Does your IT technology spearhead business growth?

IBM LinuxONE: Putting IT at the heart of business innovation

Board room

If we had the right technology in place, I could focus more on supporting our business priorities, and walk into my board room and talk openly about digital transformation. I could discuss how using analytics and big data inspires our employees to find ways to help us grow. I could do this in a way that energizes my board, shows proven value to my shareholders. And best of all, I could grab all the info I needed right before the meeting—with no lag or downtime in data pulls.

IT technology value should be seen and heard

Our IT platform should connect us, enabling a higher purpose where people actually become the killer app. With the right technology in place, a growth mindset is simple and fuels our innovation.

See how DACS is using IBM LinuxONE™ to transform the way organizations are protecting their digital assets →

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Moving fast is a good thing if you have the right tools

The move to the cloud promised to accelerate time to market for new services and help us meet ever-increasing service expectations. We've made great strides, but we have a way to go in our hybrid cloud journey. We want our new strategy to make our workloads easier and faster, allowing us to meet customer demands efficiently and effectively without needing to adapt our IT processes.

See how Techcombank transformed and grew using IBM LinuxONE™ servers →

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IT infrastructure should deliver value and cost less

Our server room shouldn't be seen as a cost center, but as a platform for innovation, and a secure and reliable service to our customers. We're considering the move to an enterprise platform for Linux as a way to reduce development and operations costs so that we can free up money and people to focus on what will really move us forward.

See how IBM LinuxONE™ is helping Deloitte improve TCO on their software costs and serve customers faster →

Customer meeting room

Look, I know our IT team has a lot of pressure on them. Our clients are asking for more of everything—security, products, services—and all of this depends on data. We don't need to handle billions of transactions per day, but sometimes it feels like that. I need to find the right technology to realistically handle millions of transactions, as well as develop cool new cloud applications—and that still leaves us headroom for future growth.

We don't want to be on the evening news

Technology shouldn't be so hard to lock down. Clients shouldn't worry that they're sensitive data is going to be floating around the dark web because someone found a way into our systems and compromised what we believed we're secure resources. We are looking at open source and the encryption it provides so we're only in the news when we have a positive announcement.

See how IBM LinuxONE™ helped Learn Forward connect presenters with their audiences while keeping digital content secure →

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We want to attract new customers and retain existing clients

We built our business reputation on providing cutting-edge apps and services. But customers only remember what you did for so long. To succeed, we need to continue to accelerate our innovation—and fast. My developers know that open source is the future, but we need to combine that with security and reliability to help us build unique services and products quickly. That means achievement and profit for us—and our customers.

See how IBM LinuxONE helped the European Business Process Institute quadruple monthly transactions and expand its customer base →

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Hybrid cloud doesn't have to feel like the great unknown

Like most companies, we are using multiple public and private cloud deployments. Yet having some of this critical information in the cloud makes me nervous. I worry it could create a regulatory and security crisis as clients create more cloud-native applications. Securing all that data is challenging, especially with service demands and shadow IT growing. We need an enterprise platform for Linux where we can encrypt and protect against internal and external threats—to help build and maintain our clients' trust.

See how IBM LinuxONE™ helped SinfoniaRX protect sensitive customer data in a highly regulated industry →

Data Center

Let's face it, IT is a major investment and scaling out can quickly stress our resources—especially with rising energy costs to cool our data center. Then there's the time, expertise, and expense to manage our systems, handle the updates, and deploy and manage containers for new apps. I thought IT was supposed to make my life easier, but sometimes it seems to add complexity where I can least afford it. I've got to find a way to make our data center easier and less expensive to manage, and our services easier to deploy in the hybrid cloud.

Can't you just press a button?

System management and updates shouldn't take a squad of tech admins and operators to handle, but it seems like every day there's a new patch to deploy, and these operation costs are keeping me up at night. We get them done, but at what cost? Our technology should make our business nimble and resilient—working for us, instead of the other way around. I'd like to explore open source platforms and see if they could make management easier.

See how IBM LinuxONE helped ICU IT innovate delivery of technology services →

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Streamline provisioning without sacrificing security

We need to quickly deploy and manage new containers for clients who are continually growing—and we don't have much time to provision the underlying infrastructure. I know about containers, but we need to streamline set up, be able to reuse common snippets of code, and also secure data so only clients have access to their info. I think that enterprise platforms for Linux can provide secure environments for running applications—but I need to understand more.

See how IBM LinuxONE™ helped the Beijing Institute of Technology accelerate innovative blockchain development projects →

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Keep your system space as cool as your mental space

No matter where we locate our data center, energy costs are not getting any cheaper. The reality is, the more we use x86 servers to meet growing needs, the hotter our data center gets, and the more energy—and space—we need. There's got to be an easier way to meet client demand, take up less floor space, and cut our energy costs. I think an open source platform can help us and supposedly only take up two floor tiles, but I need to learn more.

See how IBM LinuxONE™ helped Cognition Foundry provide cost-effective access to IT in an ultra-small physical footprint →

Production line

Faster and faster. That's just how business is today, and I have to make sure we keep up around the clock—and around the globe without downtime. I know the right technology platform can help us securely open up our info and deliver new insights that keep customers in the loop during their buyer journey—all while meeting our growing business needs. But with so many platforms and vendors out there, how do I choose the right technology to ensure our success?

Speed doesn't stop our innovation

As our business grows, so does the need for transaction speed. We need to be able to scale horizontally and vertically to support the apps and massive databases that handle our most critical and innovative workloads. I think an enterprise platform for Linux could help us be more flexible, letting us ramp up when demand increases. I want us to be ready when that happens.

See how IBM LinuxONE™ helped Plastic Bank speed and scale financial transactions →

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Give me agility and mobility

We need to standardize the company on a single on-prem platform and optimize our business processes. The challenge, though, is that we still need to keep our hybrid cloud options open so we can shift apps and data to the locations where they make the most sense, and not have to spend weeks or months rewriting code just to move them. I believe that open source combined with the right enterprise platform can enhance our business and make us more agile.

See the top ten reasons Robert Frances Group analysts say the IBM LinuxONE™ platform makes sense →

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Rather than survive unplanned outages, I want to avoid them

It's no longer about eliminating downtime, it's about delivering the ultimate in uptime and business resiliency. Analysts say that 50% of businesses will not survive a disaster event and stay in business[1]. I want to be part of the 50% that not only survives—but thrives—and I think an enterprise platform for open source is our answer.

See how IBM LinuxONE™ helped Fort Vale Engineering avoid downtime →