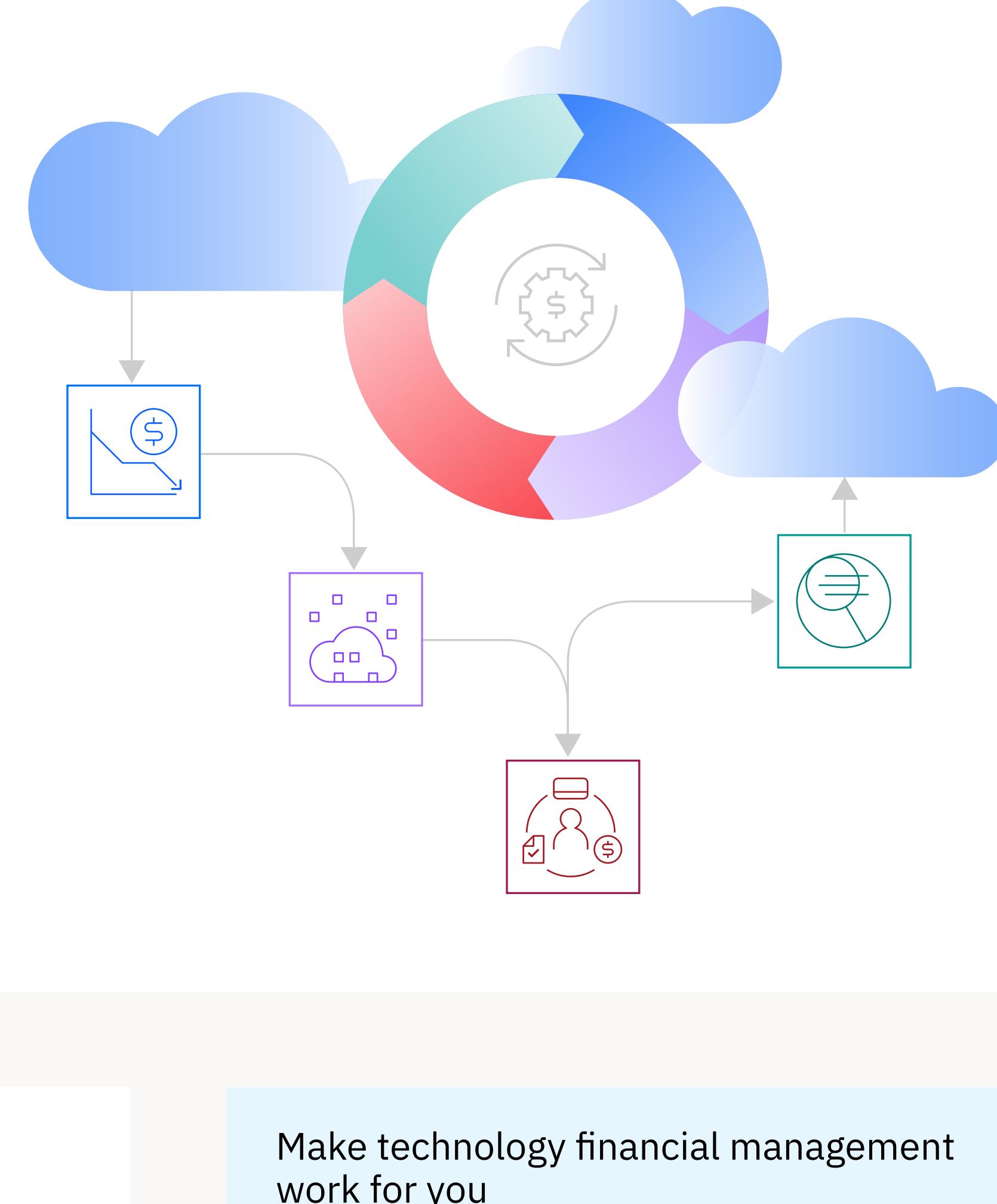


Adapt Quickly: 4 Ways to Cut Tech Costs

Here are four ways to adapt quickly, make smart cost-cutting decisions and capitalize on opportunities.

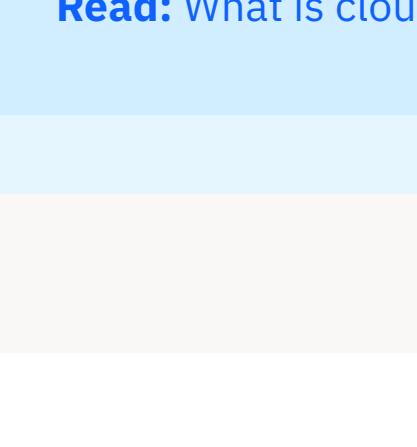
Read the IBM + Apptio eBook →



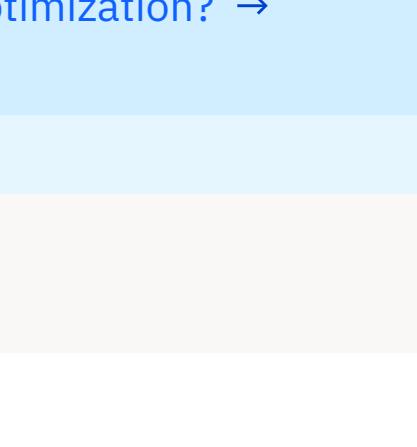
Take a close look at your tech spending and investment commitments

Make technology financial management work for you

Customer outcomes:



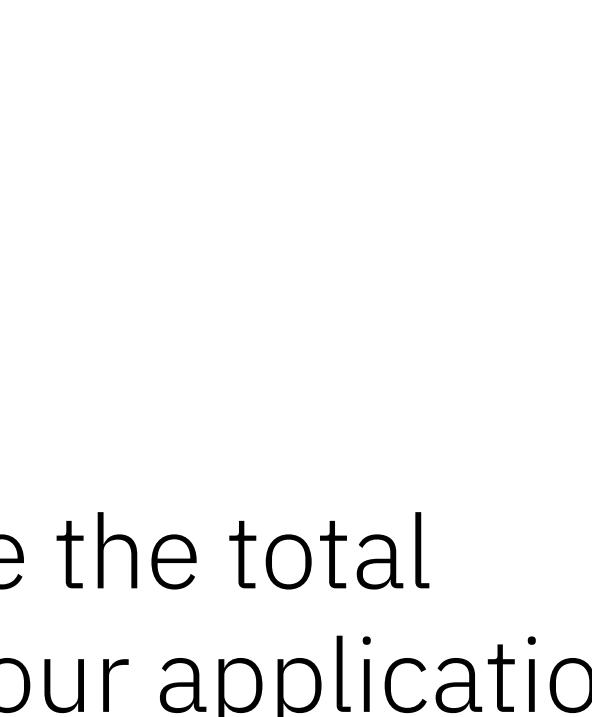
Reduction in budget cycle time¹



Within 1% budget variance relative to actuals²

Read: What is cloud cost optimization? →

Practice disciplined cloud financial management



>\$5M Koch: >\$5M in cost savings that can be reinvested in product innovation³

Say goodbye to cloud waste

Calculate the total cost of your applications and services

Put the power of a purpose-built solution in your hands

Customer outcomes:



Reduction in app TCO⁴



Decrease in multi-cloud costs⁵

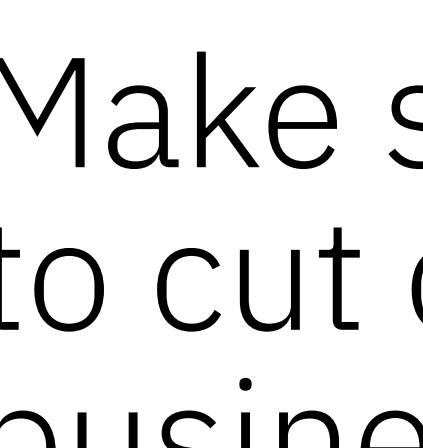


Accurate allocation of cloud spend⁶

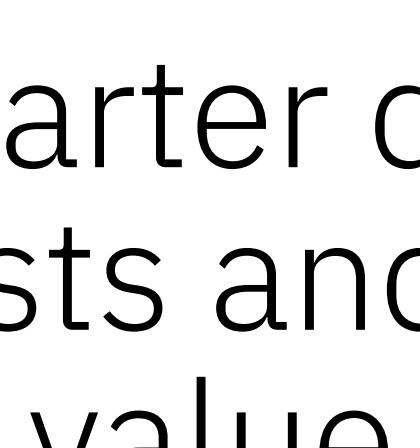
\$75M MassMutual: \$75M in stranded and direct costs eliminated⁷

Keep an eye on usage and spend by business unit

Customer outcomes:



Reduction in cloud costs⁸



More time on analysis, forecasting and insights⁹

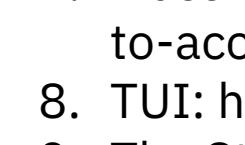
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6. MassMutual: <https://www.apptio.com/case-study/massmutual-uses-cost-transparency-and-automation-to-optimize-digital-metrics/>

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8. The Standard: <https://www.apptio.com/case-study/apptio-helps-the-standard-optimize-cloud-costs-and-align-it-spend-with-key-business-strategies/>