

Executive Strategic Consulting for School Districts



Highlights

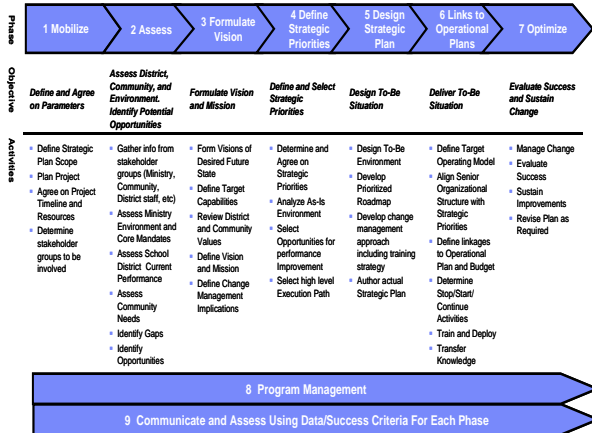
- Consultants who are uniquely skilled in both K-12 education expertise and transformational
- Proven approach and methodology to assist School Districts and Ministries of Education in designing, writing and implementing multi-year strategic plans

The need for school districts to transform is intrinsic to our societies' transition to knowledge-based economies and global interdependency, enabled and accelerated by technology. Faced with these global factors, educational leaders have begun defining new goals for learning relevant to this new era. To accomplish these goals they are also striving to innovate the process of education involving new, more effective pedagogies and assessment practices. Educators around the world are trying to design and practice teaching and learning that leads to more successful futures for all students.

- Adapted from Michael Fullan and Maria Lanøworthv – June

In addition to the global factors described above, Canadian school districts have ever increasing local demands, while at the same time funds are limited or shrinking. A key tool to help districts address these opportunities and challenges is strategic planning.

IBM Integrated Strategic Planning Method for School Districts



IBM has a dedicated K-12 Education consulting practice that exclusively works with school districts on transformational and whole system change to:

- improve student achievement and build teacher and leadership capacity
- ensure efficiency of processes and operations
- optimize use of technology in both academic and administrative areas and
- develop a culture of excellence and continuous improvement.

A key element of these services is the knowledge and judgement that comes from our extensive experience in working with school districts. We understand that unless Strategic Plans are practical, and can be effectively implemented, they deliver little real value.

As such our approach and services recognizes that an effective Strategic Plan:

- Needs to consider District priorities, Ministry priorities and Parent/Community priorities – all in the context of the needs of students
- Needs to align with Operational and Board Improvement Plans so that resources and budgets support the strategic priorities
- Envisions the correct organizational governance at the senior levels to support the strategic priorities
- Understands and addresses the skills and training required for all staff to be able to build capacity in strategic areas
- Builds in accountability that ties back to the plan, and contributes to continuous improvement
- Needs to recognize and balance understanding, compassion and on-going commitment to the plan.

Why IBM?

Our team consists of consultants who each have over 25 years of experience in working with school districts, IBM has unparalleled first-hand experience in working with K-12 organizations and facilitating and developing strategic plans.

IBM has taken the best effective practices from our corporate strategic planning methodology, and combined it with years of direct experience in working with school districts, and industry research, to create the IBM Integrated Strategic Planning Method for School Districts. This has resulted in robust and proven methodologies and processes for strategic planning.

For more information

To learn more about IBM K-12 **Executive Strategic Consulting for School Districts**, please contact your IBM Marketing Representative. For more information on all our IBM K-12 Consulting and Professional Services, visit:

www.ibm.com/industries/education/canada-k-12-service-briefs



IBM Corporation
3600 Steeles Ave. East
Markham, ON L3R 9Z7 Canada
September 2015

IBM, the IBM logo, ibm.com and IBM K-12 are trademarks or registered trademarks of International Business Machines Corporation in the United States, other countries, or both. If these and other IBM trademarked terms are marked on their first occurrence in this information with a trademark symbol (® or ™), these symbols indicate U.S. registered or common law trademarks owned by IBM at the time this information was published. Such trademarks may also be registered or common law trademarks in other countries. A current list of IBM trademarks is available on the web at “Copyright and trademark information” at ibm.com/legal/copytrade.shtml



Please Recycle
