

Weather Company

Max Solution Advanced API package



The Weather Company Max Solution Advanced API package builds on the Basic API package allowing you to dig deeper for further insight and analysis. This package includes forecast data out to 15 days, a variety of now-casting variables like a 15-minute forecast for the next 7 hours, tropical data and probabilistic snowfall data.

Also included in this package is a bundle of lifestyle indices to help communicate how the weather is going to affect your audience's activities. These include an Aches and Pain index, Driving Difficulty index, various outdoor activity indices, and others.

Drive better decisions with more accurate results

Access insightful weather data and ensure your station stays informed of the core conditions with our accurate*, accessible and dependable forecasts to drive fact-based decisions.

Visit ibm.com/weather/industries/broadcast-media or reach us by email at weather@us.ibm.com.

* The Weather Company is the world's most accurate forecaster, according to a 2010-2017 study, which is the most recent, most comprehensive study available from ForecastWatch. https://www.forecastwatch.com/static/Three_Region_Accuracy_Overview_2010-2017.pdf



Take advantage of a wide range of lifestyle indices to communicate the impact of the weather on your audience's daily lives.

Indices include:

Aches and Pain, Breathing, Driving Difficulty, Dry Skin, Frizz (hair), Frost Potential, Golf, Leisure Travel, Mosquito, Pollen Running Weather, Ski, Static, UV, Watering Needs and Power Disruption