Improve social learning with IBM Connections

Incorporate social-savvy collaboration tools into your organization to enhance workplace learning

Humans are inherently social, and the modern workplace is, more than ever, a social workplace. But how do you encourage social learning without continual disruption? How do you find the experts you may need in the midst of so many daily interactions?

Social learning is one of eight core capabilities of IBM Connections™, an intelligent digital workplace that provides all the tools and content you need within the context of your job to get work done. Organizations can use these capabilities to elevate performance and deliver value both at enterprise and individual levels.

Encourage knowledge sharing and discovery

Traditional corporate communication tools such as email force you to wade through a vast number of messages to get the information you need. The integrated social components of IBM Connections, however, encourage a "pull" approach to information sharing: employees and teams subscribe to the documents, updates, groups, communities and individuals they want to hear from. Built-in social learning tools enhance the experience by fostering social interaction and open knowledge exchange.

3 ways IBM Connections helps improve social learning

Deliver tutorials, Q&A experiences and quizzes to inspire information sharing and expand the collective knowledge of the organization.

Use open broadcasting of information to spark serendipity—the discovery of something useful from somewhere you did not expect.

Develop rewarding learning experiences by enabling users to directly connect to the information and experts they're interested in, encouraging deeper exploration and discussions.

Find answers spontaneously through social interactions

When you search for information in IBM Connections, the people producing the knowledge are given as much weight as the content itself. Their natural workplace interactions make them experts in a particular area; the selective approach of IBM Connections brings their expertise forward and helps draw others into their sphere of influence. These interactions feed greater collaboration and help inspire innovative ideas. For example:

Sales teams can share plans with potential clients and investors, using a Q&A format to gather input and make sure they have the latest information.

Product development teams can use forums to engage with marketing leaders and communicate important product milestones and updates to keep campaigns well-aligned.

Human resource departments can ask for employee input on new policies through surveys, challenge ideas in forums and bring innovative thought to conversations about employee issues.

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