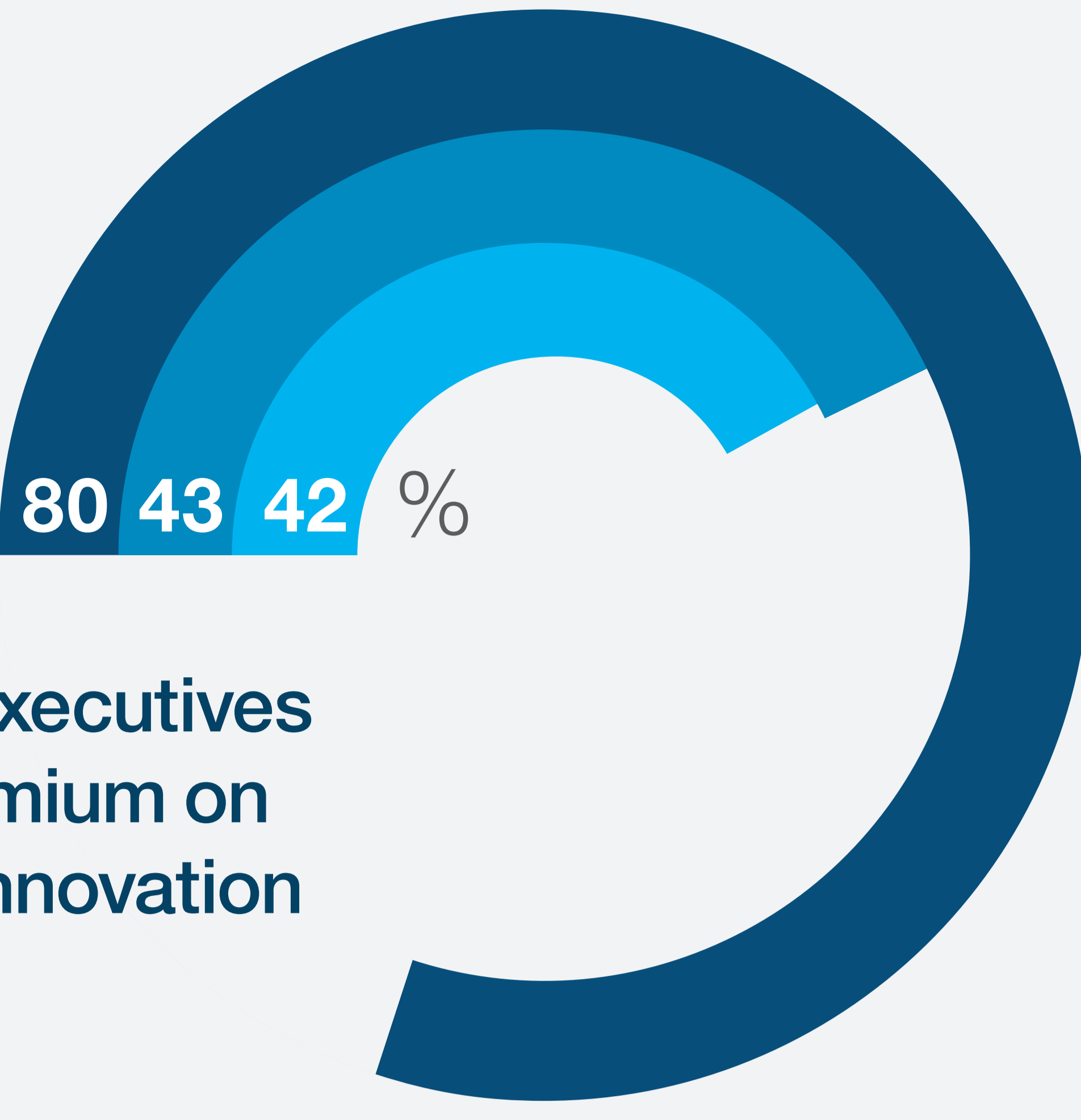


Japan ascending

Four steps to reignite growth and vitality in the Japanese economy



Japanese executives place a premium on disruptive innovation



■ Japan
■ Western Europe
■ North America

But there are challenges Japanese organizations face

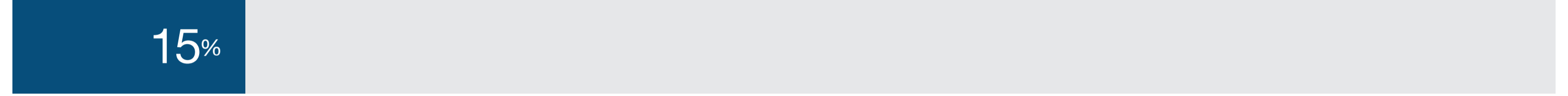
An innovation dichotomy?

Global executives^a

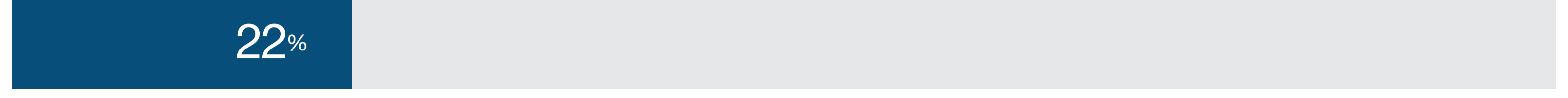
Japanese executives^b



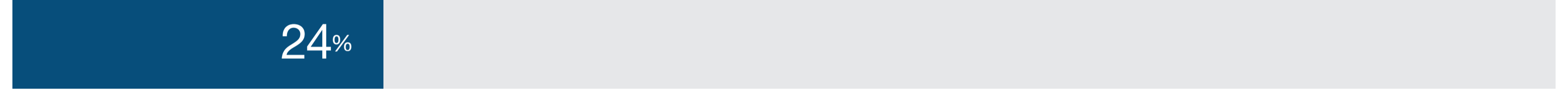
Business planning is done by contributions from a range of internal and external sources



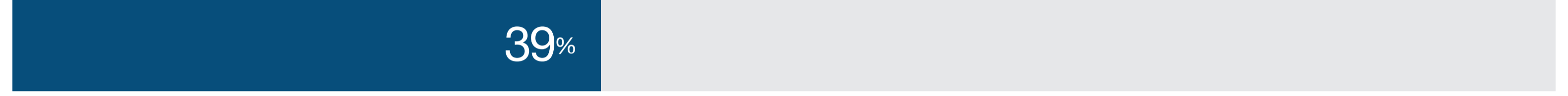
Ideas for growth strategy are conceived externally



Innovation investment is open to external funding



People in their organization are able to collaborate with external partners



Business as usual?

Innovation goals of Japanese executives^b

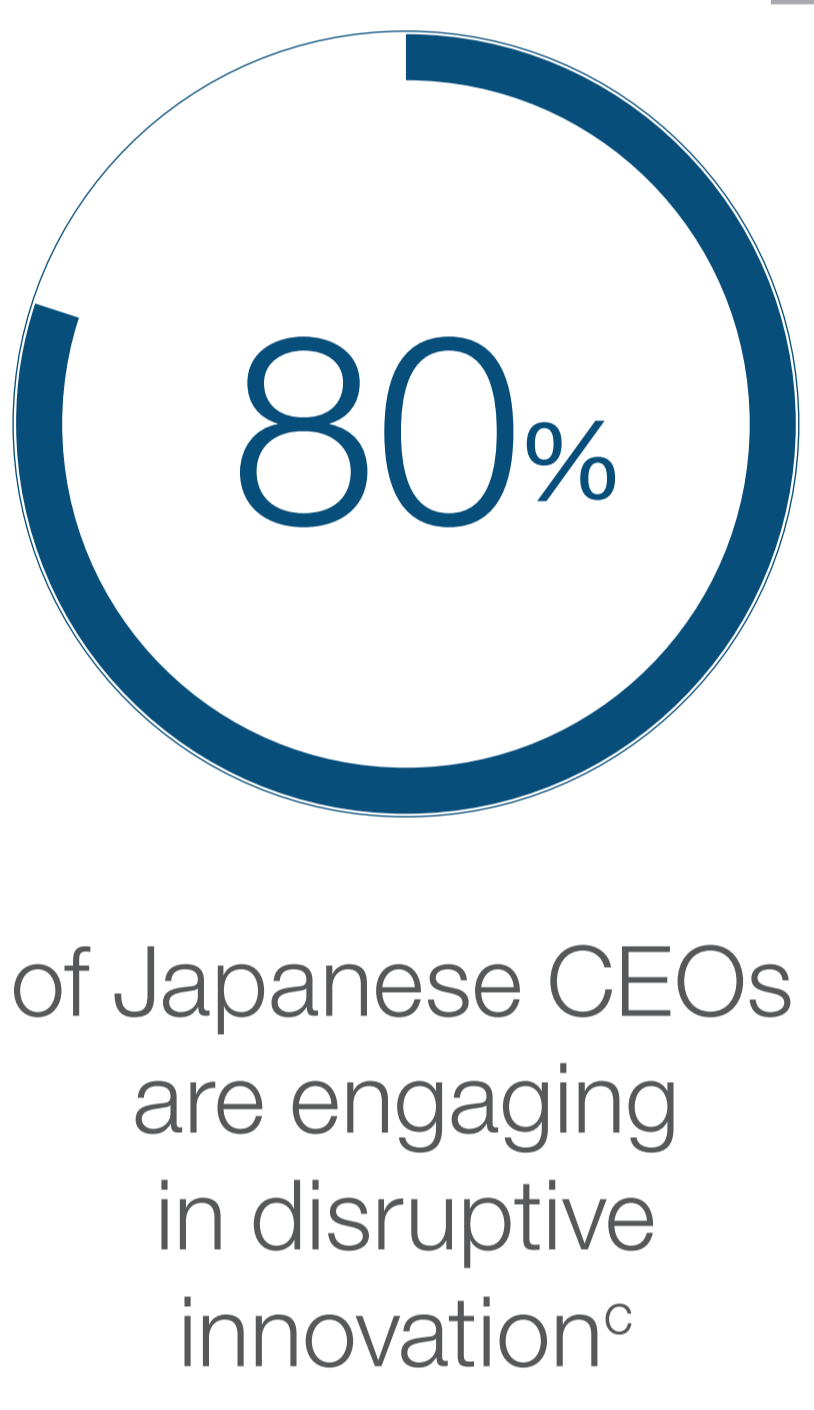
Competition



Customer



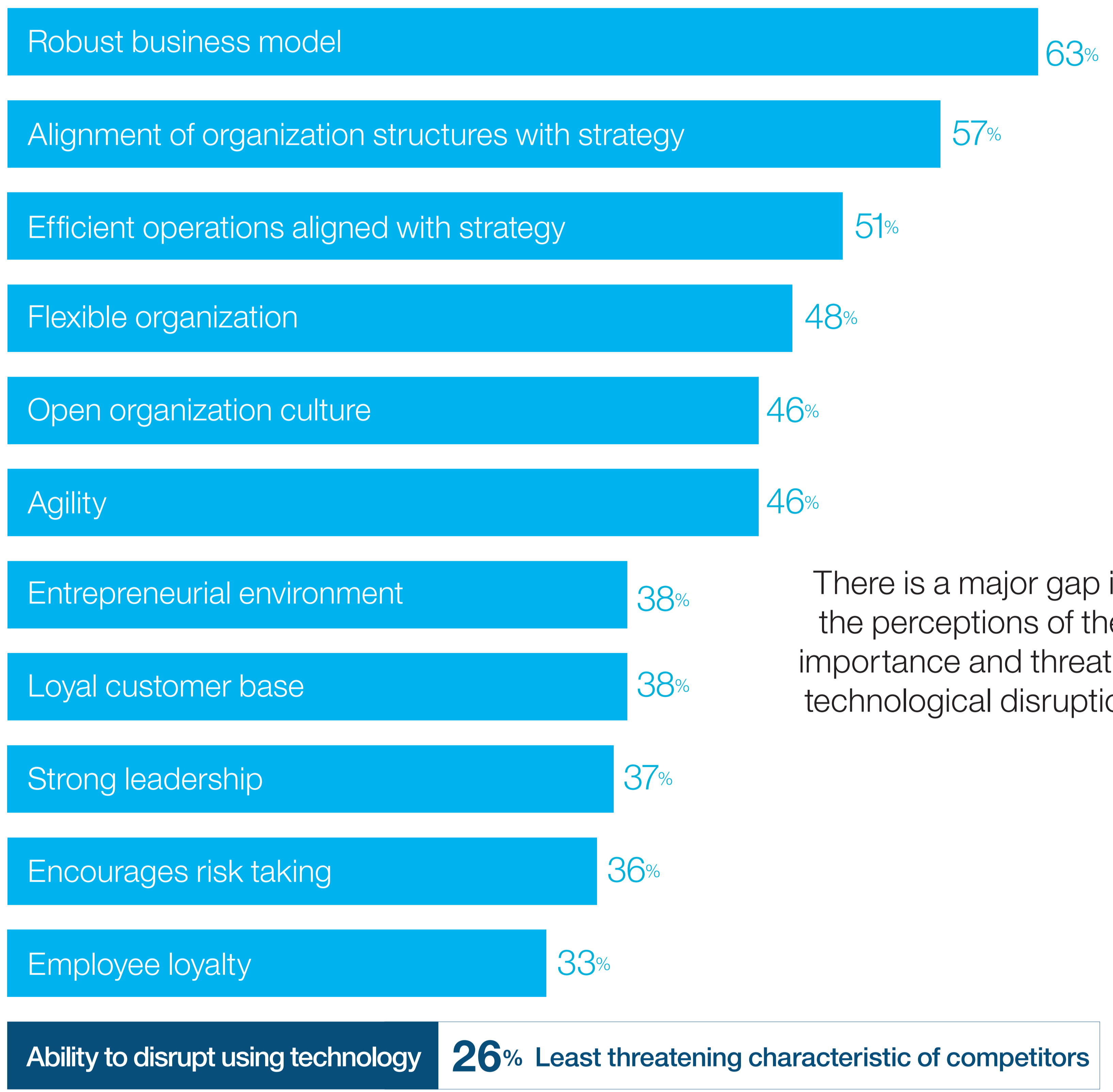
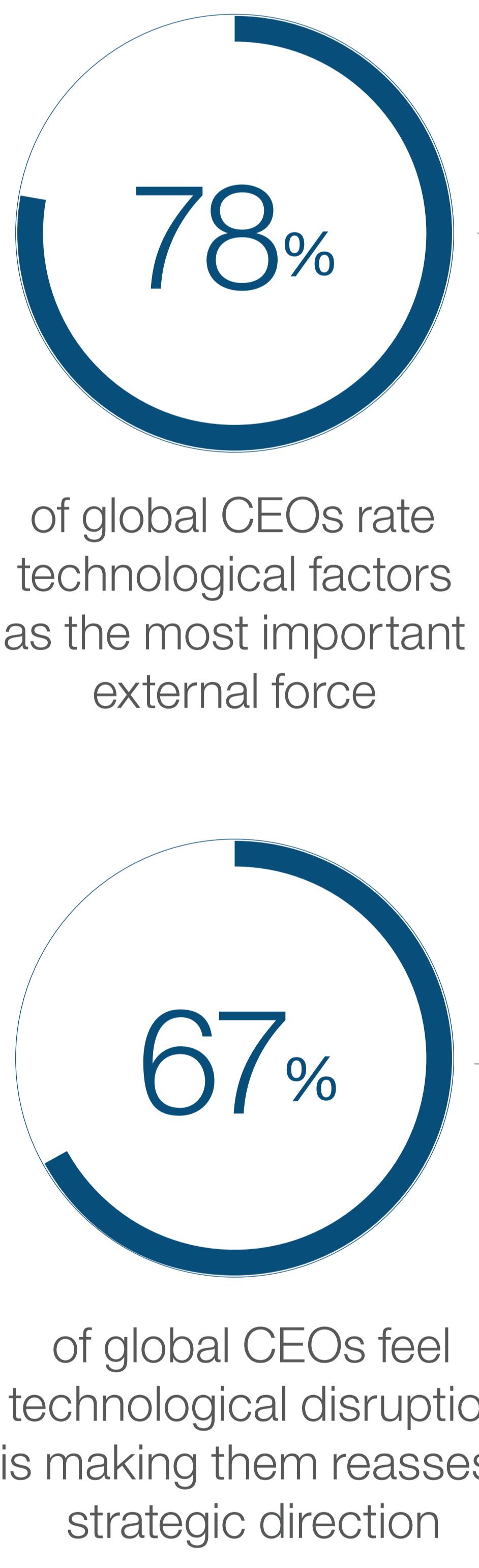
Company growth strategy



Technology disruption is not a threat?

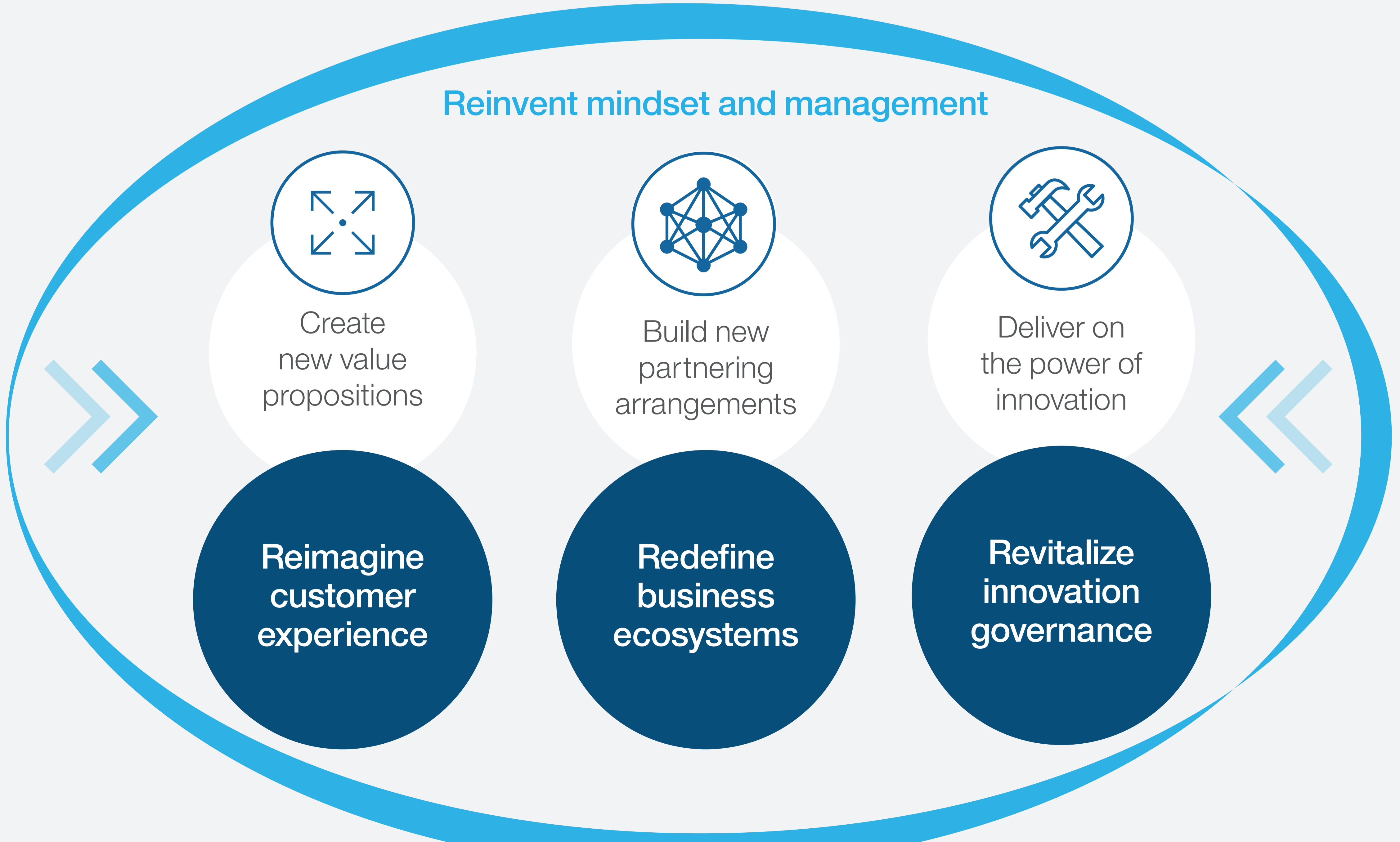
Global CEOs^c

Characteristics of competitors that threaten Japanese businesses^b



What can Japanese business do to navigate these challenges?

Reinvent mindset and management



To learn more, visit ibm.biz/japanascending

Sources: a) IBM Institute for Business Value Innovation Survey, 2014. b) IBM Institute for Business Value Future of Japan Survey, 2016. c) IBM Institute for Business Value Global C-suite Survey, 2016.

