

# Comprehensive Security to Empower Hybrid/Multi-Cloud Transformation with Confidence

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Jagadish Paranthaman  
Cloud Security Architect, IBM Singapore

Organizations migrate to cloud to get **state-of-the-art IT** in a **cost effective** and **flexible** manner. Their cloud adoption can be broadly mapped to one of three phases



Limited Adoption

Using some SaaS services and understand that they have Shadow IT issues

*Formally starting on Cloud journey, or just starting to move workloads to cloud. Considering deploying workloads to Cloud but unsure how to start.*



Hybrid Environment

Well into cloud transformation or primarily in a hybrid steady-state operation

*IT organizations with workloads on-premise, but also actively moving workloads to cloud; they understand that they have incomplete controls.*



Fully Cloud Native

Mature cloud adoption, or born-in-the-cloud organizations

*IT organizations born in the cloud and/or using multiple Cloud Services Providers, with extensive DevOps with security considerations.*

**By 2020, 90% of organizations will adopt hybrid IT infrastructure**

Cloud introduces a native set of security controls, unique to each service provider



**Hybrid-cloud security is complex.**

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Cloud Service Provider in the mix now; Infrastructure that's not yours. CSPs offer their own set of security controls

Need to normalize disparate security controls across hybrid & on-premise environments



**Cloud security talent is hard to find.**

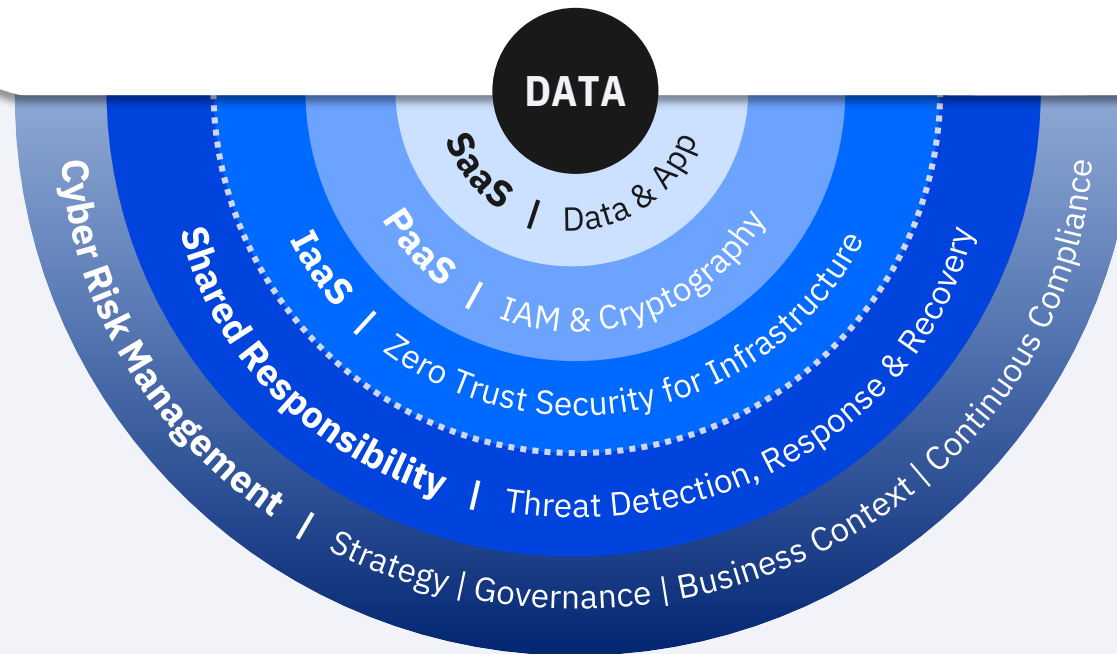
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Cloud security introduces new skillsets beyond traditional security roles – New tools, new architectures, etc.

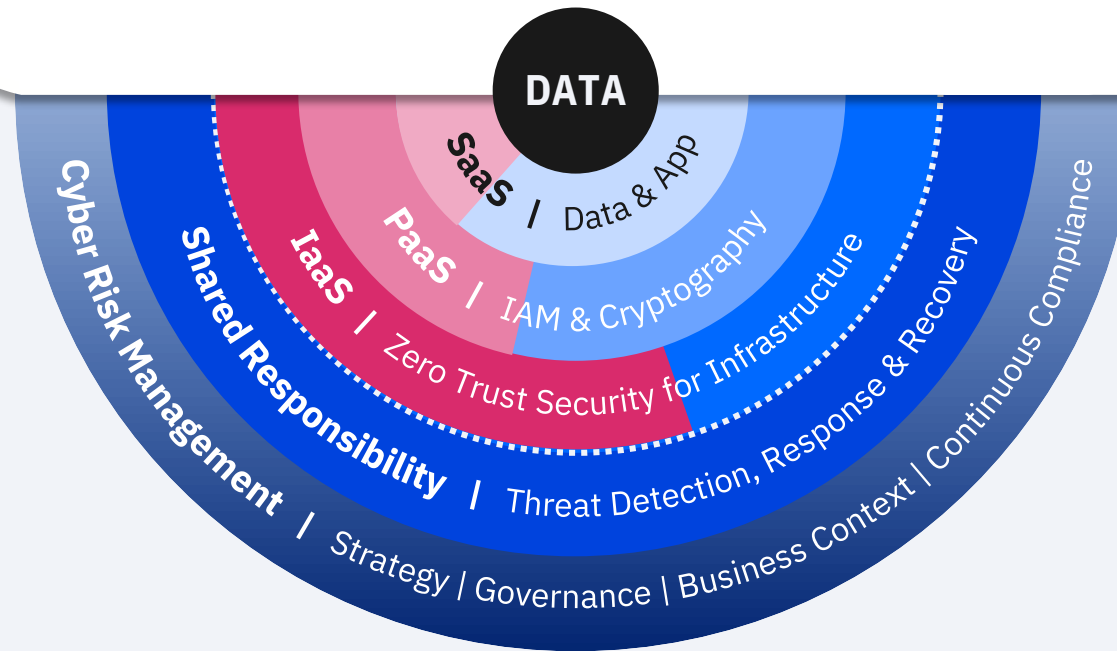
By 2022, there will be 1.8 million unfulfilled cybersecurity jobs

Security can be a **driver** for cloud adoption with the right **framework and programmatic approach**

**Securing Enterprise Cloud  
spans the entire security  
landscape, with data as the  
center of the universe.**



**Native security controls are helpful but not sufficient, especially across multiple clouds or hybrid environments**



**Cloud Native Capabilities**

How can I integrate my native security tools into my overall security operations?

How do I centrally manage policy across my on-premise and cloud environments?

What are my security responsibilities vs. my Cloud Service Provider's?

How do I develop cloud applications that are secure by design?

We're hearing a lot of new cloud security concerns from customers.  
**Where do they start?**

How do I secure my critical data on cloud?

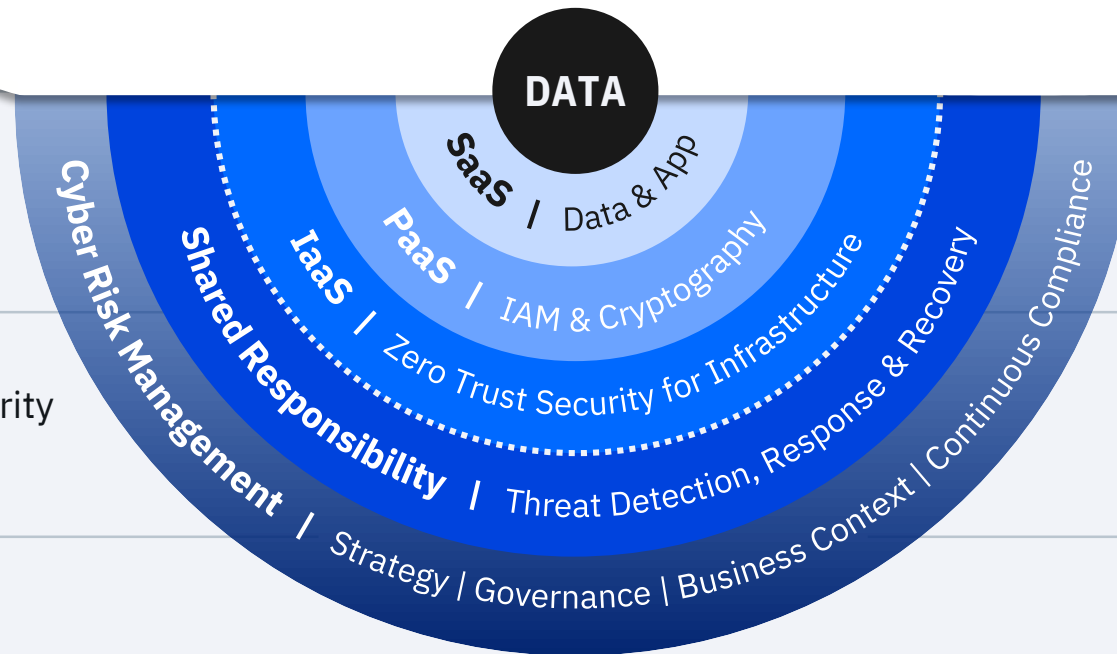
How do I secure access to my cloud workloads?

How can I get visibility into and manage Shadow IT usage?

How do I keep up with changing compliance regulations?

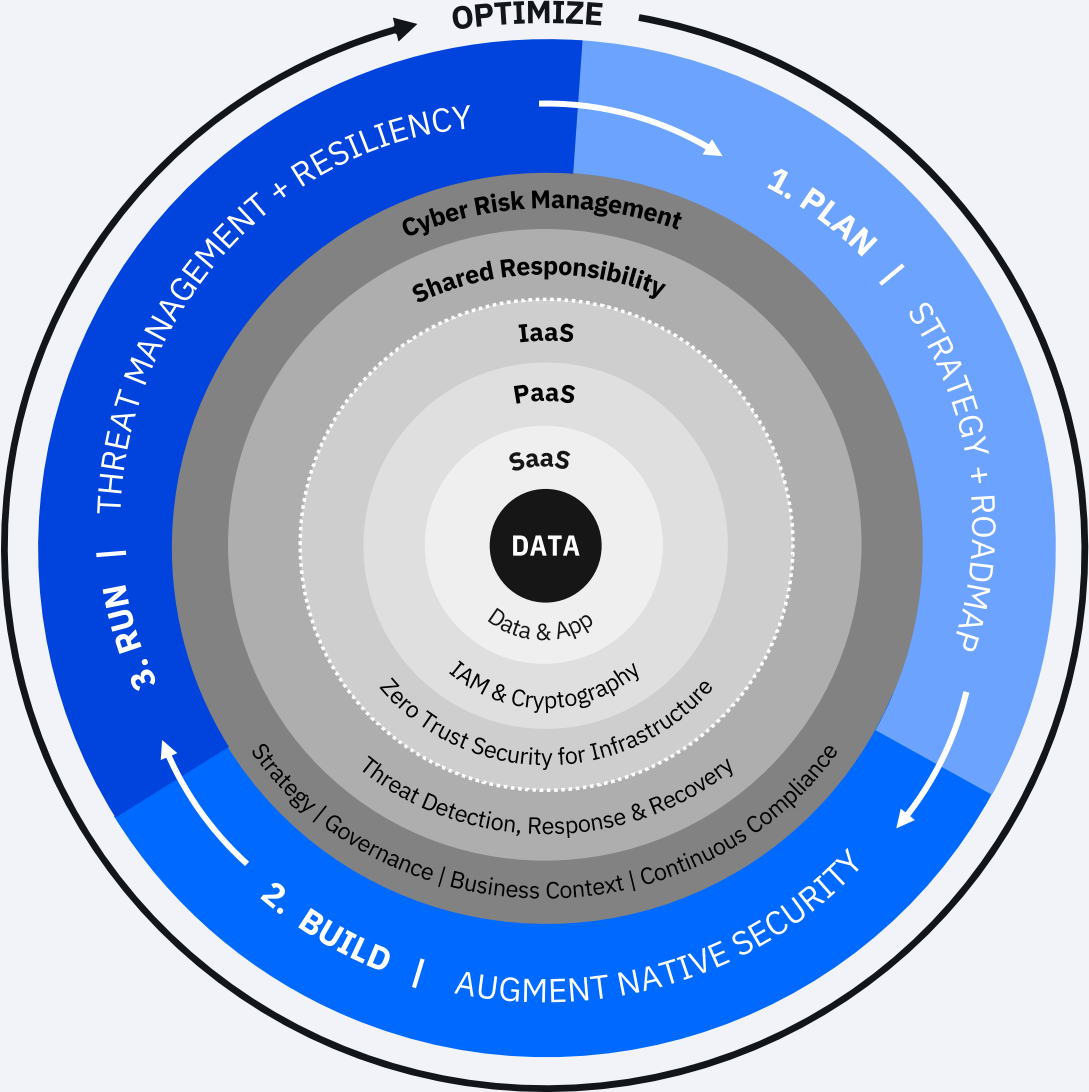
How can I ensure my native security tools are properly configured?

How can I apply security without impacting the speed of business innovation?



# Introducing IBM X-Force Cloud Security Services

## A programmatic approach to securing the hybrid enterprise



### 1. PLAN

Build a cloud security strategy and adoption roadmap

### 2. BUILD

Harden native cloud security + augment with additional security controls

### 3. RUN

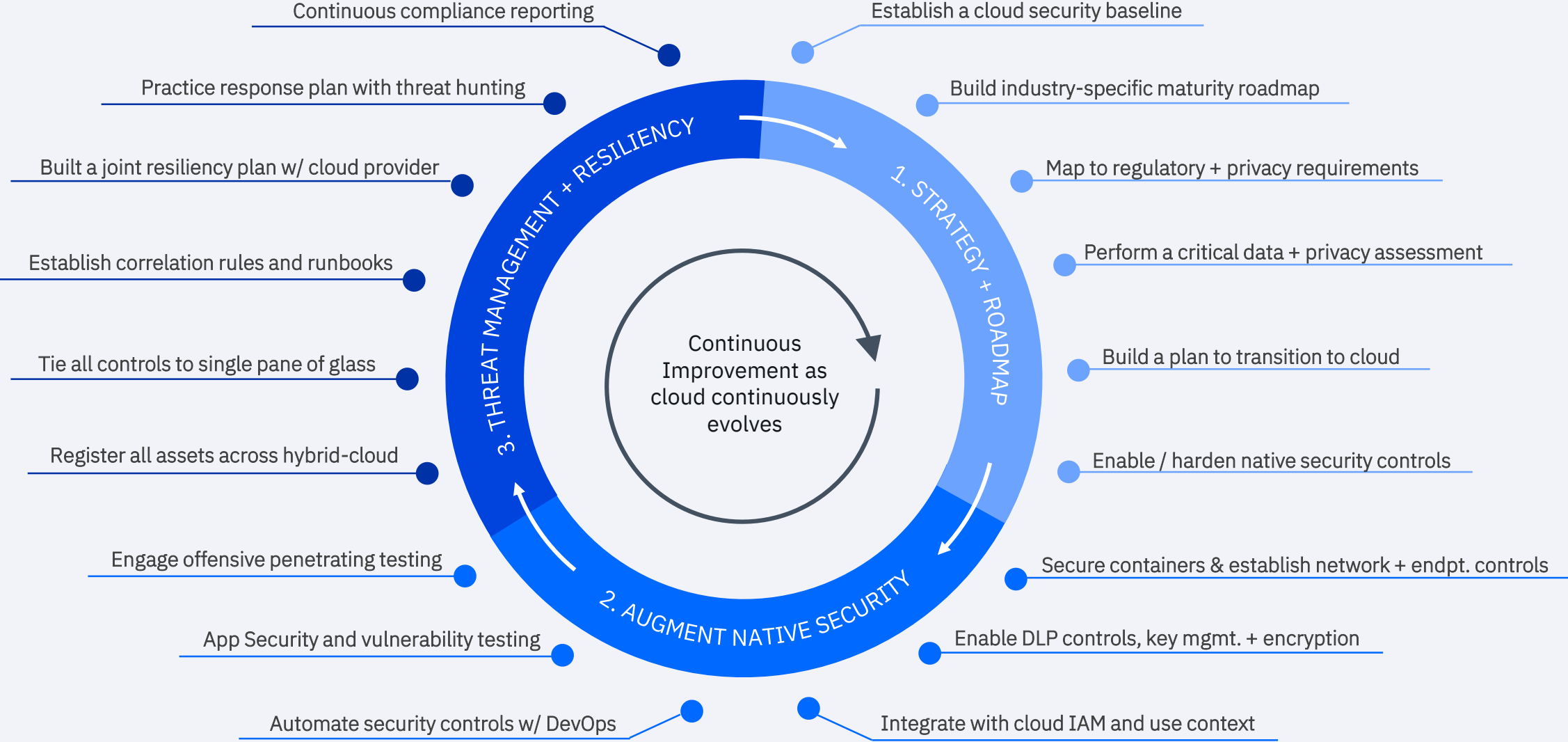
Provide threat management with an integrated resiliency plan

### 4. OPTIMIZE

Continuous improvement as cloud continuously evolves

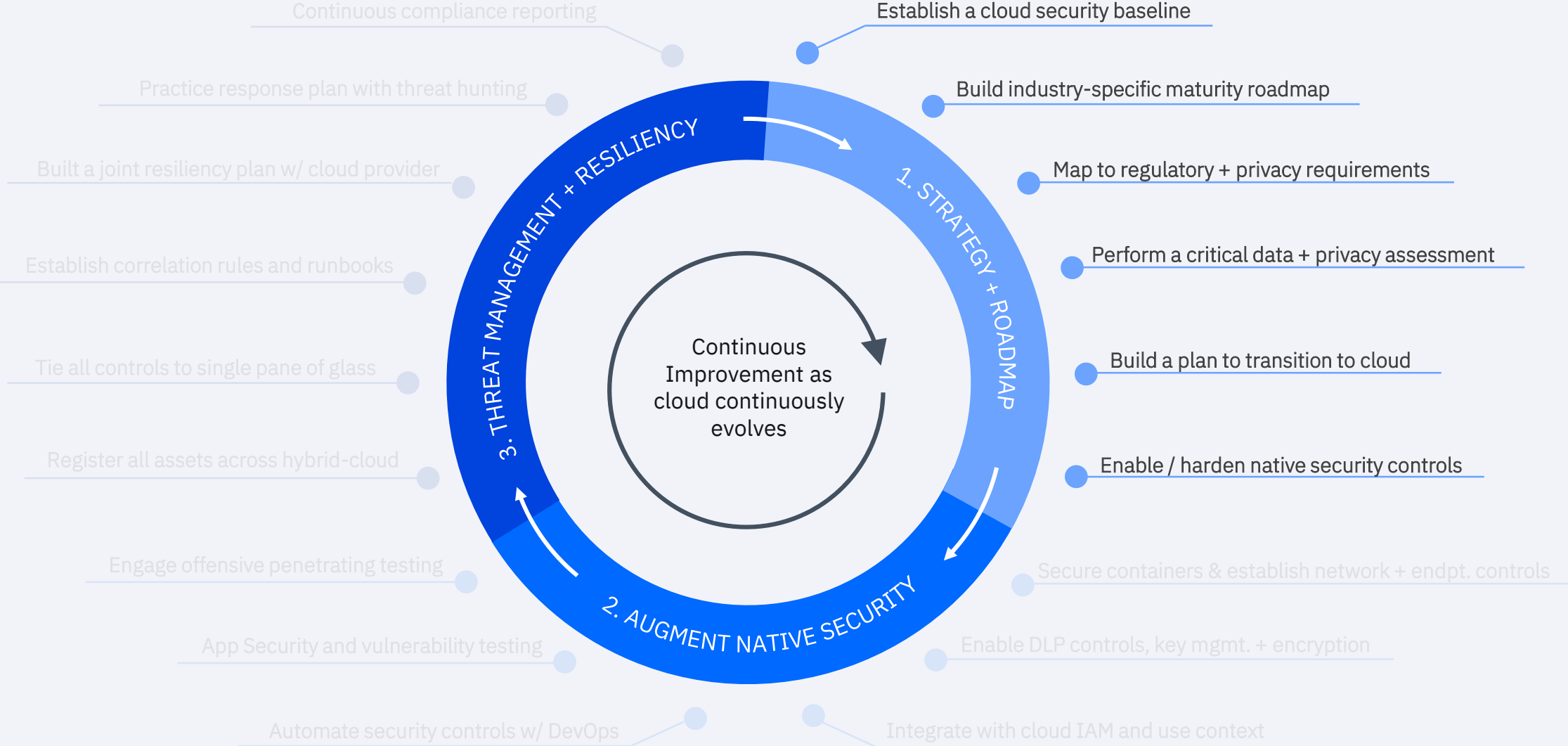


# A programmatic approach to securing the hybrid enterprise





# A programmatic approach to securing the hybrid enterprise



# Strategy + Roadmap

**BASELINE**  
Establish a cloud security baseline

**ROADMAP**  
Build industry-specific maturity roadmap

**REGULATORY**  
Map to regulatory + privacy requirements

**CRITICAL DATA**  
Perform a critical data assessment

**TRANSITION PLAN**  
Build a plan to transition to cloud

**NATIVE SECURITY**  
Enable / harden native security controls

# It is critical to establish a Cloud Security Strategy, Governance + Readiness Plan

Our Cloud Security Strategy + Assessment can help you:

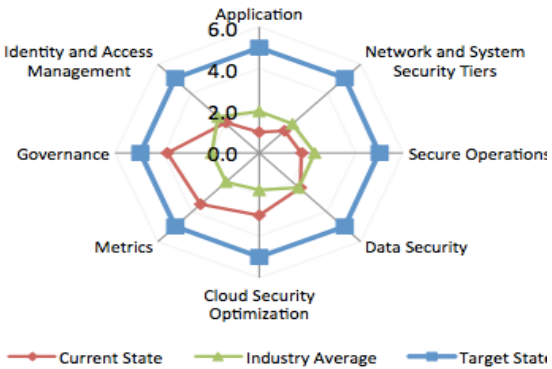
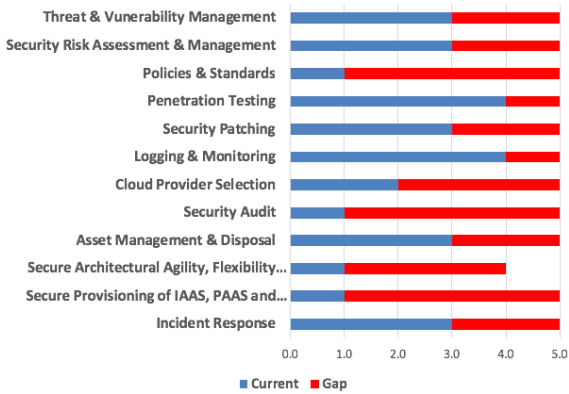
**Assess your current state** cloud security maturity

**Define your future state** that secures workloads across your hybrid environment

**Build a strategy + roadmap** for cloud migration that addresses pertinent security + regulatory concerns

## A holistic assessment of current state security maturity:

- ✓ Governance
- ✓ Metrics
- ✓ Cloud Security Optimization
- ✓ Data Security
- ✓ Application Security
- ✓ Network and System Security
- ✓ Security Operations
- ✓ Identity + Access Management



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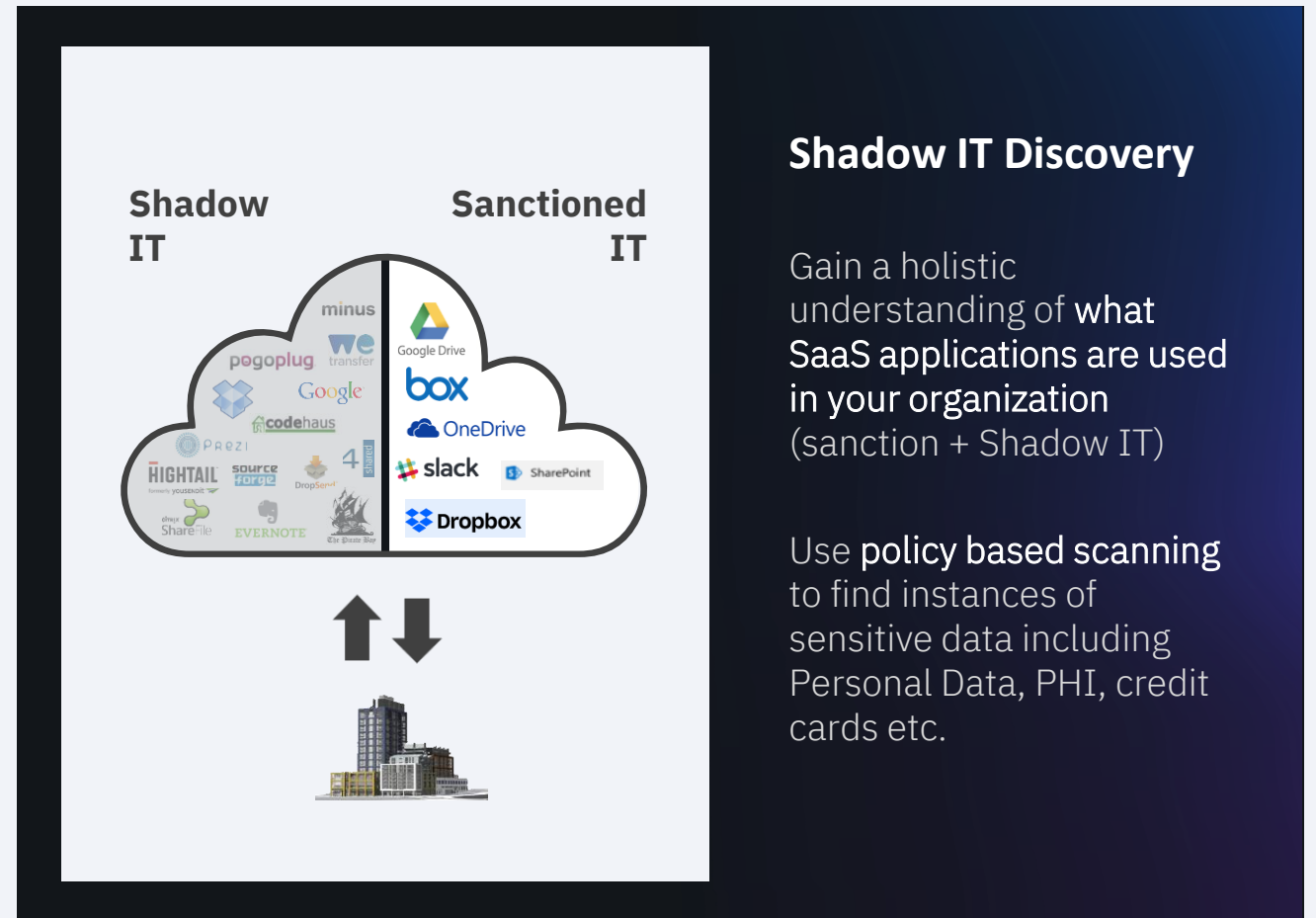
Enable / harden native security controls

If you don't know what or where your critical data is, you can't protect it.

**Organizations moving to cloud are now challenged with a fluid data perimeter.**

Conduct a critical data assessment to understand:

- ✓ **WHAT:**  
What is your most critical data  
What regulated data exists
- ✓ **WHERE:**  
Where these critical assets reside  
and if they are properly classified + protected
- ✓ **WHO:**  
Who has access to your critical assets



## Shadow IT Discovery

Gain a holistic understanding of what SaaS applications are used in your organization (sanction + Shadow IT)

Use **policy based scanning** to find instances of sensitive data including Personal Data, PHI, credit cards etc.

Misconfigured cloud services is one of the top reasons for data breaches.  
**It's imperative to lock down your cloud environments and harden your native controls.**



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**Our low-commitment, quick-start consulting engagements can help:**

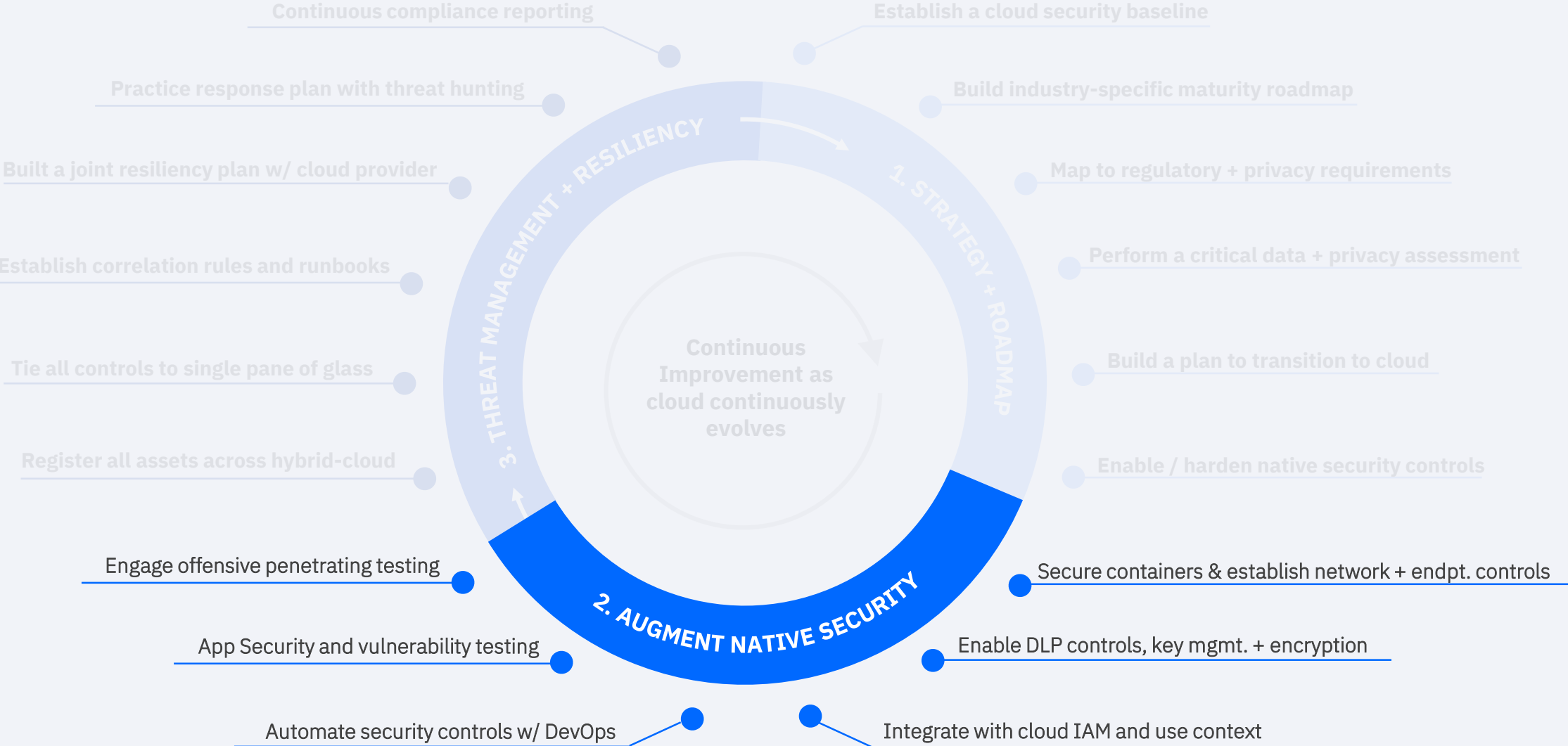
- Harden security posture of native cloud capabilities
- Align native security with threat management processes
- Streamline enterprise visibility for native security activity
- Enhance an organization's readiness for cloud innovation
- Enable knowledge transfer for effective native security ops

**Utilizing AWS native tools?**

We offer the following quick-start engagements to help better secure your AWS cloud environment

1. AWS GuardDuty & Security Ops
2. AWS GuardDuty & Lambda
3. AWS Cloud Governance / Policy
4. Secure AWS Configurations
5. AWS Cloud Security Architecture

# A programmatic approach to securing the hybrid enterprise



# Augment Native Controls

Extend beyond traditional network + endpoint security controls for more comprehensive coverage.

**ZERO TRUST**  
Establish zero-trust network + endpoint controls

**DATA PROTECTION**  
Enable DLP controls, key management, & encryption

**IDENTITY**  
Integrate with cloud IAM and user context

**DEVSECOPS**  
Automate security controls w/ DevOps

**SECURE BY DESIGN**  
Application Security + Vulnerability Testing

**APP TESTING**  
Engage offensive testing

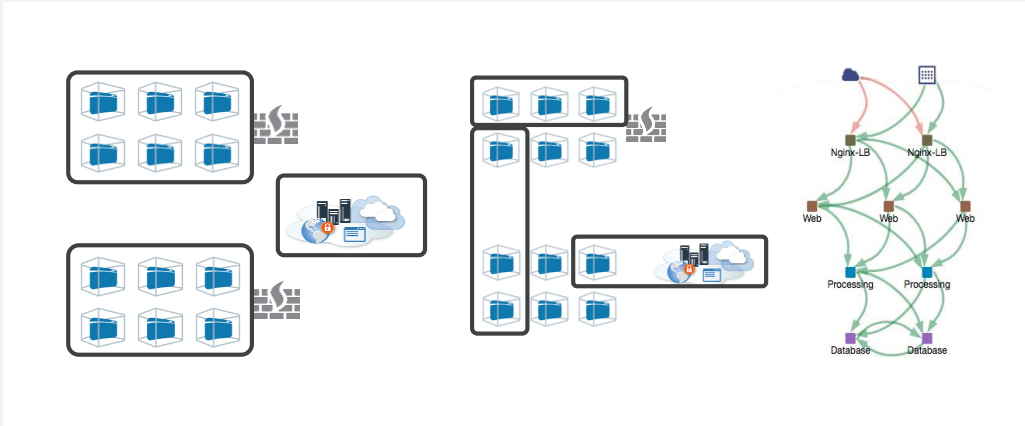
## Micro-segmentation

### Traditional networks:

- Little visibility into application level traffic flows
- Static policies - harder to upkeep and can lead to application outages due to misconfiguration

### Micro-segmentation:

- Application-centric visibility with more granular control
- Adaptive and can support hybrid environments



## Container Security Services

- BUILD**
  - ✓ Image vulnerability scanning + analysis
  - ✓ Protection + visibility into CI/CD dev tools
- SHIP**
  - ✓ Certify and track image inventory

- RUN**
  - ✓ Re-assure valid images are running
  - ✓ Runtime protection
  - ✓ L3 and L7 Firewall capabilities
  - ✓ Monitor host OS
  - ✓ Compliance and reporting

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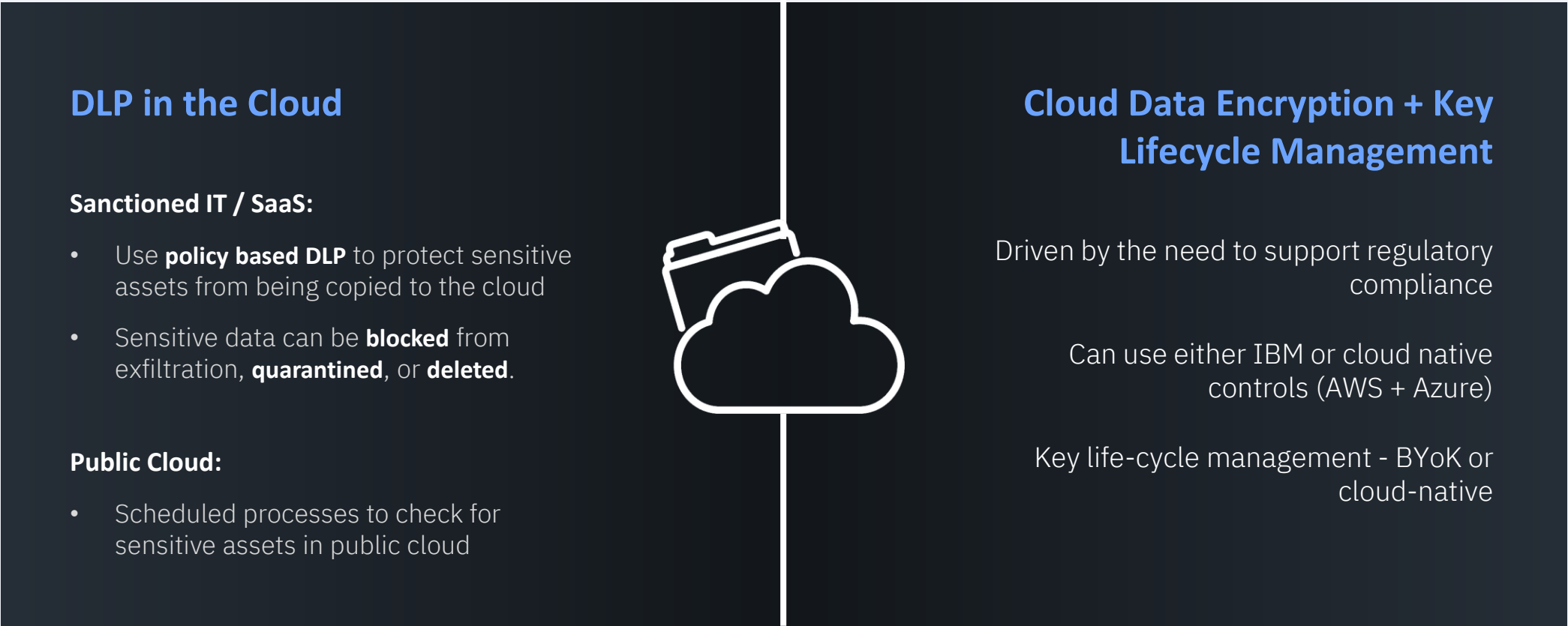
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Secure your critical data across your hybrid environment.

Now that you've identified your critical data, you must implement controls to protect it.





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# Assess your cloud IAM strategy + explore IDaaS solutions to optimize your technology investments

Moving workloads to cloud doesn't necessarily mean changes to your IAM toolset

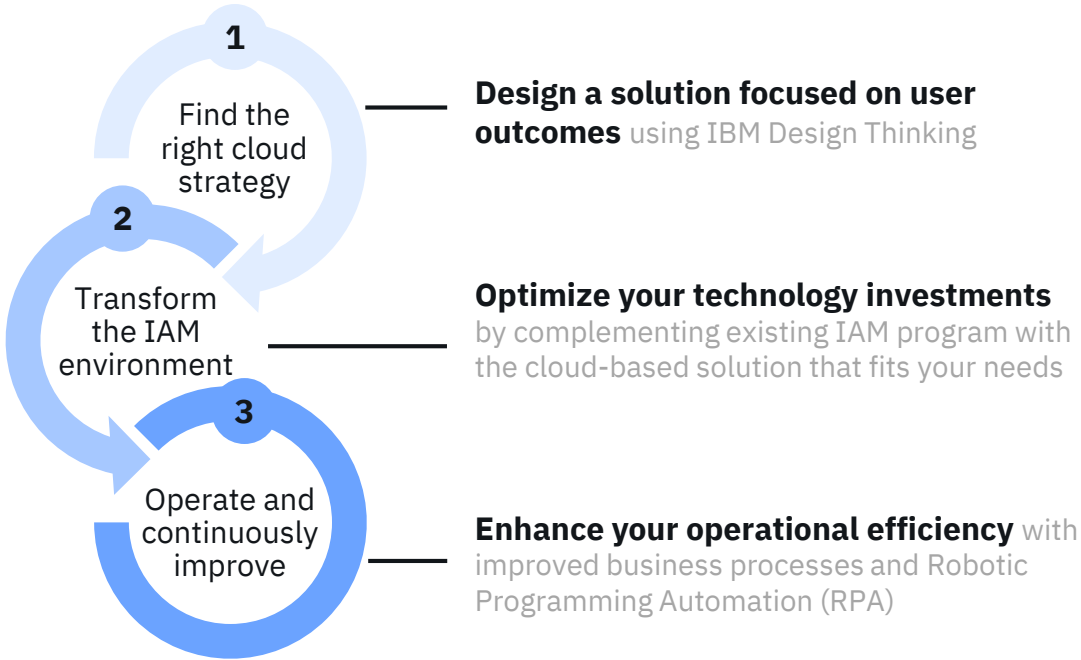
*Can you extend your existing policies and controls to the new cloud workloads?*

**Use Case:**  
Can access to your cloud accounts be integrated as part of your privileged access management program?

**Use Case:**  
Can your MFA be extended to internet-facing / accessible applications?

## But many clients do want to move their IAM workloads to the cloud as well

Our **Journey to Cloud-Based IAM** solution approaches your IAM transformation in three stages:



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## Emerging DevOps teams lead to conflicting objectives

### You need a solution that can satisfy both sets of objectives



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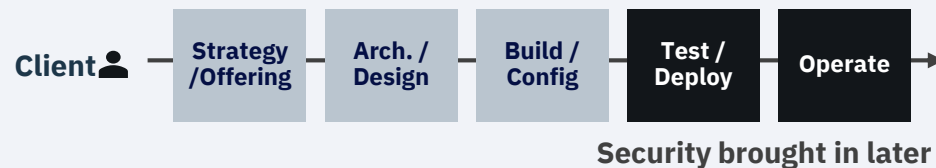
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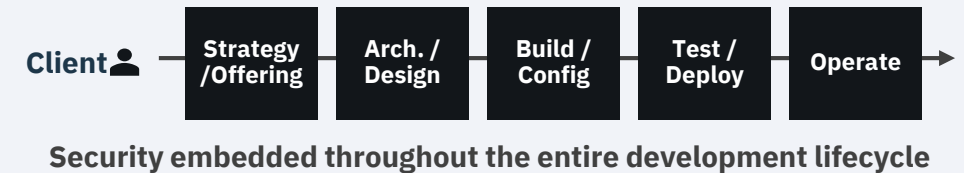
# Keeping pace with DevOps: Deploying base security controls at cloud speed

The screenshot shows the Acme Service Catalog interface. The top navigation bar includes Home, Catalog, Items, Requests, Inbox, Design, Administration, Infrastructure, and Containers. The user is logged in as 'Welcome, anisanil.' with options for Preferences, Help, and Logout. The 'On behalf of:' field shows 'anisanil@icds.online'. The main content area is titled 'Service Catalog' and contains a sidebar with categories: All Services, amazon web services, Hybrid Cloud, IBM Cloud, and vCenter. A prominent red button labeled 'Security Controls' is visible in the sidebar. The main catalog area displays a grid of services under the heading 'amazon web services (10)'. Several services are highlighted with red boxes: 'C01. Acme Air App', 'V01. Qualys Virtual Scan...', 'N01. Palo Alto VM-Series...', 'N03. Fortigate Firewall', 'W01. RHEL 7.5 Base', 'W02. RHEL 7.5 Secure', 'W03. SLES 11 Base', 'W04. SLES 11 Secure', 'W05. Microsoft Windows...', and 'W06. Microsoft Windows...'. Each service card includes a description and a 'Request' button. The footer of the interface shows 'Copyright © 2018 Acme Air Inc.' and 'version 7.4.0 (build 8182598)'.

## Current



## To be : Shift Left



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# Implement a secure-by-design application development methodology




### Application Security Program Services

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Secure-by-Design strategy + advisory services

Guidance with CI/CD implementation  
Development standards, etc.



### Secure Development Support Services

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Providing support to the development organization across their various tasks + challenges


Non-functional security requirements gathering, remediation and implementation support, etc.



### Secure Development Training Services

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Secure development training & coding language best practices



### Application Security Testing Services

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Full suite of tools and processes around to help identify vulnerabilities early

Pre and post production penetration testing

Application Security solutions to support clients across their entire SDLC



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# X-Force Red Independent Application Security Testing

**Test your applications to defend against attacks**

## Why Application Testing?

- ✓ Identify critical vulnerabilities that scanning tools cannot find
- ✓ Understand the behaviors of applications, how they communicate and how attackers could circumvent the logic
- ✓ Identify processes developers may have overlooked
- ✓ Make programmatic changes to strengthen security across the entire environment
- ✓ Understand where to invest security spend so that residual loss is minimized

## Application Testing from X-Force Red

### Application Vulnerability Assessment

- Scan + manual poke & prod to validate vulnerabilities, weed out false positives + identify add'l vulnerabilities
- Raw, automated, static scanning

### Application Penetration Testing

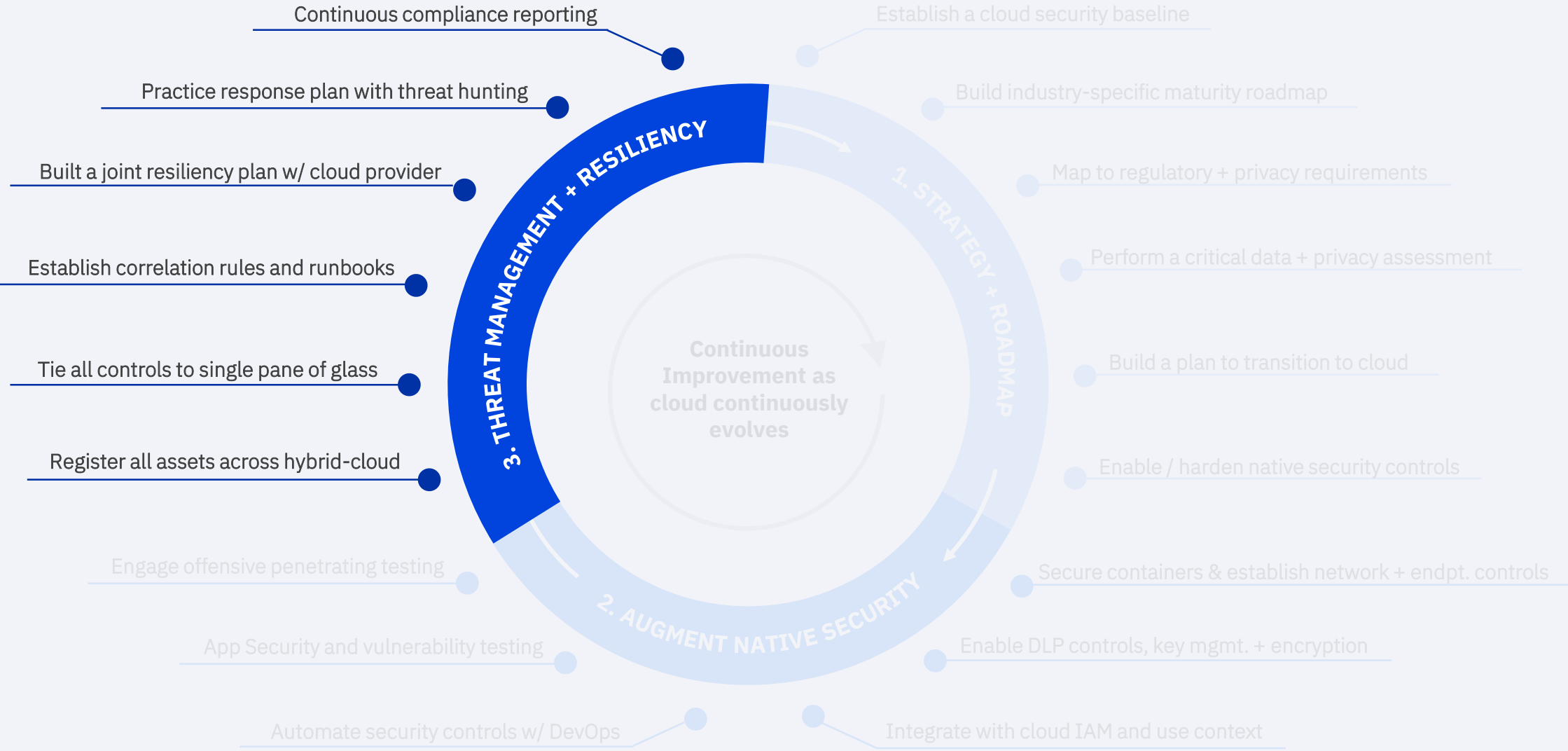
- Manual testing to find “as of yet unknown” vulnerabilities that only human testers can find

### Application Source Code Review

- Manual analysis and static code review



# A programmatic approach to securing the hybrid enterprise



# Threat Management + Resiliency

## Introducing X-Force Threat Management

A smarter security solution to manage the 360 degree threat lifecycle

**ASSET INVENTORY**  
Register all assets across hybrid-cloud


**VISIBILITY**  
Tie all controls to a single pane of glass


**RUNBOOKS**  
Establish correlation rules and runbooks


**RESILIENCY**  
Build a joint resiliency plan w/ cloud provider

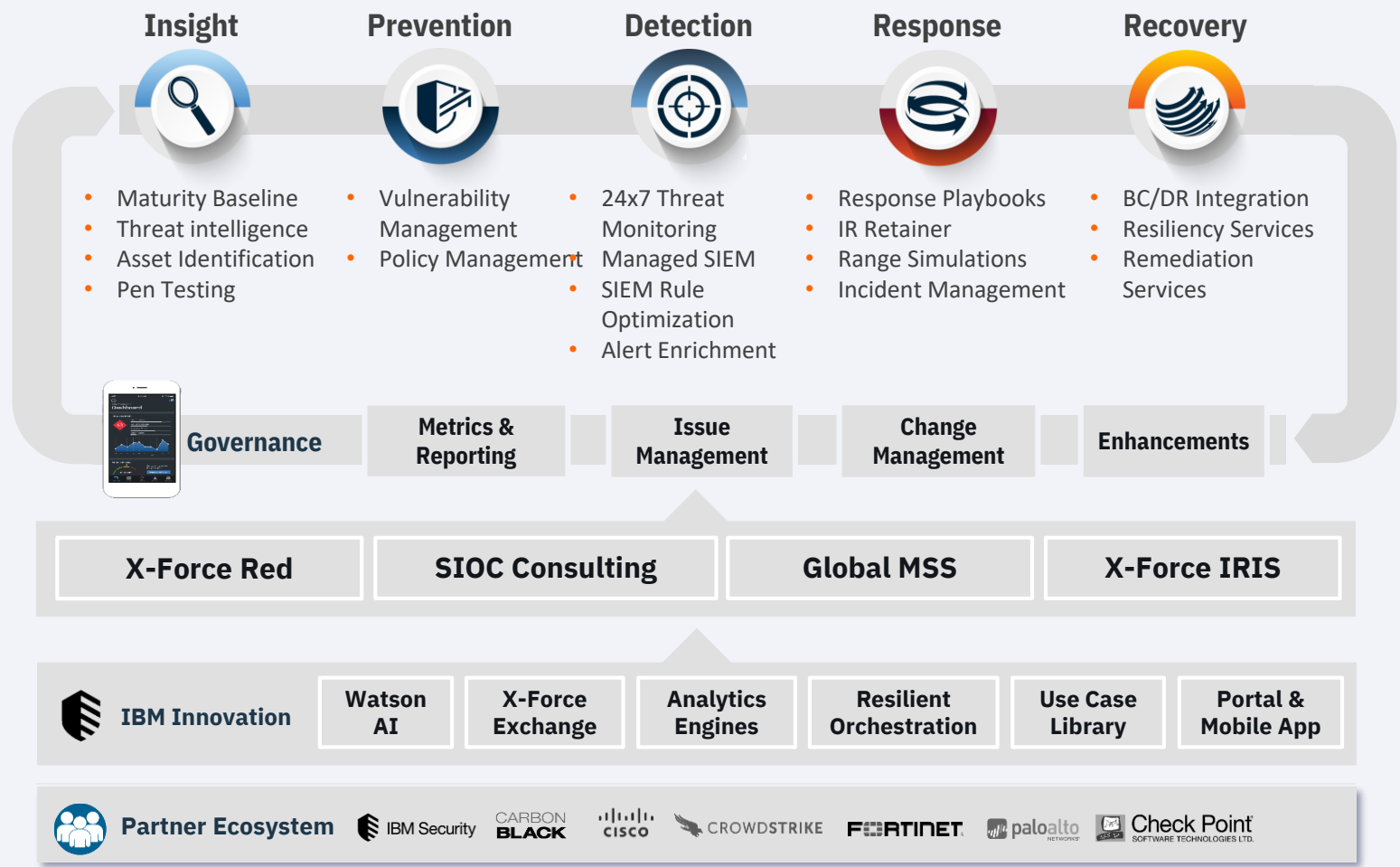
**THREAT HUNTING**  
Practice response plan with threat hunting

**COMPLIANCE**  
Continuous compliance reporting

 **A programmatic framework** leads to a prescriptive integrated approach that drives better results.

 **A trusted security partner** with world class experts that can bring critical insight and scale.

 **A smarter platform** that can accelerate investigation and response with analytics, AI and orchestration.





# Threat Management + Resiliency

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## Operating in a hybrid environment often leads to disparate controls.

### You need to centralize security visibility for policy management

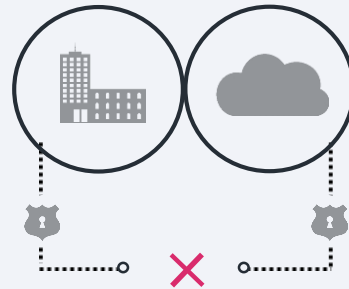
#### You have....

Workloads **on premise + on cloud(s)**



#### With....

**Disparate security controls** across both



#### We bring....

Logs & alerts into a **single pane of glass** via our VSOC portal



#### Providing....

- Threat Management
- Incident Management
- Log Management & Alerting
- Ticketing

**Centrally through our MSS VSOC Portal**

### Cloud Agnostic

Supporting workloads across:

### Vendor Agnostic

Supporting multiple best-of-breed technologies across multiple cloud environments & on-premise

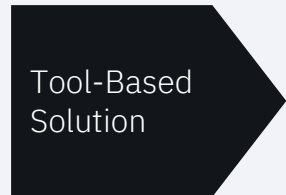
# Compliance doesn't stop at the cloud.

There are hundreds of mandatory laws and regulations, as well as voluntary standards, audit standards, codes of conduct and internal policies that companies have to comply with.



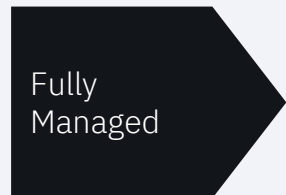
## Not sure where to start?

Let us help you assess your current state cloud controls maturity against relevant regulatory requirements, and define a strategy for improving and managing your compliance posture.



## Not in a highly regulated industry?

Some use-cases can be solved with simple tooling. We can help design and implement a tool-based compliance approach with tools such as Dome9.



## Highly regulated or operating across multiple jurisdictions?

Our managed Technology Compliance Advisor service can help map your existing controls to relevant regulatory requirements, and then regularly assessing for updates & notify you of required actions.



The legal and regulatory landscape is always changing.

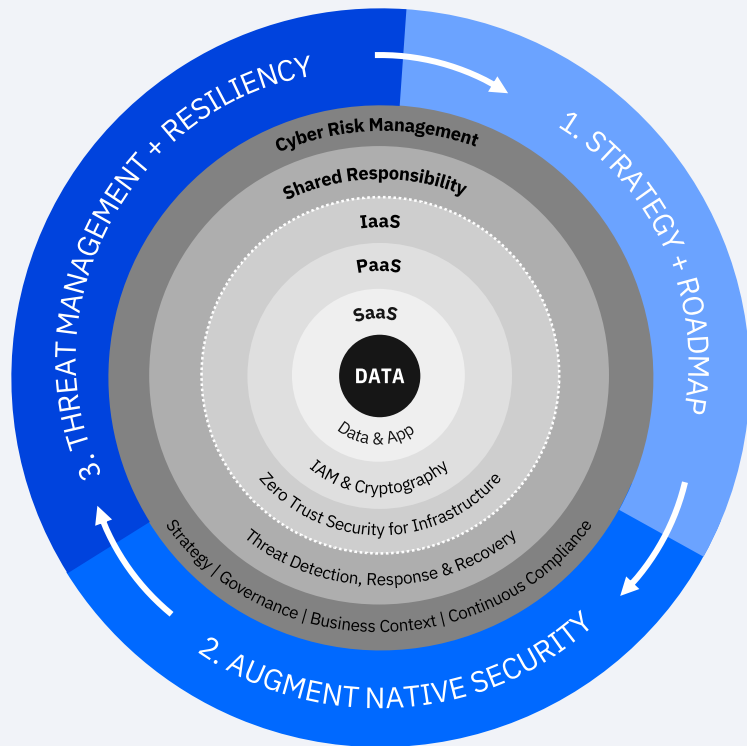


How can you ensure rigorous compliance for cloud workloads?



The financial impacts of non-compliance are large and rising.

# Moving to cloud introduces a series of new challenges and IBM X-Force Cloud Security Services can help









IBM Security brings a full package solution, with differentiated capabilities through our unique intellectual assets

- ✓ Assessment Framework
- ✓ Maturity Plan
- ✓ DevSecOps
- ✓ Regulatory Library
- ✓ Controls Hardening Library
- ✓ Use Case Library
- ✓ Offensive Testing
- ✓ Machine Learning
- ✓ Threat Intelligence
- ✓ Response Playbook

# THANK YOU

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