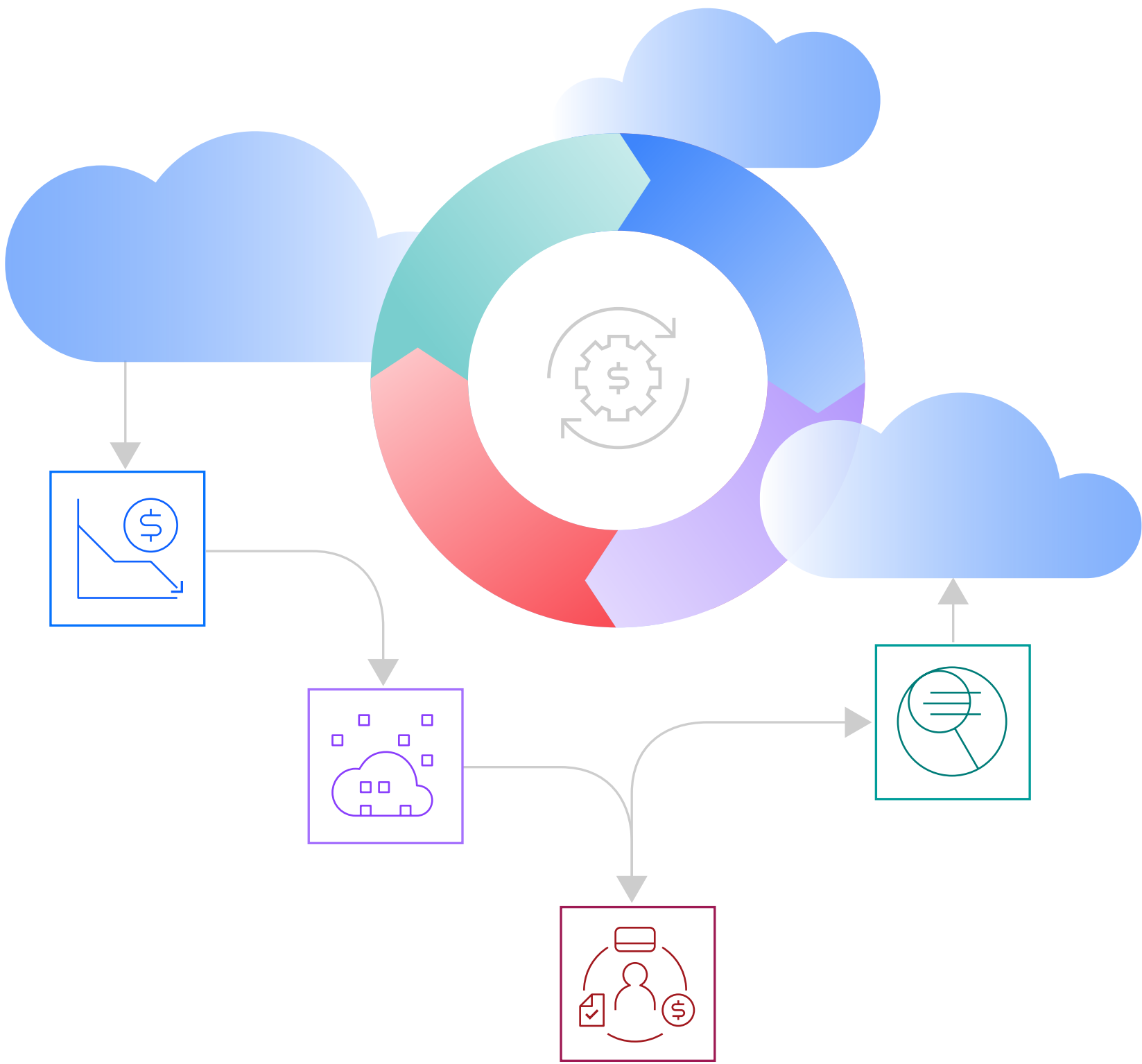


Adapt Quickly: 4 Ways to Cut Tech Costs

Here are four ways to adapt quickly, make smart cost-cutting decisions and capitalize on opportunities.



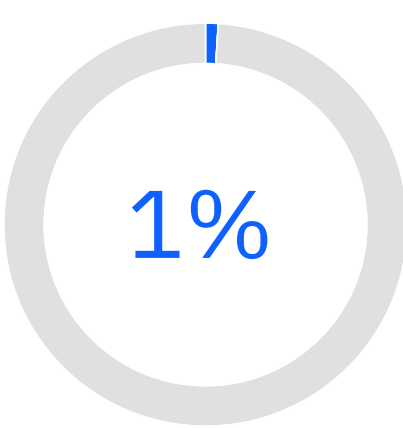
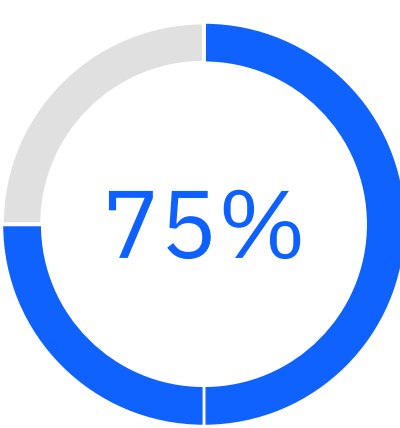
Read the IBM + Apptio eBook →



Take a close look at your tech spending and investment commitments

Make technology financial management work for you

Customer outcomes:

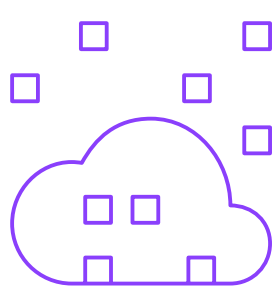


[Read: What is cloud cost optimization? →](#)

Practice disciplined cloud financial management



>\$5M Koch: >\$5M in cost savings that can be reinvested in product innovation³



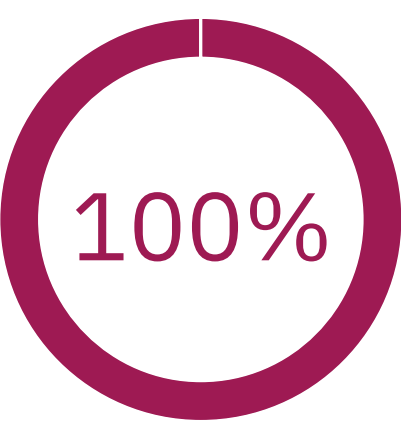
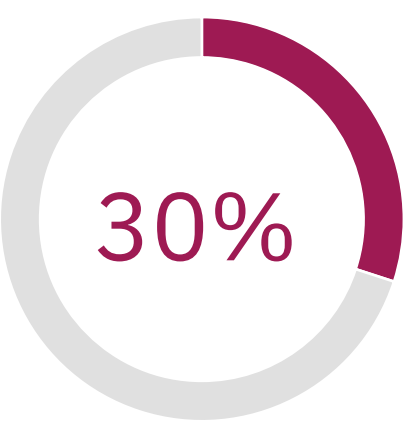
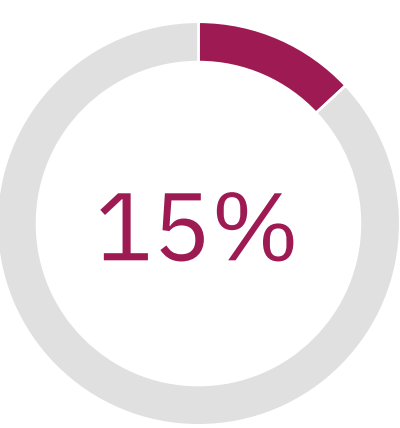
Say goodbye to cloud waste



Calculate the total cost of your applications and services

Put the power of a purpose-built solution in your hands

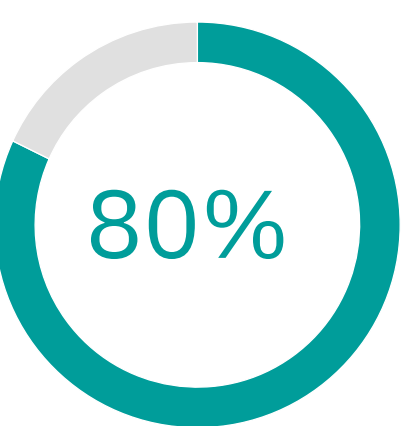
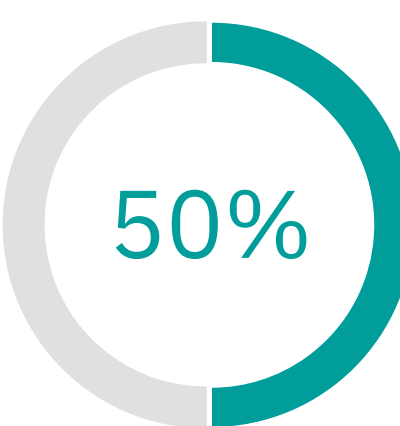
Customer outcomes:



\$75M MassMutual: \$75M in stranded and direct costs eliminated⁷

Keep an eye on usage and spend by business unit

Customer outcomes:



[Explore: Quick Guide to Operationalizing FinOps Automation →](#)



Ruthlessly prioritize every budget, resource and work priority

Make smarter decisions to cut costs and drive business value

Learn more about Apptio →



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