



Highlight

The Cash Optimization Assessment from Global Business Services GBS is a consulting approach that identifies tactical and strategic cash management improvement opportunities with the goal of maximizing the return on investment.

Maximize your ROI:

Cash Optimization Assessment

Companies are currently facing an environment with an unprecedented economic slowdown. Access to credit and capital markets is constrained, companies are cutting back on investments and consumers are cutting back on spending due to increased price sensitivity. The current cost management processes and organization are not sufficient. Companies must reexamine their working capital, liquidity and investments in order to identify opportunities to restructure and maximize capital.

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Preserve cash & optimize working capital

Having control of cash and implementing effective cash management strategies has long been considered a best practice. But considering the current financial crisis, it has become a mandatory practice for most.

Based on a 6 to 8 week assessment, you will receive a detailed analysis of your cash management business processes and performance benchmarks in the following areas:

- Company Strategy
- Company Structure Organization
- Cash Management KPIs
- Credit Ratings
- Working Capital Management
- Payment Transaction Handling
- Risk Management (incl. Hedging Activities)
- Long-Term Financial and Liquidity Planning



What are the benefits?

- Align strategic goals with tactical capabilities in order to identify potential performance gaps.
- Identify high-level cash management structures and processes that, when implemented, will likely lead to better cash forecasting and positioning.
- Formulate a strategy that will optimize liquidity and minimize reliance on external borrowing, thus achieving first-grade credit ratings.
- Estimate cost savings that may accrue from the implementation of an in-house banking capability.
- Determine improvement opportunities relating to banking administration, including bank fee analysis.
- Develop a plan to achieve operational excellence through process automation, standardization and straight through processing.

How can IBM help you?

GBS uses our financial and operational expertise to evaluate the treasury function using key performance benchmarks. This is translated to a transformation road map that your treasurer can use as a guide to orchestrate initiatives that optimize inflow and outflow for maximum investment return. Improve quality and timeliness of treasury operations with IBM's Cash Optimization Assessment.

About Global Business Services Financial Management practice

The GBS Financial Management practice offers in-depth experience with an approach that sets us apart. IBM has a real commitment to collaborating closely with CFOs to help them manage complexity, balance risk and drive profitable growth. IBM's financial management practice has worked with 80% of the global Fortune 20 and 80% of the FT 50. We bring custom-tailored multidisciplinary teams to each engagement, offering a future-oriented perspective combined with here-and-now practicality. When it comes to unlocking value across the enterprise, we're the experts.

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